



THIAGARAJAR
SCHOOL OF MANAGEMENT
(Autonomous)
MADURAI, TAMIL NADU
REACCREDITED BY NAAC WITH 'A+' GRADE



GROWTH MASTER^Y

Embrace Challenges, Elevate Your Growth!

*A Certificate Programme on
Entrepreneurship and Family Business Management*

(3 months on weekends)

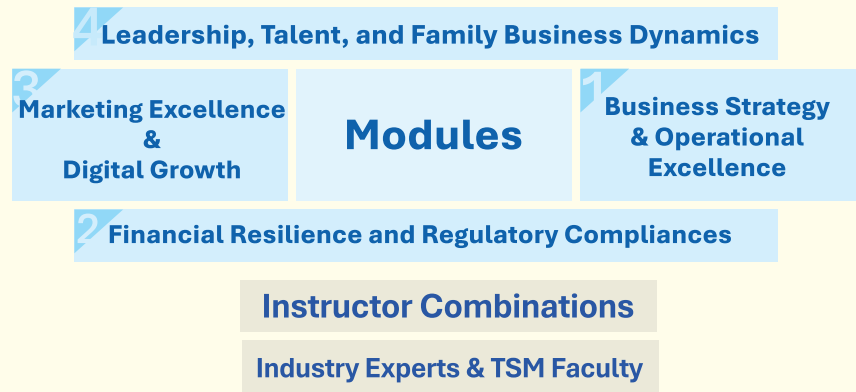
Batch-3

Gain practical insights ♦ Expert Mentorship ♦ Actionable Solutions

Program Structure

- Risk Mitigation for Business Survival
- Skill Development for Growth
- Vision, Mission, and Strategy Alignment
- Actionable Scaling Insights

Eligibility Criteria	Selection Criteria
■ Graduation (Any) ■ Owning/Managing MSMEs	■ Participant Profiling ■ Panel Interaction
Duration - 3 Months	Learning Methods
■ On Saturdays only ■ Hybrid mode (On Campus + Online)	Classroom Lecture, Case Analysis, Experiential Learning (Role Play, Simulation, Management Games), Mentorship



Program Fees
■ Registration Fee- ₹1500 ■ Module Fee (Overall)- ₹80,000 inclusive of GST



Batch-2



& Many more

MSME Clinic: Solve, Succeed, Scale!

- Work on your real-world business challenge with expert mentorship
- Submit your business problem
- Weekly discussions, track progress, and receive structured feedback
- Final report submission for actionable success.

Benefits for Participants

- Customised learning modules
- Opportunity of future MDPs at discounted price
- Lifemembership to TSM Entrepreneurs Alumni Network
- Access to TSM Knowledge Repository
- Guidance and Consulting
- Networking
- Access to Pre-Incubation centre



“Growth in relationships, growth in emotional intelligence, growth in technology related to business; to put it together, growth mastery is creating relationships that grow your business.”

– Dr. Chellem Pandian , Managing Director, Sulochana Rice.

Batch 2



“Growth mastery showed the ability to continuously learn, adapt, and create meaningful impact in professional life.”

– Mr. Ganesh Raj, Sattur Snacks

Batch 2



“They took all my Business problems & provided gateway to succeed ”

– Mrs. Asha Sridhar C.S , Correspondent, Rose Matriculation School.

Batch 1



“The connections facilitated with organisations like SIDBI, MSME, and TIIC were particularly beneficial. ”

– Mr. Pandi Kumar, Proprietor, Vel Engineering.

Batch 1

Contact us

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Scan to Apply

