



THIAGARAJAR
SCHOOL OF MANAGEMENT
(AUTONOMOUS)



Paper Presentation

- Themes include but are not limited to: Workplace Diversity, Cross-cultural management, Cultural Competence
- Abstract Submission - 3rd Jan 2018
- Abstract should not exceed 250 words (MS Word, Times New Roman, Font Size 12)
- Best Paper Award - Cash Prize
- Selected papers will be published in TSM Business Review (TBR)

Registration Details:

Entry Fee - Rs. 150 per person
On spot registration starts at 9am.
The event is opened for all HR aspirants.

For nominations, please scan the QR code or contact our student co-ordinators.



<https://goo.gl/RsDqkt>

**Cash Prize Worth
Rs. 15,000**

Faculty Co-ordinator:

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Student Co-ordinators:

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**The HR club of TSM
proudly presents**

Arete'18

6 Jan 2018

Cultural Intelligence
Personality Vs Nationality

Our Vision

"A leading academic institution of choice amongst management students and faculty and employers alike, respected for grooming ethical managerial and entrepreneurial leadership through high quality teaching, training and research."

About Arete'18

Each the HR club of TSM conducts Arete'18. A National level meet for aspiring managers, It's a medium for bringing together the HR fraternity. It is a platform to learn, share, compete and experience the real flavour of HR. We are glad to invite HR aspirants for Arete'18.

Cultural Intelligence

"Culture is the widening of the mind and of the spirit." - Pandit Jawaharlal Nehru

People become more culturally omnivorous as they access and belong to more 'Cultures'. Human actions, gestures, and speech patterns encountered in a business setting are to a wide range of interpretations and implications. An individual has a seemingly natural ability to interpret someone's unfamiliar and ambiguous gestures in just the way that person's compatriots and colleagues would even mirror them - Cultural Intelligence or CQ.

The means of minimizing friction and maximizing performance of culturally diverse work teams lies right under your nose: It's about leveraging multicultural individuals.

Let's spell out how impressive you are with CQ so as to bolster in your career.

Events

Survival of the fittest - Individual event

Hand in hand - Team events (3-4 per team)

- Simulation games
- Bid the best
- Treasure hunt - The Zimbardian Experiment

