



THIAGARAJAR
SCHOOL OF MANAGEMENT
(Autonomous)
MADURAI, TAMIL NADU
REACCREDITED BY NAAC WITH 'A+' GRADE



THIAGARAJAR SCHOOL OF MANAGEMENT
CENTRE OF EXCELLENCE IN BANKING, APPLIED ECONOMICS
AND FINANCIAL MARKETS

Supported by Federal Bank Hormis Memorial Foundation
jointly organise

INTERNATIONAL CONFERENCE ON BANKING, MANAGEMENT AND SUSTAINABILITY (ICBMS 2026)

**Redefining Business Excellence through Artificial Intelligence,
Sustainable Practices, & Digital Innovation**

18-19 September, 2026

Hybrid mode





ABOUT THE CONFERENCE

The International Conference on Banking, Management, and Sustainability (ICBMS 2026), organized by Thiagarajar School of Management Centre of Excellence in Banking, Applied Economics and Financial Markets in collaboration with Ahlia University, Bahrain, and supported by Federal Bank – Hormis Memorial Foundation, aims to provide a conducive platform for showcasing research across several contemporary areas of banking, management, and sustainability. ICBMS 2026 invites inquisitive minds pursuing high-quality research, seeking constructive feedback and opportunities to collaborate. The conference features six tracks viz., Banking & Corporate Finance; Economics & Public Policy; Human Resource Management & Workforce Transformation; Marketing & Digital Innovation; Entrepreneurship & Startup Ecosystems and Corporate Governance & Green Finance. ICBMS 2026 seeks high quality full research papers / extended abstracts from academicians, researchers, doctoral students, and industry practitioners.

CONFERENCE TRACKS

Track 1: Banking, Corporate Finance and Financial Markets

- Banking and Financial Institutions
- Blockchain, Digital Banking, and FinTech
- Financial Markets
- Artificial Intelligence in Finance
- Corporate Finance
- Behavioral Finance
- Mergers and Acquisitions
- Financial Risk Management

Track 2 : Economics, Sustainability, and Public Policy

- Digital Economy and Economic Growth
- Financial Inclusion and Financial Literacy
- Green Growth and Green Innovation
- Global Trade, Technology, and Economic Resilience
- Inflation, Interest Rate, and Policy Uncertainty
- Renewable Energy Management
- Sustainable Development and Circular Economy

Track 3 : Human Resource Management & Workforce Transformation

- Re-inventing HRM in the AI era
- HR Analytics and Data-Driven Decision Making
- Employee Well-being and Sustainable Work Practices
- Sustainable Leadership
- Inclusive HR Practices and Sustainability
- Emerging HR-perspectives in sustainability
- Ethical Challenges of AI in HRM

Track 4: Marketing, Consumer Intelligence and Digital Innovation

- Artificial Intelligence, Marketing Automation, and Personalization
- Consumer Intelligence, Behavioral Analytics, and Decision Sciences
- Digital Customer Experience, Service Innovation and Engagement
- Sustainable, Ethical and Responsible Marketing in Global Markets
- Neuroscience, Experimental Research & Emerging Consumer Insights

Track 5: Entrepreneurship, Innovation and Startup Ecosystems

- AI-Driven Entrepreneurship and Innovation
- Startup Financing and Venture Capital
- Innovative Business Models
- Social and Sustainable Entrepreneurship
- Innovation Management and Business Transformation
- Smart Startups
- Family Entrepreneurship
- Women Entrepreneurs

Track 6: Corporate Governance, ESG, and Green Finance

- Corporate Governance
- Corporate Social Responsibility
- Environmental, Social & Governance
- Green finance and Climate risk
- Sustainable Innovation and Green Technologies
- Carbon Markets and Net Zero Transition

Awarded presentations will be supported for Scopus indexed Publication

BEST PAPER AWARDS

Best Paper/Extended Abstract Awards of ₹ 8,000 each will be honoured across all six Conference tracks. Physical presentations are preferred and encouraged.



SUBMISSION GUIDELINES

- Full paper: 5,000 – 8,000 words including references
- Extended abstract: 1,500 – 2,000 words including references
- Submission in MS Word format with 2 line spacing & 12 point Times New Roman font
- References in APA Style 7th edition
- Sections: Introduction, Literature review, Methodology & discussion, Implications, Conclusion.
- Abstract: Purpose, Methodology / Design, Findings, Originality / Value, 6-8 key words (Abstract required for both full paper & extended abstract)
- Author details: Full name with affiliations, corresponding author details: full name, affiliation, contact address, email, phone number

IMPORTANT DATES

Full paper/ Extended Abstract Submission Starts	13 July, 2026
Submission Ends	31 August, 2026
Acceptance Notification	3 Sep, 2026
Registration Opens	4 Sep, 2026
Last date of Registration	7 Sep, 2026
Track Presentation 1 - 3	18 Sep, 2026
Track Presentation 4 - 6	19 Sep, 2026

CONFERENCE PATRONS

Dr. Murali Sambasivan
Director, TSM

Dr. Selvalakshmi M
Principal, TSM

CONFERENCE CONVENORS

Dr. V. Pradeep
Assistant Professor, Economics

Dr. Nalini G S
Assistant Professor, Accounting & Finance

Prof. A Arunkumar
Assistant Professor, Accounting & Finance

REGISTRATION FEES (INCLUDING GST)

Research Scholars	₹ 590
Academics and Faculty	₹ 1,180
Industry Professionals	₹ 5,900
International Presenters	USD 50

CONFERENCE CO-ORDINATOR

Dr. Manoja Behera
Assistant Professor, Accounting & Finance

SUBMISSION LINK



<https://forms.gle/oUTBMKXQeynMD7qL8>