

### **List of Research Publications (year wise with recent first): (IN APA format)**

Pradeep Kumar Hota, Bobby Chaitanya Villari & Balaji Subramanian (2018) Developing Platform Ecosystem for Resource Mobilization: The Case of Social Enterprises in India, *Journal of Information Technology Case and Application Research*, DOI: 10.1080/15228053.2018.1485414

Hota, P. & Subramanian, B. (2018) Mapping the Intellectual Structure of Social Entrepreneurship Research: A Citation/Co-citation Analysis. *Journal of Business Ethics* (Second round of review)

Chaitanya, B., Subramanian, B., Kumar, P., Hota PK. (2018). Do firm growth models work in service industries in developing economies? : An investigation of relationship between firms' growth, size and age. *International Journal of Economics and Business Research* (Under review)

Subramanian, B., & Narayanamurthy, G. (2014). Benchmarking educational objectives of private schools: An empirical examination of vision and mission statements. In Chatterjee, D., Pati, S.P., Rajeev, P.N., & Dhal, M. (Eds), *Let's Learn* (pp. 88-107). India: Bloomsbury.

### **Conferences Attended:**

Subramanian, B., Chatterjee, D., & Jacob, M. (2017). Institutional Complexity and Alternative Organizations: An Exploratory Study. British Academy of Management (BAM) Annual Conference, 2017, University of Warwick, United Kingdom

Subramanian, B., & Chatterjee, D. (2017). Survival of alternative organizations in mature fields: The case of an alternative school in India. 29th Society for the advancement of Socio-Economics (SASE) annual conference, 2017, Université Claude Bernard, France

Subramanian, B., & Chatterjee, D. (2017). Power and Institutional Fields. 10th Global Studies Conference, 2017, National University of Singapore (NUS), Singapore

Subramanian, B. (2017). ISB-IIMB Doctoral Consortium on Teaching, Indian School of Business (ISB), Hyderabad, India

Subramanian, B., & Chatterjee, D. (2017). Power and Organizational Fields. 6th Asian Management Research and Case Conference (AMRC), 2017, University of Dhaka, Bangladesh. (Accepted but not presented)

Subramanian, B., & Narayanamurthy, G. (2014). Benchmarking educational objectives of private schools: An empirical examination of vision and mission statements. IIMK HR Summit, 2014, IIM K, India. (Won the best paper award)