



THIAGARAJAR
SCHOOL OF MANAGEMENT
(Autonomus)
Madurai, Tamil Nadu
Accredited by NAAC with 'A' Grade



Two years Residential MBA Program

KARUMUTHU
T. MANICKAVASAGAM CHETTIAR
BUILDING

LEARN TO LEARN

ADMISSION 2022



FACULTY INCLUDE
ALUMNI OF IIMs/IITs/NITs



HIGH VALUE EDUCATION
@ AFFORDABLE COST



AMONG INDIA'S OLDEST B-SCHOOL
ESTABLISHED IN 1962



90+ RECRUITERS A WIDE SPECTRUM
OF INDUSTRIES AND ROLES



Our Vision

» A leading academic institution of choice amongst management students, faculty and employers alike respected for grooming ethical, managerial and entrepreneurial leadership through high quality teaching, training and research.

Our Mission

» To promote wide application of professional management principles, practices and attitudes in the management of economic and social institutions, primarily through teaching, training, research and consultancy.

To hone young men and women into technically proficient, managerially competent, and socially purposeful professionals deeply committed to upholding and practicing highest standards of probity.

To help transform entrepreneurial ideas into scalable and sustainable economic and social institutions.

To promote responsible leadership by seamlessly weaving ethical values, social dimensions and long-term sustainability into all aspects of its activities and academic programmes.

About the Institute

Thiagarajar School of Management (TSM) was established in the year 1962 by the great philanthropist and industrialist, Shri. Karumuttu Thiagarajar Chettiar, commenced with an Executive Development Programme (EDP) to enhance the skills of practicing managers and entrepreneurs. The success of the EDP and the accolades received from the industry provided the impetus to kick-start the Master of Business Administration in 1972 and PGDM in 2011. TSM has been granted autonomous by UGC and NAAC accredited with 'A' grade.



About MBA Programme

TSM MBA Programme is a General Management Programme, with opportunities for functional specialization. This Programme is AICTE approved and affiliated to Madurai Kamaraj University (MKU). It consists of 22 core courses and 14 electives. 8 weeks Summer internship.

MBA Programme follows a Trimester calendar, with the entire academic programme being split into six trimesters, a practice followed by the IIMs and XLRI.

» Multi instrumental pedagogy, consisting of inter alia:

- » Lectures » Cases » Role playing
- » Term papers » Field projects » Spreadsheet based problem solving » Data driven problem solving » Extensive use of Harvard cases.

Option of choosing any combination of electives, without being restricted to areas of specialization: a practice followed by top Indian and international B-schools.



The Board of Governors of Thiagarajar School of Management

SHRI B.T. BANGERA

Chairman, Board of Governors
Managing Director, Hi-Tech Arai Limited, Madurai.

SMT. VALLI RAMASWAMI

Whole Time Director, Loyal Textile Mills Ltd.
Trustee, Manickavasagam Charitable Foundation,
Madurai

DR. K.S. BHARATH

Chairman & Managing Director
Aparajitha Corporate Services (P) Ltd., Madurai

PROF. J. PHILIP

President, Xavier Institute of Management &
Entrepreneurship (XIME)

SHRI S. SRIDHAR

Former Chairman and Managing Director, Central
Bank of India, Mumbai

SHRI LAKSHMI NARAYANAN

Former Vice Chairman, Cognizant Technology
Solutions, Chennai

SHRI R. GOPALAKRISHNAN

CEO- Mind Works
Former Executive Director, Tata Sons Ltd.,

SHRI N. MURALI

Co-Chairman, Kasturi and Sons Ltd., The Hindu,
Chennai.

DR. PURNA BANERJEE

UGC Representative
Professor, Presidency University Kolkata

SHRI JOSEPH ZACHARIAH

Former Director,
Vikaasa School, Madurai

SMT. VISHALA RAMASWAMI

Executive Director, Loyal Textile Mills Ltd.
Trustee, Manickavasagam Charitable Foundation,
Madurai

DR. K. CHANDRASEKARAN

Professor and Head, Department of Management
Studies, Representative Madurai Kamaraj University

PROF. N. VENKITESWARAN

Former Professor, Indian Institute of Management,
Ahmedabad

DR. MURALI SAMBASIVAN

Director, Thiagarajar School of Management,
Madurai.

DR. M. SELVALAKSHMI

Principal, Thiagarajar School of Management,
Madurai

DR. N. MANJULA

Admission Chairperson
Associate Professor, Thiagarajar School of
Management, Madurai



TSM

ADVANTAGES

- » AICTE approved. Accredited by NAAC with 'A' grade.
- » Fully residential programme in a sprawling 40 acre lush green campus, separate hostel for boys and girls, faculty quarters inside the campus.
- » State-of-the-art infrastructure with Wi-Fi enabled campus.
- » Progressive curriculum, benchmarked with top B-schools
- » Innovative teaching methodologies and holistic development of students
- » 80% faculty are doctorates including alumni of IIMs /IITs/NITs
- » Steadily improving placement record in terms of highest and average salaries, number of jobs per student and number of recruiters.
- » Large alumni base, which is rewriting history of leading business house in India and abroad.
- » Thriving campus life
- » Endowed with all these rich attributes, TSM is at the forefront of positive transformation.

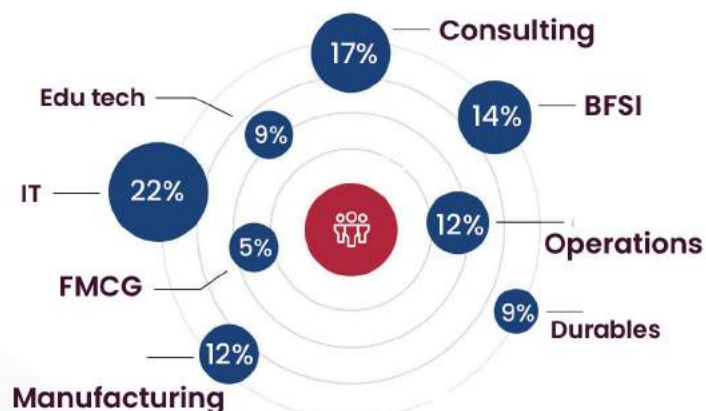
Placement and Support Snapshot

Soft Skill Training

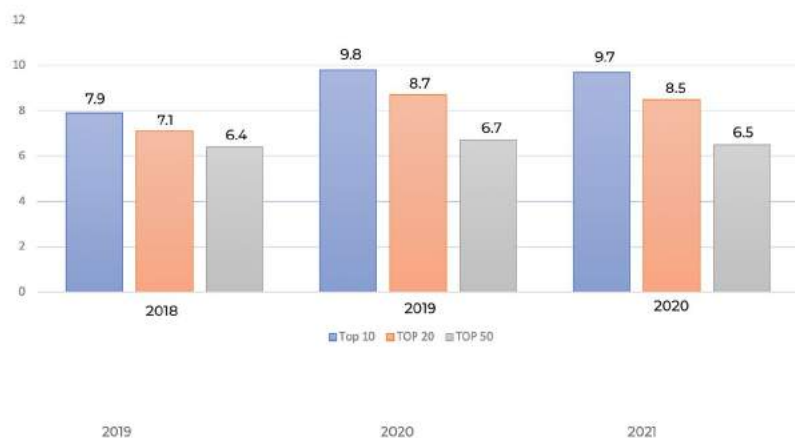
Grooming and Personality Development

Fostering Faculty Mentorship

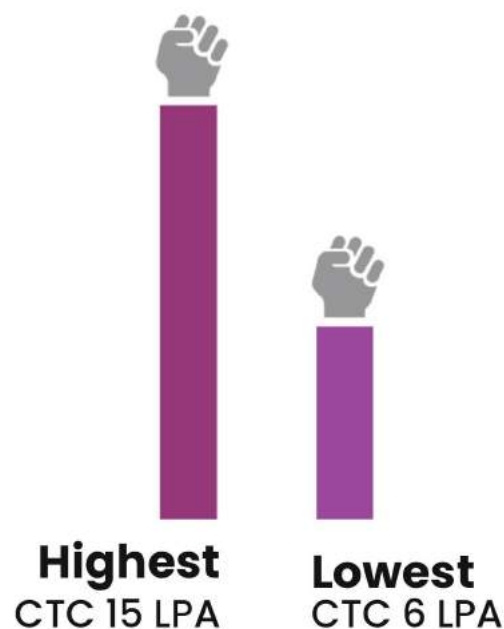
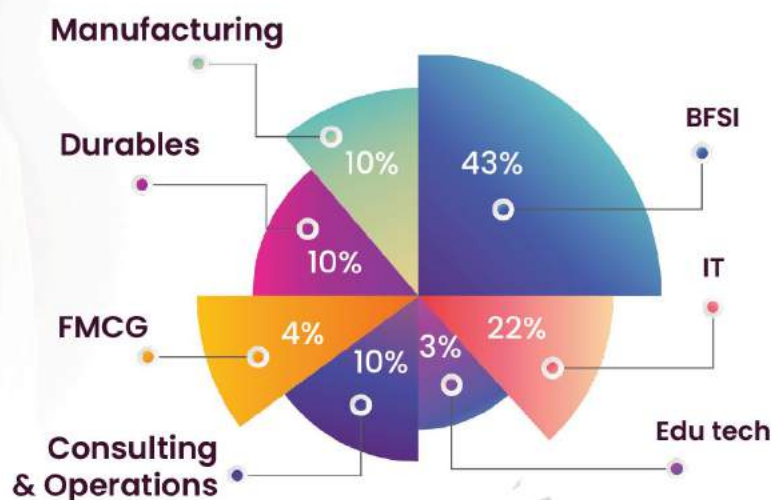
Percentage of companies recruited
(Sector Wise Classification) In 2020-2021



Average CTC per annum in lakh
for top offers



Percentage of students placed
(Sector Wise Classification) In 2020-2021



Our Corporate Partner



New Relationships





Asian Paints-“Effective Communication Skills and Strong Analytical Skills”



Coca Cola- “ Students have excellent exposure in field activities and have good communication”



Café Coffee Day- “Versatile thinking process, career aspirations, attitude and flexibility”



ITC- “Field exposure in marketing, better theoretical knowledge as compared to peer campuses”



Whirlpool- “Students have organizing competence, ground work and clarity of thought process”



Hyundai- “The sincerity and commitment expressed by the students makes them unique”



Zoho- “Faculty are good enough to inculcate excellent thought process among students”

OUR DISTINGUISHED ALUMNI



Mr. Anand Selvakesary
Head Global Consumer Banking
CITIBANK USA
Class of 1991



Mr. K. Nagaraj
MD, Aparajitha Corporate Services Pvt Ltd,
Madurai
Class of 1996



Mr. Girish Raghavan
Group Head - Testing Solutions
Wipro Technologies, Chennai
Class of 1997



Mr. Ramakrishnan Viswanathan
Director, Deloitte, Abu Dhabi, UAE
Class of 1998



Mr. Rajaraman V
Director Finance and IT
Saint Gobain, Paris
Class of 2000



Mr. Saminathan Krishnamurthy
Assistant Vice President
State Street Corporation, Bangalore
Class of 2003



Mr. Senthil Kumar
Director UBS
Dubai, United Arab Emirates
Class of 1991



Mr. Anoop Thomas
Director Operations
Exponential Digital Solutions
Thiruvananthapuram, Class of 2005



Mr. Lakshmanan CV
Global Demand Collector
BP Oil Inc, London, United Kingdom
Class of 2005



Mrs. Trishna Pratap
Staffing Specialist, Boeing, Bangalore
Class of 2012



TSM had provided a lot of freedom from conceptualizing an idea, experimenting events and exhibitions. This experience helped later in my career to move up positions.

RAGHAV - Chennai, class of 2011 Hub Head South Fab Hotels



TSM has given me an ocean of opportunities, made me self-dependant and self-reliant, which eventually helped in shaping my personality. One important thing I learnt was effective management of time. It has brought me out of my comfort zone and made me ready to face any odds in life.

SOURAV DE - Kolkata, class of 2017 placed in ITC



TSM has helped me in attaining quality education and it acted as a catalyst in my transformation into a management professional. Adding to this, the strong alumni network

ANKITA MUKHERJEE Kolkata, Class of 2019 placed in Colgate



TSM acts as a platform for students to acquire knowledge, talent and cognitive skills. The experiences driven by various clubs are sculpting us to meet the requisites for the upcoming new roles, making us industry ready

MANISHA Andaman, Class of 2019 placed in Landmark



From being an engineer and then to starting a business, as a first generation entrepreneur, I believe that both technical and management skill should complement each other. TSM adds value in the latter part by providing a good understanding about general management in first year and specialization in the second. The case study methodologies, presentations and internships help

GURU VIGNESH Madurai, class of 2019 Co founder of Impensus electronics Pvt Ltd

STUDENTS TESTIMONIALS FROM OTHER STATES

REYNUGA J- Pondicherry, class of 2020

I won best HR manager award (runner) in an inter-college event. TSM provides a platform to extend the knowledge through wide range of journals and books in library. We get hands on experience in all domains. I am blessed to be a part of the TSM family.



GULSHAN SINGH - Jammu, class of 2020

TSM is a place of learning, fun, culture and many such life preaching activities. Studying at TSM brought an added value to my life. It gave me an opportunity to meet different kinds of people and enhance my professional skills.

PRIYANKA MISHRA – Vizag, class of 2020

The management events conducted in the college has provided me with a real time experience. The cultural diversity of TSM is something every student should experience and it has always been a major factor for me to choose this college. Added to this, the strong alumni network of TSM would provide me a considerable advantage.



SHREYA ROY - Lucknow, class of 2020

TSM has provided me a platform to equip with skills and knowledge to face the challenges of corporate world. The lush green campus has good infrastructure, well equipped library and highly qualified faculty. I got exposure from different activities, clubs, events, seminars, international outbound trip, industrial visits etc. It has helped me to shape my personality, confidence and overall development.

AKAASH T - Kolkata, class of 2020

TSM is the institution where I got my first exposure to financial markets and I had the opportunity to hone my skills in the area of my interest with regular interaction with the faculty members and utilizing the college resources. Interaction with the visiting faculties with an illustrious industry experience during the classes gave essential insights into the Indian corporate scenario. TSM being away from the buzzing city, the stay at the hostel has been comfortable and calm.





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Rural Development Immersion programme: RDIP Programme is focussed on sensitizing about larger social issues to serve the community in a better way. The course is structured in such way that students observe life with scarce resource in coastal and rural area which would positively help the students to understand the dilemmas and social welfare in a holistic perspective.



ATHMABODHA - Book Club



ZERO GRAVITY - Cultural Club



VIVAAD - Debate Club



CHANDHAI - Marketing Club



WE CARE - Social Response Club



NACH - HR Club



ARTHA - Finance Club



KEIZEN - Operational Club



YODDHA - Quiz Club

“

Students' Clubs : All round development of students takes centre stage at TSM. A wide array of co-curricular activities ensures that there is never a placid moment on campus. Students are actively encouraged to develop their latent talents by participating in variety of clubs and the forums functioning in the campus that cater to the diverse needs of our students.

INTERNATIONAL COLLABORATION



TSM signed MOU with following Institutions for students exposure to professional development / international studies / exchange programme.



Multimedia University, Malaysia



Saito University college, Malaysia



Binghamton University, (SUNY) USA



Peradeniya University, Sri Lanka

EMINENT CORPORATE GUEST SPEAKERS @TSM



Shri. Sridhar,
CMD Central Bank of India
interacting with students



Shri. N.R. Narayanamorthy,
Co-founder Infosys Technologies
interacting with students.



Shri. Lakshmi Narayanan,
Vice Chairman, Cognizant Technology
solution interacting with students.



Shri. Krish Gopalakrishnan
Co-founder Infosys Technologies
interacting with students

ADMISSION 2022

Selection Process (GDPI)

- » Score for academic performance in X Std., XII Std.,
Under Graduate Degree - 20%
- » Score in the Common Admission Test
(CAT / XAT / GMAT / MAT / CMAT) - 35%
- » Group Discussion - Personal Interview - Written
Ability Test (GD - PI - WAT) - 30%
- » For participation in Sports, Extra/Co-Curricular
activities, Academic diversity
Gender diversity – 10%
- » Work experience -5%

Fee structure

MBA

9.0 Lakh

Academic Fee
Hostel Fee
Mess Charges
Exam Fee
Study Materials
Industrial Visit
Other Expenses

ENROLL NOW

Intake:

MBA

- » 60 Seats,
(Direct admission),
- » 60 Seats,
(TANCET counselling)

**Application cost
Rs. 1500/-.**

CONTACT FOR DETAILS (10 AM TO 6 PM)

Mr. Senthil Ramaiyan ☎ +91 96555 00925

Mrs. Prinyanka Singh ☎ +91 63802 05997

Mrs. Renuka S ☎ +91 95859 57366

Eligibility criteria pertaining to Admissions 2022

Graduate in any discipline or will be graduating by May 2022

TSM uses CAT / XAT / GMAT / MAT / CMAT to short list the candidates for the two-year full time Post Graduate Programmes in Management.

The IIMs/XLRI or any other agencies play no role either in the TSM admission process or in the actual conduct of TSM programmes. Selection will be, inter alia, based on CAT, XAT / GMAT / MAT / CMAT taken in May 2021 or later, previous academic performance and the performance during the Group Discussion and Personal Interview (GDPI) and Written Ability Test (WAT).

If the candidate has taken more than one test, the candidate is required to furnish ALL their test scores. The best test score after moderation will be considered for evaluation.

Candidates may apply for either PGDM or MBA or for both by indicating their preference in the space provided in the application form.





About Madurai

Madurai referred to as the Athens of the East and the 'Temple city' is 2500 years old. It is the third largest city by population of Tamil Nadu. It is the gateway to south Tamil Nadu having the world famous Sri Meenakshi temple at its core. Madurai is known for its 'Jallikattu' event which is 1500 years tradition. It is located at 170 Km from Rameswaram and 240 Km from Kanyakumari and 450 Km from both Bangalore and Chennai. Madurai is well connected by road and rail and also has got an international airport.



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📍 Pamban Swamy Nagar, Thiruparankundram,
Madurai District, Tamil Nadu 625 005.

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🌐 www.tsm.ac.in

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SCAN TO VIEW OUR
LOCATION