

TSM Business Review Advertisement Form

We wish to advertise in TBR (bi-annual) in Black & White/ Colour.

Name _____

Address _____

City _____ Pin _____

Country _____

Email Address _____

Mobile _____

Signature

Two copies of the journal along with the bill will be dispatched soon after publication. TBR accepts corporate and product advertisements. Please send your advertisement material along with demand draft in the favour of the Thiagarajar School of Management.

ADVERTISEMENT RATES FOR HALF PAGE

Preference	1 Year (Rs)	2 Years (Rs)
Black and White	2000	3500
Colour	4000	7500

TSM Business Review Subscription Form

I wish to subscribe/renew my subscription to TSM Business Review for 1/2/year(s). A draft/cheque bearing No. _____ dated _____ for Rs. _____ drawn in favour of “Thiagarajar School of Management, Madurai” is enclosed.

Name _____

Address _____

City _____ Pin _____

Country _____

Email Address _____

Subscriber No. (if renewal) _____

Signature

SUBSCRIPTION RATES		
	1 Year	2 Years
Indian (in Rs)		
Companies	600	1000
Academic Institutes	500	850
Individuals	400	750
Students *	400	750
Alumni	400	750