

7.3.1. INSTITUTIONAL DISTINCTIVENESS

Ethics & Value Systems: TSM is committed to its vision of grooming ethical managerial and entrepreneurial leadership through high quality teaching, training and research.

Faculty Quality & Diversity: Courses at TSM are taught by 26 full-time and 40+ visiting faculty. Our faculty members are drawn from the best of institutions such as, International Universities, IIMs, IITs, Central Universities, etc as well as from industry veterans. Our Director Prof. Dr. Murali Sambasivan, with rich academic, research and publication experience, among others stands tall as a testimony to TSM's pursuit to rope in the best-in-class. A simple look at the profile of visiting faculty drawn from industry (MD/CEOs, CFOs, Directors, GMs, etc) speaks volume about faculty quality, experience and the richness of course delivered at TSM.

Student Outcomes: TSM's rigorous and cohort-enabled experiential learning enables our learners to leverage their learned capabilities and perform well academically as well as developing their interpersonal competencies ensuring that they are industry-ready. Personalized attention from faculty, mentor support and career development programs by Placements Cell provide the much-needed support, advise and training to develop, grow and importantly change for career and entrepreneurial success. This has been clearly reflecting in the consistent and continuously successful campus placement records, which is as high as 95%. Feedback from our recruiters and continuous visit by top brands and employers across sectors indicate the overall success of the student-first approach adopted by faculty at TSM.

Research Outcomes: Research and publication are significant indicators of faculty quality. TSM has seen tremendous growth in the quality as well as number of publications of research in top-tier ABDC journal index, Scopus and web of science over the last three years or so. More so, TSM is looking positively to best itself year-on-year.

Institution-Industry Interface Outcomes: Industry interaction and roping in industry professionals on emerging themes and trends is a continuous event at TSM supported by our faculty. Our faculty are also working with MSMEs in Madurai and South Tamil Nadu and supporting them in scaling up their operations and improving on their topline. Towards this direction, Centre of Excellence (COEI) has been established to offer training and incubation support for MSMEs and Start-ups in the region.

Provide web link to:

<http://tsm.ac.in/faculty/>

Provide the web link to:

- Institutional Distinctiveness on the Institutional website

Provide web link to:

- Appropriate link in the institutional website
- Any other relevant information

Plan of action for the next academic year (in 200 words)

Deliver a current and responsive curriculum that promotes ethical, intellectual, and professional development.

As a continuous improvement initiative, TSMs prime itself to deliver a responsive curriculum that emphasizes on student initiative, agency and encourage learners as active participants in the learning process. The process determined is to ensure that the curricular plan and learning materials are provided well in advance to help initiate the learning process and an opportunity for an independent study. Efforts to continuously engage cohort-based discussions, interactions and present their learnings to competent peers and faculty is to be facilitated on all courses. Opportunities for seeking and providing multiple perspectives through presentation, debate and listening skills, a critical competence for business managers and leaders, are integral part of the teaching-learning process to be facilitated.

Promote excellence in scholarly endeavors

Scholarly activities at TSM have shown tremendous improvements over the years evidenced with research and publications at ABDC listed and Scopus-indexed journals. TSM primes to continue to march ahead in its scholastic achievements in the years to come. An incentive scheme is also in operation to motivate and sustain scholastic performances.

Enhance the reputation of TSM through national and international accreditations

TSM is making efforts to enhance its reputation by undergoing accreditation and other quality improvement initiatives over the years. TSM is an ISO certified, NBA accredited (for PGDM) institution and we are striving for international accreditations soon. TSM has also initiated twinning programme with University of Michigan, Dearborn for MS programme. These initiatives are expected to improve TSM reputation at an international level as well.

Develop and enhance the EDP/MDP programs

The imperatives for business schools to offer management development programmes (MDPs) is undeniable. TSM is striving to enhance its reputation as a training institution catering to the

training needs of corporates in our region. TSM continues to offer such programmes for SPIC, Hi-tech Arai, and is exploring opportunities at HCL, TVS among other big players in the region.

Enhance the student internship / placement opportunities

Despite our significant achievement as an institution of choice among recruiters with over 95% of our learners are getting placed in corporates, TSM continue to work towards improving on its placement achievements, in terms of, placing our students in diverse industrial/corporate sectors including that of Consulting, Technology companies and other employer of choice.

Develop and build center of excellence and innovation (COEI) to nurture MSMEs and entrepreneurship

TSM has appointed a COO for our Center of Excellence and Innovation (CoEI). This center will concentrate on MSMEs, enhancing the entrepreneurial attitude of TSM students and MDP/EDP programs.