

COURSE STRUCTURE AND SCHEME OF ASSESSMENT MBA (2021-2023) BATCH

(Minimum Total Credits Requirement for Completion: 109.0)

COURSE CODE	Title of the Paper	Sessions	Credits	Marks allotted		
				CA	ET	Total
TRIMESTER 1						
21MT11	Organizational Behaviour - I	24	3	60	40	100
21MT12	Managerial Economics	24	3	60	40	100
21MT13	Data Analysis for Management – I	24	3	60	40	100
21MT14	Financial Accounting and Reporting	24	3	60	40	100
21MT15	Marketing Management – I	24	3	60	40	100
21MT16	Managerial Communication – I	16	2	100	-	100
Total		136	17			
TRIMESTER 2						
21MT21	Organizational Behaviour – II	16	2	60	40	100
21MT22	Economic Policies for Managers	24	3	60	40	100
21MT23	Data Analysis for Management – II	16	2	60	40	100
21MT24	Marketing Management –II	24	3	60	40	100
21MT25	Managerial Cost Accounting	16	2	60	40	100
21MT26	Operations Management	24	3	60	40	100
21MT27	Corporate Finance – I	16	2	60	40	100
21MT28	Managerial Communication-II	16	2	100	-	100
Total		152	19			
TRIMESTER 3						
21MT31	Corporate Finance-II	24	3	60	40	100
21MT32	Strategic Management	24	3	60	40	100
21MT33	Decision Making with Optimization Techniques	16	2	60	40	100
21MT34	Human Resource Management	24	3	60	40	100
21MT35	Legal Aspects of Business	24	3	60	40	100
21MT36	Business Research Methodology	24	3	60	40	100
21MT37	Applied People Analytics	24	3	60	40	100
21MT38	Business, Government and Society	24	3	60	40	100
21MV31	Comprehensive Viva -voce	-	2	100	-	100
21MI31	Rural Development Immersion Programme	7-8 days	Pass/Fail			
Total		184	25			
TRIMESTER 4						
	5 electives to be chosen	120	15	60	40	100
21MT41	Business Ethics and Corporate Governance	24	3	60	40	100
21MI41	Summer Internship/Project (8 weeks Duration) (Internal)	-	Pass/Fail	100	-	100
Total		144	18			
TRIMESTER 5						
	5 electives to be chosen	120	15	60	40	100
21MV51	Comprehensive Viva-Voce (Internal)	-	3	100	-	100
Total		120	18			
TRIMESTER 6						
	4 electives to be chosen	96	12	60	40	100
Total		96	12			
Grand Total		832	109			

**MBA (2021-23) Batch
INDICATIVE LIST OF ELECTIVES**

IV Trimester	V Trimester	VI Trimester
FINANCE AREA		
Securities Analysis and Portfolio Management	Corporate Funding and Financing Decisions	Personal Tax Planning and Wealth Management
Management of Banking and Financial Institutions	Financial Risk Management	Strategic Financial Decision Making
Advanced Financial Analysis	Strategic Cost Management	Asset Management Through Python
Company and Business Valuation	Financial Modelling Through Spreadsheet	Financial Derivatives
Insurance Management	The New Age Banking – Bank Management Strategies for the 21 st Century	Computational Finance
	Financial Markets & Institutions	
MARKETING AREA		
Consumer Behavior	Services Marketing	B2B Marketing
Sales and Distribution Management	Marketing of Financial Products and Services	Technology Empowered Marketing
Digital and Social Media Marketing	Advanced Marketing Analytics	Retail Marketing
Customer Relationship Management	Strategic Brand Management	Marketing at the Bottom of the Pyramid
OPERATIONS AREA		
Project Management	International Logistics Management	Industrial Safety Management Systems
Lean Six Sigma & Business Excellence	Strategic Cost Management *	Strategic Sourcing
Supply Chain Management	Fundamentals of Operations Analytics	
	Environment & Sustainability Development	
HUMAN RESOURCE AREA		
Learning and Development	Strategic Human Resource Management	Positive Psychological Capital
Labour Legislation and Administration	Managing People and Performance in Organizations	Interpersonal Effectiveness
Applied People Analytics	Talent Management	Emotional Intelligence and Leadership
SYSTEMS & BUSINESS ANALYTICS AREA		
Data Visualization for Decision Making	Big Data Management	Block Chain Technologies
Artificial Intelligence and Machine Learning	Deep Learning and Neural Network	Computational Finance *
Applied People Analytics *	Advanced Marketing Analytics*	
	Fundamentals of Operations Analytics *	
	Financial Modelling Through Spreadsheet*	
ECONOMICS & PUBLIC POLICY AREA		
	Econometrics for Managers	Health and Health care Management
		Public Policy and Management
GENERAL MANAGEMENT AREA		
	Design Thinking	Entrepreneurship Development
		Course of Independent Study

*Courses common in more than one area