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SCHOOL OF MANAGEMENT
(Autonomous)
MADURAI, TAMIL NADU
REACCREDITED BY NAAC WITH 'A+' GRADE



FOS 2026 GRIE



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CREACTIVE
BUSINESS
SCHOOL
PARIS • NANCY • BERLIN



US
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Thiagarajar School of Management, Madurai, Tamil Nadu, India

Organizes

International Conference

on

**“Frontiers of Sustainability - Global Responsibility for
Innovation & Entrepreneurship” (FOS 2026 - GRIE)**

In Collaboration with

ICN Business School - France

Università degli Studi di Napoli Federico II - Italy

University of Sussex - United Kingdom

Universiti Teknologi Brunei - Brunei

Center for Application Economics Research - Ton Duc Thang University - Vietnam

22 - 24 January 2026





About the Conference

The International Conference on Frontiers of Sustainability (FOS 2026 – GRIE), organized by the Research Centre at Thiagarajar School of Management, will bring together global experts to discuss sustainable innovation and development. The event will feature research papers and pitches on topics like climate change, social equity, and digital transformation, aligning with the UN Sustainable Development Goals (SDGs). It aims to empower participants to create collaborative, sustainable solutions for a globalised world.

Collaborating Institutes

Thiagarajar School of Management (TSM), Madurai, India

Established in 1962, a premier institute offering quality management education in a lush 17-acre campus. The institute began with Executive Development Programs and later launched its MBA in 1972, followed by a full-time MBA in 1986. TSM offers AICTE-approved MBA and PGDM programs, accredited by the National Board of Accreditation (NBA) and awarded an 'A+' grade by NAAC for academic excellence. In recognition of its standards, TSM is consistently ranked among the top 100 B-schools in India by the NIRF Rankings. The institute offers a PhD program affiliated with Alagappa University. With strong industry linkages, excellent placement records, and a focus on holistic education, TSM equips students with managerial, analytical, and life skills while providing rich exposure through internships, research, and consultancy opportunities.

ICN Business School, France

A French Business School with campuses in Paris, Nancy, and Berlin. It's known for its interdisciplinary approach, emphasizing creativity and innovation in business education, and holds prestigious triple crown accreditation (AACSB, EQUIS, and AMBA) & QS Ranking 51. The school offers a range of programs from Bachelor's to Master's levels, including specialized programs in areas like corporate finance and digital marketing.

Università degli Studi di Napoli Federico II, Italy

Founded in 1224, one of the World's oldest academic institutions in continuous operation, one among the ten universities globally in continuous operation since its inception (QS Ranking 379). The University hosts 24 Interdepartmental research centres and 17 Interuniversity research centres and is an institution that actively promotes research activities. The Institute actively collaborates with other research institutions, both within Italy and with International Institutions.

University of Sussex, United Kingdom

A public research university located in Falmer, East Sussex, England. The University received its Royal Charter in August 1961, the first of the Plate Glass University generation. Overall QS Ranking 278 among the world University rankings in 2026. In the Research Excellence Framework, out of the 89% research submitted, 40.6% are regarded as "world-leading" or "Internationally excellent" 48.4% as per the 2021 REF rankings.

School of Business, Universiti Teknologi Brunei (UTB), Brunei

It is a leading institution committed to cultivating innovative, ethical, and globally-minded business leaders. Offering undergraduate, postgraduate, and professional programs, the School emphasizes practical learning, research excellence, and entrepreneurship development. With a strong focus on integrating technology, sustainability, and Islamic business values, UTB's School of Business equips students to navigate complex business environments and contribute effectively to Brunei's Smart Nation initiatives.

Center for Application Economics Research (CAER), Ton Duc Thang University in Ho Chi Minh City, Vietnam

CAER committed to promoting superior research, education, and policy discourse in the fields of economics and finance. CAER encourages interdisciplinary collaboration, advocates for evidence-based solutions for sustainable development, and establishes robust connections among academics, industry, and politicians. CAER significantly aids Vietnam's integration into the global academic and professional world through its research and training activities.





Conference Tracks

FOS 2026 – GRIE offers 10 dedicated tracks that reflect the frontiers of sustainability through the lens of global responsibility, innovation, and entrepreneurship. These tracks aim to address diverse areas such as marketing, supply chain, finance, business models, education, human resources, technology, governance, impact measurement, and climate action. Together, these tracks offer a holistic platform for researchers, practitioners, and policymakers to exchange ideas and co-develop strategies for sustainable development.

Track 1: Sustainable Marketing & Responsible Consumer Engagement

Track 2: Sustainable Supply Chain, Operations & Circular Economy Practices

Track 3: Sustainable Finance, Impact Investing & Green Economics

Track 4: Sustainable Entrepreneurship & Innovative Business Models

Track 5: Sustainability Education, Training & Capacity Building

Track 6: Sustainable Human Resource Management, Workplace Well-being & Ethical Leadership

Track 7: Technological Innovations & Digital Transformation For Sustainability

Track 8: Sustainable Policy, Regulation, Governance & Social Responsibility

Track 9: Sustainability Impact Measurement, Scalability & Growth Strategies

Track 10: Climate Action, Low Carbon Strategies & Sustainable Future Economies

Sub-tracks

Track 1: Sustainable Marketing & Responsible Consumer Engagement

- Sustainable marketing strategies, business models, and innovations
- Cross-cultural perspectives
- Green branding, eco-labelling, and ethical consumption practices
- Digital transformation and technology-enabled sustainability marketing
- Corporate social responsibility (CSR) and stakeholder engagement
- Circular economy and sustainable supply chain marketing
- Consumer activism, advocacy, and co-creation of sustainability initiatives
- Metrics, frameworks, and assessment tools for sustainability impact
- Policy implications and regulation shaping sustainable consumer engagement
- Emerging market dynamics and inclusion in sustainable marketing

Track 2: Sustainable Supply Chain, Operations & Circular Economy Practices

- Green supply chain management.
- Ethical sourcing & procurement.
- Zero-waste operations & closed-loop logistics.
- Circular economy indicators & metrics.
- Life-cycle sustainability assessment.
- ESG governance in supply chains.

Track 3: Sustainable Finance, Impact Investing & Green Economics

- ESG integration in investment decisions.
- Green bonds & Climate finance.
- Impact measurement in finance.
- Socially responsible banking.
- Regulatory frameworks for sustainable investing.

Track 4: Sustainable Entrepreneurship & Innovative Business Models

- Social entrepreneurship for sustainability.
- Business models for the circular economy.
- Cooperative & inclusive business models.
- SDGs in entrepreneurial strategy.
- Crisis-driven sustainable innovation.

Track 5: Sustainability Education, Training & Capacity Building (SETCB)

- Curriculum innovations for sustainability.
- ESD pedagogy.
- Training of trainers & capacity building initiatives.
- Digitalisation & E-learning for sustainability.
- Community engagement & Lifelong learning.





Sub-tracks

Track 6: Sustainable Human Resource Management, Workplace Well-being & Ethical Leadership

- Green HR practices & policies.
- Workplace diversity & inclusion.
- Employee well-being & Psychological contracts.
- Ethical & Transformational leadership.
- Workplace spirituality & Green leadership.
- Sustainable work practices in the age of AI and Gen AI.

- Regulatory innovations for social equity.
- Ethics in global sustainability governance.
- Implementing SDGs at multiple scales.
- Governance of Water, Energy, Waste & Agriculture systems.
- Policy impact on sustainable development.
- Stakeholder Engagement in Policymaking.
- National & International sustainability standards.
- Governing natural capital & Biodiversity disclosure.

Track 7: Technological Innovations & Digital Transformation for Sustainability

- Green tech solutions.
- Smart resource management.
- Big data & Analytics for sustainability.
- Digital platforms for circular economy.
- Cybersecurity & Ethics in green tech.
- Industry 4.0/5.0 for sustainability.
- Immersive technologies & XR.
- Nature-positive digital innovation.
- ESG data platforms & accountability.
- Smart cities, infrastructure & life cycle sustainability.
- Life cycle analysis & digital sustainability tools

Track 9: Sustainability Impact Measurement, Scalability & Growth Strategies

- Life cycle-based approaches.
- Footprint measurement.
- Efficiency and benchmarking methods.
- Hybrid and advanced methodologies.
- Circular economy strategies.
- Digital and data infrastructure.
- Actionable insights for decision-making.
- Scalability and growth strategies.
- Sectoral and contextual applications

Track 8: Sustainable Policy, Regulation, Governance & Global Responsibility

- Global regulatory trends in sustainability.
- Corporate governance & Risk management.
- Sustainable & climate finance policy.
- ESG reporting frameworks & financial governance.
- Green bond taxonomies & disclosure standards.
- Policy design for sustainability transitions.

Track 10: Climate Action, Low-Carbon Strategies & Sustainable Future Economies

- Decarbonization roadmaps.
- Climate adaptation & resilience.
- Renewable energy transitions.
- Carbon markets & offsets.
- Economic policies for low-carbon futures.
- Climate governance & policy.
- Climate-smart agriculture.

Note: The tracks outlined serve as overarching thematic domains. The sub-themes are indicative rather than exhaustive, and contributions addressing additional, contextually relevant aspects within these domains are equally encouraged

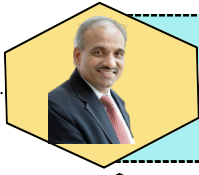
For more insights about sub-tracks, refer conference website

<https://fos.tsm.ac.in/>





Speakers



Prof. Bhimaraya Metri

Director,

Indian Institute of Management (IIM) Nagpur, Maharashtra, India



Prof. W. Vanhaverbeke

University of Antwerp, Belgium.

Editor-in-Chief - Technovation (Elsevier) (ABS – 3, ABDC-A, Q1, IF-10.9)



Prof. Britta Linnea Gammelgaard

University of Southern Denmark, Denmark.

Editor-in-Chief - International Journal of Logistics Management (Emerald)
(ABDC- A, Q1, IF- 6.4)



Dr. Sunil Luthra

Director, All-India Council for Technical Education (AICTE) in New Delhi.

Associate Editor -Journal of Cleaner Production (Elsevier) (ABDC- A, Q1, IF 10.0)



Dr. Andrea Patrucco

Florida International University, USA.

Associate Editor - JSCM (Wiley) (ABDC-A*, Q1, IF 9.9), JPSM (Elsevier)
(ABDC-A, Q1, IF 8.7), IJPDLM (Emerald) (ABDC-A, Q1, IF 8.2)



Dr. Sachin Mangala

O.P. Jindal Global University, Haryana, India.

Associate Editor, International Journal of Logistics Management (ABDC A) &
Corporate Social Responsibility and Environmental Management (Q1, Scopus)



Dr. Nirpendra Rana

Queen's University Belfast, UK

Editor in Chief - IJEGR (IGI Global) (ADBC-C, Q2, IF-1.5)

Associate Editor - JCIS (Taylor & Francis) (ABDC-A, Q1, IF-9.3)



Dr. Murugan Pattusamy

School of Management Studies,

University of Hyderabad (UoH), Hyderabad.

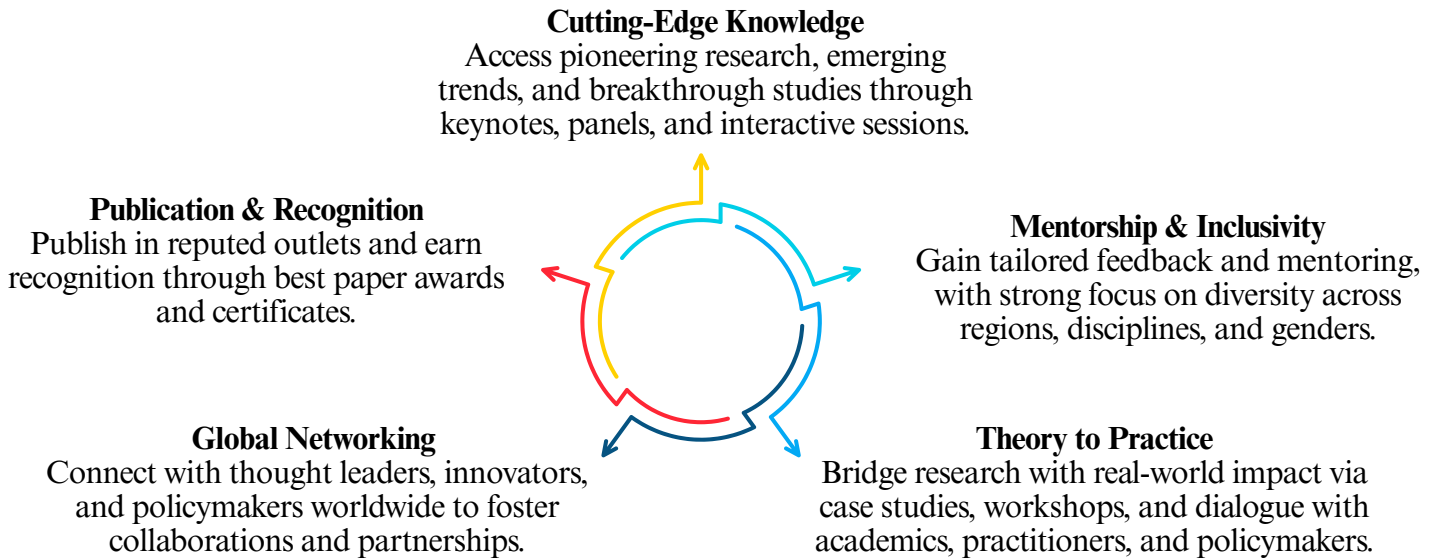
Pre Workshop Highlights

- Meet the editors
- Meta-analysis and Systematic review
- Advanced multivariate analysis & SEM

Who Can Participate (Worldwide)

- Academicians & Research scholars,
- Industry professionals & Entrepreneurs
- Policymakers

Key Deliverables



Submission Types

The conference accepts submissions in two formats

Research Pitch / Doctoral Colloquium (Abstract Format) for early-stage research ideas and doctoral work.	Full Paper Submission (Springer Conference Proceedings) for completed research eligible for publication opportunities.
<ul style="list-style-type: none"> For participation in the 3-minute pitch session during the Conference. Word Limit: 1500 Words. Format: Purpose / Design - Methodology - Approach / Findings / Originality – Research Limitations / Implications - Practical - Societal Implications. Eligible for Best Research Idea, Best Pitch, and Societal Impact Awards. 	<ul style="list-style-type: none"> For consideration in the edited volume (Springer Conference Proceedings). Word Limit: 5000 to 6000 Words. Format: Introduction & Problem Statement- Literature Review- Methodology- Findings- Discussion & Implications. Eligible for Best Paper with Societal Impact & Publication Opportunity.

Review Process

- Double-Blind Peer Review:** All submissions will undergo a strict double-blind review process as per COPE guidelines to ensure fairness, objectivity, and academic integrity.
- Evaluation Panel:** The submissions will be reviewed by a panel of experienced national and international academicians, subject matter experts, and journal reviewers.
- Plagiarism Check:** Every paper will be screened through advanced plagiarism detection tools (e.g., Turnitin/iThenticate) to maintain ethical publication practices.
- High Acceptance Standards:** Only papers that demonstrate academic rigor and innovation will be forwarded to the desk level of the journal or journal recommendation. Acceptance will be communicated on or before 12 Jan 2026.
- Mode of Presentation :** Hybrid Mode - Only foreign participants can present virtually.



Publication Avenue for Selected Research Work

The International
Journal of Logistics
Management
(Emerald, ABDC - A,
Q1, IF 6.4)

International
Journal of Global
Business and
Competitiveness
(Springer, ABDC -
C, IF 2.3)

Corporate Social
Responsibility and
Environmental
Management
(Wiley, ABDC - C,
Q1, IF 9.1)

The Journal of
Entrepreneurship
(Sage, ABDC - C,
IF 1.9)

Environment,
Development and
Sustainability
(SCOPUS, SCIE,
Springer, Q1, IF 4.2)

*A few more journals are yet to be confirmed.

Note: Authors of selected high-quality contributions might be invited to extend their work into full-length papers for potential submission to the journal. However, all recommended submissions must adhere to the journal's regular review policy.

Conference Proceedings and Book Series

- All the accepted full length papers in the conference will be published in **Scopus Indexed Springer Proceedings / Edited Book series in Wiley and Elsevier**
- Book of Abstracts Publication** with ISBN (for research pitch).

Conference Website: <https://fos.tsm.ac.in>

Submission Link: <https://forms.gle/BZ4kipxiDbJpu7aj6>

Registration Fee (Includes tax) & Payment Process

Events / Participants	Indian Participants	International Participants
Pre-conference Workshop Only	INR 2000	EUR 70
Attendee	INR 2800	EUR 100
Research Pitch / Doctoral Colloquium	INR 3500	EUR 120
Full length paper (Research Scholars)	INR 4000	EUR 140
Full length paper (Faculty/Academicians)	INR 5800	EUR 170
Full length paper (Industry Professionals)	INR 7500	EUR 220

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(for Indian Participants)

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This QR can accept payments from all
e₹ apps

*For International Participants payment, please visit the conference website

Note: Hybrid (For Foreign Participants)

Awards & Recognition

- Best 3 Research Presentation: Cash Prize.
- Best 3 Research Idea: Special Awards.
- Best Societal Impact Papers: 3 Special Awards.
- Special Recognition for 3 Young and Upcoming Scholars.
- Best Doctoral Research Awards

Key Dates

30 NOV 2025 ↔ Submission Full Length Paper / Abstract for Research Pitch

20 DEC 2025 ↔ Author Notification

29 DEC 2025 ↔ Final version of the Paper / Research Pitch

12 JAN 2026 ↔ Final Registration Deadline

22 - 24 JAN 2026 ↔ **FOS 2026 - GRIE Conference**



Advisory Board

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	Dr. Thierry Houé (ICN Business School, France)
	Prof. G. Ilankumaran (Alagappa University, Karaikudi, India)

Patrons

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Dr. Murali Sambasivan, Director & Professor Thiagarajar School of Management, India	Dr. M. Selvalakshmi, Principal & Professor Thiagarajar School of Management, India	

Conference Convenor

Dr. K. Mathiyazhagan
Professor & Head of Research Centre
Thiagarajar School of Management, India

Organizing Committee

Dr. Isotilia Costa Melo (ICN Business School, Paris, France), Assistant Professor	Dr. Ngo Nguyen Quynh Nhu (Center for Application Economics Research, Faculty of Finance and Banking, Ton Duc Thang University, Vietnam)
Dr. Veronica Scuotto (Universita delgi Studi di Napoli Federico II, Italy), Second-Tier Tenured Professor	Dr. Mohamed Saleem Haja Nazmudeen (UTB School of Business, Universiti Teknologi Brunei, Brunei), Dean UTB School of Business & Associate Professor
Dr. Nachiappan Subramanian (University of Sussex, United Kingdom), Professor	

& Faculty of Thiagarajar School of Management, Madurai, India

Contact

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