

## TSM Business Review Advertisement Form

We wish to advertise in TBR (bi-annual) in Black & White/ Colour.

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ Pin \_\_\_\_\_

Country \_\_\_\_\_

Email Address \_\_\_\_\_

Mobile \_\_\_\_\_

\_\_\_\_\_  
Signature

Two copies of the journal along with the bill will be dispatched soon after publication. TBR accepts corporate and product advertisements. Please send your advertisement material along with demand draft in the favour of the Thiagarajar School of Management.

### ADVERTISEMENT RATES FOR HALF PAGE

Preference	1 Year (Rs)	2 Years (Rs)
Black and White	2000	3500
Colour	4000	7500

## TSM Business Review Subscription Form

I wish to subscribe/renew my subscription to TSM Business Review for 1/2/year(s). A draft/cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn in favour of “Thiagarajar School of Management, Madurai” is enclosed.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Pin \_\_\_\_\_

Country \_\_\_\_\_

Email Address \_\_\_\_\_

Subscriber No. (if renewal) \_\_\_\_\_

\_\_\_\_\_  
Signature

<b>SUBSCRIPTION RATES</b>		
	1 Year	2 Years
<b>Indian (in Rs)</b>		
<b>Companies</b>	600	1000
<b>Academic Institutes</b>	500	850
<b>Individuals</b>	400	750
<b>Students *</b>	400	750
<b>Alumni</b>	400	750