



Yearly Status Report - 2018-2019

Part A

Data of the Institution

Part A	
Data of the Institution	
1. Name of the Institution	THIAGARAJAR SCHOOL OF MANAGEMENT
Name of the head of the Institution	Dr. M. Selvalakshmi
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	04522484099
Mobile no.	9843351013
Registered Email	contact@tsm.ac.in
Alternate Email	principal@tsm.ac.in
Address	Thiagarajar School of Management (Autonomous), Pamban Swamy Nagar, Thirupparankundram.
City/Town	Madurai
State/UT	Tamil Nadu
Pincode	625005

2. Institutional Status					
Autonomous Status (Provide date of Conformant of Autonomous Status)			19-Jul-2017		
Type of Institution			Co-education		
Location			Rural		
Financial Status			private		
Name of the IQAC co-ordinator/Director			Dr. S.P. Denisia		
Phone no/Alternate Phone no.			04522484099		
Mobile no.			9442753606		
Registered Email			contact@tsm.ac.in		
Alternate Email			principal@tsm.ac.in		
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)			http://tsm.ac.in/wp-content/uploads/2019/10/AQAR-2017-2018-TSM.pdf		
4. Whether Academic Calendar prepared during the year			Yes		
if yes,whether it is uploaded in the institutional website: Weblink :			http://tsm.ac.in/wp-content/uploads/2019/10/Course-Structure-PGDM.pdf		
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.21	2017	19-Jul-2017	18-Jul-2022
6. Date of Establishment of IQAC			06-Jan-2016		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		

IQAC Meeting	14-Mar-2019 1	13
AQAR Submission	24-Jul-2019 1	500
NBA Submission	30-May-2019 1	500
ISO Audit	27-Dec-2018 1	500
Board of Governors Meeting	20-Nov-2018 1	13
Board of Studies Meeting	18-Jun-2018 1	30
Board of Studies Meeting	15-Jun-2018 1	30
Academic Council Meeting	10-Jun-2018 1	30
Internal Quality Audit	31-Jul-2018 1	30
Internal Quality Audit	28-Nov-2018 1	30
Students Feedback	02-Apr-2019 1	240
Students Feedback	15-Apr-2019 1	240
Alumni Feedback	26-Mar-2019 1	112
Programme Executive Committee (PEC)	27-Sep-2018 1	10
Programme Executive Committee	10-Jan-2019 1	10
Faculty Council Meeting - MBA & PGDM	08-May-2019 1	30
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
nil	nil	nil	2019 0	0
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	3
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	Yes
If yes, mention the amount	26000
Year	2018
12. Significant contributions made by IQAC during the current year(maximum five bullets)	
Enhanced academic inputs using case methods and other innovative pedagogy in teaching and learning	
Continuous Evaluation of Student Academic Performance and Outcomes	
Improved Infrastructure facilities to support enhanced learning experiences	
Admission Process Streamlined and Systematized like IIMs	
Increased number of research publications by faculty members in impact factor journals (Scopus indexed)	
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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year	
Plan of Action	Achievements/Outcomes
Technology has been made as an integral part of the curriculum	ERP System Implemented. TSM Moodle has been implemented in all courses. CCTV cameras installed in the main gate, hostels, dining and examination hall.
Periodic Publication of Management Journal and Newsletter	Management Journal and Newsletter published. The publications from the institute in digital form or in print form are done. TSM Business Review (TBR) and the students' magazine TSM

	ECHOES are published
The academic records are periodically reviewed and the quality of the course content is enhanced for a systematic delivery	Meetings of the Board of Governors, Board of Studies, Academic Council, Programme Executive Committee, Faculty Council and ISO Audits were carried out during the year.
Complaint Redressal System	A Committee has been framed to address the complaints systematically
Innovative methods to be adopted to address the setback in the NIRF ranking and NBA accreditation.	Quality and number of publications - 22 publications in 2018 2019 compared to 6 in the previous year
Industrial visits to be arranged inside and outside TN- based units to broaden and enhance the exposure of the students	Industrial out bound Programme was carried out in TSM. 18 Students visited the American University of Dubai in Dubai to gain exposure on academic as well as job opportunities. During the Foreign Industrial visit the students went to Pepsi Company in Dubai and Abudhabi as well as visited Abudhabi " Kizard Port " , Tourist Board and Ferrari Theme park. The Students also visited on 23rd and 24th June 2018 - Hitech-Arai, Madurai and on 21st January 2019 - Loyal textiles Mills Ltd., at Kovilpatti.
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Board of Governors	20-Nov-2018

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2019
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Date of Submission	19-Feb-2019
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17. Does the Institution have Management Information System ?	Yes
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If yes, give a brief description and a list of modules currently operational (maximum 500 words)	Enterprise Resource Planning (ERP) TSM is a professionally managed business school with high potential for using Enterprise Resource Planning (ERP)
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system to automate its academic and administrative processes to benefit all our stakeholders concerned - Administration, Teaching, Students, Employers, Alumni, Authorities, etc. As an enabling tool, centralized ERP systems incorporated provide information and processes easily accessible to all key stakeholders for supporting day to day operations, information support, process queries, maintain records and thereby ensuring transparency in all our operations. The ERP system used in TSM tracks and provide details such as time- Table, Event Schedules, View and Generate Attendance Reports, Program and Courses (Enrolled courses), Exhibit Course Roaster Reports, Collect fee Payment, Monitor all Academic Works and Exam Results Declaration/Display. By eliminating many of the manual day today entry of data by faculty and administration personnel, the ERP system has enabled us to focus on our core competencies, delivery of high quality education and learning opportunities to our learners. All our day to day operations, processes and tasks are integrated through ERP, which enables us to strive for continuous improvement and quality in all our academic, co curricular and administrative spheres of our institution. MOODLE The application of Moodle in delivering quality learning experiences for our students is something that TSM prides itself. At TSM, Moodle is an ICT enabled platform used extensively in all three spheres of learning process Teaching, Learning, and Evaluation. Moodle is used as a free open source learning management system or a learning platform that provide educators, administrators and learners with a single robust, secure and integrated system to create personalized learning environments. An important aspect of this online platform is its ability to bring faculty and students together and support continuous exchange of lesson plan, guidelines, and information, share teaching / learning notes, clarify doubts, submit assignments, and evaluate learning outcomes by conducting quizzes, etc. At TSM, the Moodle is the most sought out platform

for both teachers and students. By enrolling in their courses, students now are empowered to see what's happening in their courses, prepare for classes based on guidelines and make submission online from any location within the campus. From course plan to teaching notes, from submission of assignments to evaluation, all tasks associated with the learning process has been enabled by the Moodle.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
MBA	11	Management	18/06/2018
PG Diploma	13	Management	18/06/2018
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
PG Diploma	Management	18/06/2018	PGDM Code: 13	18/06/2018
MBA	Management	18/06/2018	MBA - Code: 11	18/06/2018
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
PG Diploma	Machine Learning and Internet of Things	18/06/2018
PG Diploma	IT Enabled Services	18/06/2018
PG Diploma	The New Age Banking – Bank Management Strategies for the 21st Century	18/06/2018
MBA	Machine Learning and Internet of Things	18/06/2018
MBA	IT Enabled Services	18/06/2018
MBA	The New Age Banking – Bank Management Strategies for the 21st Century	18/06/2018
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
PG Diploma	Management	18/06/2018
MBA	Management	18/06/2018

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Managerial Communication for PGDM	18/06/2018	117
Managerial Communication for MBA	18/06/2018	120
Entrepreneurship	18/06/2018	59
Managerial Communication for PGDM	18/06/2018	117
Ethics and Governance for PGDM	12/11/2018	117
Ethics and Governance for MBA	12/11/2018	120
Soft Skills Training for MBA	06/02/2019	120
Current Affairs for MBA	31/01/2019	120
Career development / Preplacement Training	21/01/2019	117
Rural Development and Immersion Programme	02/01/2019	117
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PG Diploma	Management	118
MBA	Management	118
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

Formal feedback has been obtained from the following stakeholders of the institution in order to ensure the effective functioning of TSM academic activities. Students' feedback: Feedback from students is collected at the end of every trimester and based on their inputs necessary improvement measures are taken. Student's feedback is collected through specific software in the form of a structured Course Feedback. Annually Students Satisfaction Survey is taken. This enables in the preparation and consolidation of the reports. Alumni feedback: Formal and informal feedback from Alumni is collected after the alumni meeting as well as during their interim visit to the campus. Parents' feedback: The parents have the liberty to come to the Institution and meet the Principal or Director or the faculty or the Staff and share their feedback. Their feedback is noted down for further action. Feedback is also collected from the parents at the end of every academic year regarding their support from faculty, opinions regarding Mess, Food, Hostel amenities, Infrastructure, placement activities etc., Based on their feedback actions are taken in the next academic year. Recruiters' feedback: The Placement Cell takes a regular feedback from the recruiters on the curriculum. The feedback and their inputs were considered and accordingly the curriculum was updated with the launch of relevant courses. Feedback from Corporate Guests The Executives from corporate world are regularly invited for guest lectures. During their course of visit, the institute receives feedback on the curriculum. Subsequently, the faculty members are expected to update the course curriculum in order to meet the industry expectation. Also structured feedback is being collected from participants of Management Development Program to register their reviews and recommendations Faculty feedback Faculty feedback is also obtained in the form of faculty appraisal system. Faculty appraisal system will administer faculty action plan which is mutually agreed between the head of the institution and the concerned faculty. The appraisal plan, student's feedback on the faculty and the observations of the intuitional head etc., will contribute towards the performance of faculty appraisal process. All the feedback obtained from various stakeholders are systematically analyzed and shared with the concerned stakeholders to implement suitable corrective and preventive actions. (No: of words: 359) The feedback system prevailing in TSM is an integral entity which provides more viability to enhance the educational outcome as the students and Alumni serve as a base for the growth of the Institution which helps to implement new courses for the accountability of the learners and to enhance the effectiveness of teaching. The acquired feedback also ensures that the information gained from the various stakeholders of the Institution serves as the main objective to improve their performance overall. The information gained as feedback from the stakeholders also helps to measure as a yardstick the resources provided in the institution, the courses and subject matter taught, the use different instructional methods and strategies, the structure of the organization and the nature of the organizational culture in relation to quality culture.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Management	120	1112	120
PG Diploma	Management	120	1112	117

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	Nil	477	Nil	27	Nil

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
27	27	14	14	1	2

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2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The Institute follows a mentor – mentee system where each mentor will be allotted to a set of students at the beginning of the first trimester. The process of mentoring begins with the mentor meeting all mentees in the first week to brief them about the purpose and importance of mentoring. By this process, mentors get to know about the mentees, their aspirations, abilities and perception about the course. Mentees also get the opportunities to express their doubts and apprehension regarding the course and life at TSM. The mentoring process is aligned in such a way that mentees periodically meet up with their mentors to address their issues concerning them on a regular basis. Mentees are provided the opportunity to approach the mentors at any point of time to discuss their learning difficulties, requirements or suggestions on which necessary actions will be taken up. In certain cases, the assistance of external counselors and medical professionals are also sought to address the mental health challenges faced by mentees. The mentors provide academic, social and career guidance to the students throughout their learning period in the institution. Each mentor supports about 10 students each year maintain the record of mentoring discussions and action recommended. Mentoring process as a whole enables mentees to positively work on the academic and cocurricular challenges and help them in achieving academic and learning outcomes progressively. In principle, mentoring happens once in a fortnight to ensure continuous support for mentees. Faculty Mentors thus help the students to: ? Cope up with the environment ? Balance academics and personal life ? Overcome unknown fears and uneasiness ? Cope up with methodology ? Monitor individual progress

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
477	27	1:18

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
Nil	Nil	Nil	7	21

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from	Designation	Name of the award, fellowship, received from
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	state level, national level, international level		Government or recognized bodies
2019	nil	Assistant Professor	nil
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	11	VI Trimester	12/04/2019	10/05/2019
PG Diploma	13	VI Trimester	12/04/2019	10/05/2019
MBA	11	III Trimester	30/04/2019	06/07/2019
PG Diploma	13	III Trimester	05/04/2019	10/05/2019
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nil	477	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://tsm.ac.in/igac/

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
11	MBA	Management	119	115	97
13	PG Diploma	Management	108	103	95
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://tsm.ac.in/wp-content/uploads/2019/10/Student-Satisfaction-Survey-2018.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

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Yes
Name of the teacher getting seed money
0
No file uploaded.

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
National	nil	nil	11/11/2019	nil
No file uploaded.				

3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	1	Arumugam Medicals	0.35	0.35
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

0

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
HiTech Arai - Executive Development Programme	PGDM and MBA	15/11/2018
No file uploaded.		

3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
nil	nil	nil	11/11/2019	nil
No file uploaded.				

3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
nilnil	nil	nil	nil	nil	11/11/2019
No file uploaded.					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
0	Nil

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	TSM	23	2.22
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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
0	Nil
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3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
nil	Published	0	11/11/2019
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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
nil	nil	nil	2019	0	nil	Nil
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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
0	0	0	2019	Nil	Nil	0
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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Presented papers	16	Nil	Nil	Nil
Attended/Seminars/Workshops	5	3	Nil	Nil
Resource persons	2	5	Nil	Nil
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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
MBA and PGDM	Need Analysis of Executive Development Program	HiTech Arai	472000
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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
MBA and PGDM	HiTech Arai - Executive Development Programme	HiTech Arai	944000	30
MBA and PGDM	SPIC Young Managers Programme (YMP)	SPIC	700000	24
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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Workshop on, "Communication Skills' for Teacher Educators	Thiagarajar College of Preceptors, Madurai	1	17
Blood Donation Camp	" We Care" -Club Activity	27	69
Fund Raising Fund for Chief Minister's Relief Fund to Kerala	" We Care" -Club Activity	27	36
Vibrant Tamilnadu	Tamil Nadu Chamber Foundation	27	20
Workshop on, "Communication Skills to Primary School teachers".	Thiagarajar College of Preceptors, Madurai	1	15
Workshop on, "Communication Skills to Primary School teachers".	Thiagarajar College of Preceptors, Madurai	1	15
Workshop on, "Communication Skills to Model	Thiagarajar College of Preceptors, Madurai	1	30

School Higher Secondary Teachers.			
Workshop on, "Communication Skills to Model Middle School Teachers .	Thiagarajar College of Preceptors, Madurai	1	24
Workshop on, "Communication Skills' for Teacher Educators	Thiagarajar College of Preceptors, Madurai	1	17
Blood Donation Camp	" We Care" -Club Activity	27	69
Fund Raising Fund for Chief Minister's Relief Fund to Kerala	" We Care" -Club Activity	27	36
Vibrant Tamilnadu	Tamil Nadu Chamber Foundation	27	20
Workshop on, "Communication Skills to Model School Higher Secondary Teachers.	Thiagarajar College of Preceptors, Madurai	1	30
Workshop on, "Communication Skills to Model Middle School Teachers .	Thiagarajar College of Preceptors, Madurai	1	24
Workshop on, "Communication Skills' for Teacher Educators	Thiagarajar College of Preceptors, Madurai	1	17
Blood Donation Camp	" We Care" -Club Activity	27	69
Fund Raising Fund for Chief Minister's Relief Fund to Kerala	" We Care" -Club Activity	27	36
Vibrant Tamilnadu	Tamil Nadu Chamber Foundation	27	20
Workshop on, "Communication Skills to Primary School teachers".	Thiagarajar College of Preceptors, Madurai	1	15
Workshop on, "Communication Skills to Model School Higher Secondary Teachers.	Thiagarajar College of Preceptors, Madurai	1	30
Workshop on, "Communication	Thiagarajar College of	1	24

Skills to Model Middle School Teachers .	Preceptors, Madurai		
Workshop on, "Communication Skills' for Teacher Educators	Thiagarajar College of Preceptors, Madurai	1	17
Workshop on, "Communication Skills to Primary School teachers".	Thiagarajar College of Preceptors, Madurai	1	15
Workshop on, "Communication Skills to Model School Higher Secondary Teachers.	Thiagarajar College of Preceptors, Madurai	1	30
Workshop on, "Communication Skills to Model Middle School Teachers .	Thiagarajar College of Preceptors, Madurai	1	24
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Generation of Flood relief fund for Kerala Thiruvalluvar Polytechnic College at Mallapuram on 6.08.2018	Letter of appreciation from the Principal secretary (Finance) , Chief Minister's Distress Relief Fund	Kerala Government	477
Blood Donation Camp	Certificate of Appreciation given by Tamil nadu State Aids control Society Tamilnadu State Blood Transfusion Council	Govt. Hospital, Usilampatti	50
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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
A grass root Level Movement - Social Impactful Project - Contributing	United Nations Organization	Social Project	1	30

towards United Nations

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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Research Collaboration	Dr. Goutam Sutar	Self	1
Research Collaboration	Dr. Sushoban Goswami	Self	1
Research Collaboration	Dr.M.Selvalakshmi	Self	1
Student Exchange	28 Students + 2 Faculty	Self	1
Student Exchange	18 Students + 1 Faculty	Self	1
Faculty Exchange	Dr. Nivethitha Santhanam	Faculty of Business Administration and Economics, University of Passau, Germany	2
Research Collaboration	Dr. B. Janarthanan	Self	1
Research Collaboration	Ms. Ragabiruntha, E.	Self	1
Research Collaboration	Dr. Balaji S	Self	1
Research Collaboration	Dr. Vidya Suresh	Self	1
Research Collaboration	Dr. Rana Pratap	Self	1
Research Collaboration	Dr. Tanusree Chakraborty	Self	1
Research Collaboration	Dr. Murali Sambasivan	Self	1
Research Collaboration	Mr. Ramesh Kumar J	Self	1
Research Collaboration	Dr. Nithya M	Self	1
Research Collaboration	Dr. Sonal Singh	Self	1
Research Collaboration	Dr. Bharat Patel	Self	1

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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Industry	PGDM Summer Internship Programme	Multiple Organizations	15/04/2019	10/07/2019	118
Industry	MBA Students	Multiple Organizations	01/05/2019	16/07/2019	118
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
nil	11/11/2019	nil	Nil
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
8880000	1092000

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Newly Added
Video Centre	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Classrooms with Wi-Fi OR LAN	Newly Added
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS	Nature of automation (fully)	Version	Year of automation
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software	or partially)		
Autolib	Partially	8.2	2017

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Digital Database	3	598000	3	1069000	6	1667000
CD & Video	833	20825	2720	68000	3553	88825
Library Automation	1	50000	Nil	Nil	1	50000
Weeding (hard & soft)	Nil	Nil	Nil	Nil	Nil	Nil
Others (specify)	Nil	Nil	14841	2000000	14841	2000000
Text Books	931	465500	609	304500	1540	770000
Reference Books	1004	502400	12	6000	1016	508400
e-Books	15000	Nil	Nil	Nil	15000	Nil
Journals	60	1007000	60	174000	120	1181000
e-Journals	Nil	Nil	70	471000	70	471000
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
nil	nil	nil	11/11/2019
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	200	2	0	0	1	1	2	165	0
Added	60	0	0	0	0	0	0	65	0
Total	260	2	0	0	1	1	2	230	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

225 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
All the Course Contents are available in eLearning Management System (Moodle)	http://moodle.tsm.ac.in/login/index.php

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
150.1	87.58	785.05	707.42

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

The institution has well defined policies and procedures for smooth function of institutional activities. Facilities such as IT Systems, Library, and Administrative Office work in tandem to give our best. IT Systems TSM computer labs and IT infrastructure are provided to enhance the institutional mission by supporting services to MBA and PGDM students for practical learning and research. The IT policy applies to all TSM computer and IT infrastructure and its users. Individual labs may have additional policies as instructed by the faculties of course in charges. The TSM IT system department has three dedicated non teaching staff to manage and maintain the IT system facilities throughout the institute and hostels. The team has separate policy guidelines for classroom facilities, personal devices, WiFi facilities, problem handling, etc. IT systems also is enabled with Annual Maintenance Contract (AMC) with a third party for the maintenance of computers, laptops, and servers. Library

Thiagarajar School of Management - Library has well defined policies and procedures for maintaining and utilizing the library services. The library is open on all weekdays [Monday to Friday] from 9.30 a.m. To 9.00 p.m. Library is open for weeks ends [Saturday Sunday] from 9.30 am. To 5.30 p.m. Students are issued five borrower's tickets for subject /additional books. Subject books are issued for 10 days. Additional borrower's tickets are issued to students to borrow are journals and magazines for one reference. Students can make one renewal after 10 days for a regular ticket. It has been customary for the faculty and students take part in book selection in the college. The Library staff usually recommends general reference books. Publishers and Vendors are increasingly providing electronic lists of titles available for purchase, printed and other printed announcements. These are being forwarded to all faculty members from time to time. For new books purchase, Dean [MBA /PGDM] can recommend the books to be procured for academic courses (subject text books) and research. Faculty members and students may suggest their books in the Requisition through email to the Librarian. Administration

The Administrative office is the in charge of maintaining the physical infrastructure of the institute including classroom facilities to construction of new buildings. The administrative office has enough staff to check and maintain the facilities for an disrupted and problem free environment. For problems related to plumbing, carpenter works, electrician and civil works, the institute is having dedicated staff members to solve the issues then and there. The institute is having a well placed mechanism through which the community can raise the issue which will be addressed by the system. Apart from this, the institute has AMC for its major electrical equipment, which will have periodic scheduled maintenance based on the equipment and the system. The institute is having a well equipped

separate gym facility for men and women. The physical education director is taking care of this facility. The institute has a separate budget for buying sports equipment and encourages the students to participate and conduct sports events for students.

<http://tsm.ac.in/wp-content/uploads/2019/10/TSM-Institutional-Policies-Rules-Regulations.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
No Data Entered/Not Applicable !!!			
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Soft Skill Development	04/02/2019	237	Faculty Placement Cell
Orientation MBA A Section	19/07/2018	60	TSM Faculty, Visiting Faculty Practicing Managers
Orientation MBA B Section	16/08/2018	60	TSM Faculty, Visiting Faculty. Practicing Managers
Mentoring	22/08/2018	477	TSM Faculty
Preplacement Training	08/09/2018	237	M/s Tutor Book Academy
Interview Skills Personal Grooming	04/09/2018	237	M/s Parivarthana Consultancy
Yoga Classes	21/06/2018	108	TSM Faculty Member
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Career Enhancement Program	Nil	480	Nil	230
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal

80	80	1
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5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
42	237	164	17	97	38
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	Nil	0	0	0	0
No file uploaded.					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	1
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Inter B school and corporate level - football tournament	State	70
Inter B school and corporate level - basketball tournament	State	50
Inter B school and corporate level - cricket tournament	State	80
National Level business Competition YUKTI	National	796
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Runner Entrepreneurship Summit	National	Nil	Nil	1713086	Sivamurugan. V

	22nd and 23rd Feb 2019					
2019	Runner - Entrepreneurship Summit 22nd and 23rd Feb 2019	National	Nil	Nil	1713106	Valaguru
2019	Runner - Entrepreneurship Summit 22nd and 23rd Feb 2019	National	Nil	Nil	1713082	Selvarajan N
2019	Runner - Entrepreneurship Summit 22nd and 23rd Feb 2019	National	Nil	Nil	1713103	Gomani Rajan
2019	Runner - Entrepreneurship Summit 22nd and 23rd Feb 2019	National	Nil	Nil	1711003	Aleef.S
2019	Runner - Entrepreneurship Summit 22nd and 23rd Feb 2019	National	Nil	Nil	1711057	Narayan G
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

TSM has various clubs, namely Artha, Zero Gravity, Wecare, Impressions, Kaizen, Chandai, Sports, etc. These clubs are completely driven by the students. YUKTI- an intercollegiate national management and cultural fest conducted during the month of February every year at TSM. The 21st edition of YUKTI was conducted on 15th 16th of February, 2019. Mr. Durravasan acted as a student president and the total sponsorship collected by the students amounted to Rs, 12,41,420. Internal complaints Committee Internal complaints received through the warden related to food and accommodation of the students are kept under the review of the Management, the Director and the Principal and they are rectified by taking immediate action to the complaints. If the faculty or the staff had any complaints then they are immediately sorted out by the Governing body and the Director. Antisexual Harassment Committee/ Anti ragging Committee As per the UGC regulations on curbing the Menace of Ragging in Higher Educational

Institutions, students are given orientation and the parents as well as the students sign in the Affidavit at the time of their admission and submit the affidavits in the prescribed format of UGC. Anti -ragging is completely prohibited in the campus of TSM. Anti ragging Committee and Sexual Harassment Prevention Committee This committee performs the following activities: ? Enables the students to take up the online antiragging Affidavit by Aman Movement. ? Has a co ordinate installation of CCTV system and cameras in the college and hostel premises to take to provide a sense of security and comfort. ? Displays circulars on anti ragging principles and committee members with their contacts. ? Hanging up banners and posters giving information on AntiRagging helpline displays. ? Sensitizes students and staff through awareness programmes on sexual harassment

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Yes, TSM Alumni Association has registered under Tamil Nadu Societies Registration Act 1975. Our alumni are our partners in the continued success of our institute. Strong ties with our alumni help us immensely in our curriculum design, guest lectures, summer internships final placements. We have been sharing excellent bondage with our alumni for five decades. To nurture this relationship, TSM conducts alumni meetings every year at Chennai, Bangalore and Madurai. The Annual General meeting of the Alumni Association was conducted on September 24, 2018 at the Institute. The AGM resolutions were recorded and the annual returns for TSM Alumni Association for FY 201718 have been submitted to the Registrar of Societies.

5.4.2 – No. of registered Alumni:

1087

5.4.3 – Alumni contribution during the year (in Rupees) :

120000

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni Reunion Reflexions 2019: The annual alumni reunion of Thiagarajar School of Management, Reflexions 2019 was held on 23 March 2019 at Rain Tree hotel, Alwarpet, Chennai. The alumni started arriving by 5:00pm they were received by the registration team and taken inside the hall and to the photo booth. The event started with a prayer song by Ms. Prashanthi followed by the welcome speech of Principal Dr. M. Selvalakshmi. Balaji M, Dean of MBA and Alumni coordinator mentioned the proceedings of TSM Alumni Association and new initiatives to reconnect with the alumni. He mentioned the features of the exclusive TSM alumni portal, <http://alumni.tsm.ac.in> which has 1000 registered members in it. Total 112 alumni members attended the meet. In response, few of the alumni shared their experience as well as interesting moments of campus life to the audience. Prof. N. Venkiteswaran, Director presented the latest developments of TSM and highlighted various milestones achieved in the recent past. Shri Lakshmi Narayanan, Former ViceChairman, Cognizant and Member of Board of Governors of TSM addressed the gathering by firstly thanking the management for inviting him and he expressed his condolence of Shri. Manikam Ramaswami. Mr. Lakshmi Narayanan spoke about Mr. Deepak Garg the founder and CEO of Rivigo application an Indian logistics startup that uses tech to ensure drivers safety, he also said what inspired Deepak Garg to start Rivigo. Deepak Garg was travelling with a NGO to distribute pillow covers to truck drivers which made him understand their troubles and he made a solution via Rivigo. Shri Lakshmi Narayanan concluded by saying "Achieve and look for a bigger

purpose , think big and accomplish that is fantastic that makes all TSMites proud. Shri Sridhar Rajagopalan of 1994 batch, General Manager Business analytics and regulatory reporting, Ramco Systems and has 25 years of experience in BFSI sector. He was happy in seeing the growth of TSM in this 25 years. He said that the education provided by TSM had made him grow and made him speak at alumni meet . He spoke about his personal experience at TSM how he as an engineer joined MBA as an finance aspirant, how TSM made him grew. He advised the students to apply what they learnt in real life scenarios and create a good name to the institution. Shri.Krishna Kumar Parthasarathy of 1997 batch, Director, Management and consulting , PricewaterhouseCoopers. He expressed how happy he is to address the Alumni meet and a proud TSMite. He spoke about his life after MBA , he started his career as a BD analyst He advised to keep learning and go ask for help. Shri.Jayakumar Radhakrishnan of MBA 2002 batch , Cofounder of Optisol Digital transformation partner highlighted the importance of continuous learning and emerging startup culture. The event ended with Vote of thanks by Arun Subramanian of II MBA. About 112 alumni attended the event.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The institute promotes a culture of participative management. With a good faculty governance system in place, the entire faculty body is involved in decision making process relating to various domain of activities including student admission, faculty selection, curriculum design and development and other institutional initiatives. As for as academic matters are concerned, the Faculty Council is by and large the final authority in initiating, fine tuning and implementing change. Faculty members are involved in the processes of faculty recruitment and selection wherein their inputs and feedback play a significant role in selecting new faculty members. Their involvement in identifying their own training and development needs matches helps in getting the desired Institutional support of sponsorship for such programs aimed at faculty development.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Research and Development	The institute is having excellent and wellqualified faculty and up to date infrastructure facilities to take up the research and consultancy activities. The research committee of the Institute is the nodal agency that oversees and checks the quality as well as smooth implantation of research work as per the Institute's guidelines. The committee consults the Director of the Institute on issues about the facilitation and implementation of various research work undertaken by the faculty. The intellectual capital of a

business school is viewed from the research and publications they make. This could be used to track the progress of the intellectual capital of TSM, academic year wise.

Library, ICT and Physical Infrastructure / Instrumentation

The whole campus has WiFi enabled for round the clock. The Institute has a video conference room which enables the students to attend the lectures of eminent scholars. To maintain the attendance of the students a roll call software (ERP) is used where students can track their attendance. 'Turnitin, antiplagiarism Software' is used to maintain the standards of students' assignments and SIP reports. Feedback Portal Online Procedures are being used to collect students' feedback. Sports kits and facility available for Football, Basketball, Table tennis, badminton etc., Auditorium for lectures and cultural events are well established. Separate gyms for boys and girls with sophisticated equipment are provided.

Human Resource Management

Annual appraisal meeting with board of governors. Institute encourages and sponsors faculty and students to participate in national and international level conferences. Periodical visits by doctor and psychological counsellors for students and staff. Institute provides sabbatical leave for faculty members and paid maternity leave. Grievance redressal committee and anti ragging committee play a vital role in addressing problems of students and solve them.

Industry Interaction / Collaboration

Factory visits and study tours. Field Study / Survey Reports / Live Projects Summer Internship of 810 weeks. Guest Lectures by Industry Experts. Collaboration with Tata Dhan academy/others for Rural Development Immersion Programme (RDIP) Programme.

Admission of Students

For the year 2018 2019, the admission cell had been working upon with focussed on two objectives: Improving the diversity of the applicants PAN India with special focus on Andhra and Telangana markets. Improving the efficiency of application and payment process by integrating with the ERP systems existing in the Institution. The faculty of TSM had visited 12 major

cities of India such as Jamshedpur, Ranchi, Patna, Kolkata, Varanasi, Kanpur, Lucknow, Bhopal, Indore, Jaipur, Bengaluru etc., Regarding the efficiency of the process through ERP we had converted the application mode into an online format and the payment in two stage process for initial application and then the payment for the interview process only for shortlisted candidates. An exclusive tele calling resource was required and hence we had hired a candidate who is conversant in Hindi and English for the tele calling process to tap the potential candidates from other states.

Curriculum Development

The curriculum is being updated annually to enhance the employability skills of the students, apart from that new courses are being added to the curriculum in order to meet the demand of the industry and society. Inputs from recruiters, alumni, corporate guest and other stakeholders are constantly collected to develop curriculum. In the academic year 201819, the following new elective courses were introduced. Company and Business Valuation Finance The New Age Banking Bank Management Strategies for the 21st Century Finance Internet of Things and Machine Learning System IT enabled Services System

Examination and Evaluation

TSM is moving away from traditional examinationcentric evaluation system towards outcomebased learning. The overall evaluation system at TSM is also being tightened from the 201820 batches with administration of only one supplementary examination (instead of two in earlier batches). The grading system has also been fine tuned in this academic year. Student evaluation is based on two components consisting of: ? Continuous Assessment (CA) carrying a weight of 60 ? Endterm Examinations (ET) with a weight of 40 In the MBA Programme, though there is no separate passing minimum in CA, students should score 50 marks in ET and aggregate to pass the course. In the PGDM Programme, though there is no separate passing minimum in CA ET, students should score 50 marks in aggregate to pass the course.

Teaching and Learning

Apart from lecture method faculty members are using various innovative

pedagogies like case studies, language labs, group discussions, simulation labs, role plays, etc. The school has mandated that use of 46 cases should be integral part of every course. For this purpose, TSM subscribed to a site licence of HBPE (Harvard Business Publishing Education) case publications to get unlimited online access to copyrighted cases and HBS teaching materials to ensure seamless adoption of the case method. The college organises orientation programme for fresher's to give an understanding of management education. The students are also encouraged to take part in live projects whereby they have to design solution for a realtime problem faced by a company

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
<p>Planning and Development</p>	<p>TSM provides official email ids to all stakeholders for enriching and strengthening the communication flow across students, management, faculty and others. Academia ERP interface is used to connect all departments, functions and processes, which leads to better transparency, productivity and control. TSM ERP System tracks the complete student life cycle from "Admission" to "Graduation" along with administrative processes like HR, Inventory etc. TSM Moodle - Moodle is a free and opensource learning management system (LMS) software of General Public License. TSM implemented the Moodle with the stateoftheart server infrastructure and is used for blended learning, flipped classroom and other elearning projects. With customisable management features, it is used to create private websites with online courses for educators and trainers to achieve learning goals. The entire TSM campus is WiFi enabled and seamless internet is provided to all the stakeholders on round the clock basis. TSM uses the industry standard Firewall system to enhance all data information transaction in a secure environment to take care of data integrity confidentiality.</p>
<p>Planning and Development</p>	<p>TSM provides official email ids to all stakeholders for enriching and strengthening the communication flow</p>

across students, management, faculty and others. Academia ERP interface is used to connect all departments, functions and processes, which leads to better transparency, productivity and control. TSM ERP System tracks the complete student life cycle from "Admission" to "Graduation" along with administrative processes like HR, Inventory etc. TSM Moodle - Moodle is a free and opensource learning management system (LMS) software of General Public License. TSM implemented the Moodle with the stateoftheart server infrastructure and is used for blended learning, flipped classroom and other elearning projects. With customisable management features, it is used to create private websites with online courses for educators and trainers to achieve learning goals. The entire TSM campus is WiFi enabled and seamless internet is provided to all the stakeholders on round the clock basis. TSM uses the industry standard Firewall system to enhance all data information transaction in a secure environment to take care of data integrity confidentiality.

Examination

All examination activities are automated through TSM ERP. Hall ticket generation, examination scheduling, GPA CGPA calculations, results announcement, mark sheet generation are all automated.

Administration

All the TSM administrative communications are automated by email to enhance the progressive work culture of TSM.

Finance and Accounts

The entire TSM accounting transactions are recorded using Tally software. TSM uses the Saral software for its employee Payroll and Income Tax preparation. All the payment systems are automated and digital payments are highly encouraged by TSM.

Student Admission and Support

To minimize the redundancies and duplication of effort by seamless integration of data TSM provides the official email ids to all the students. TSM provides the seamless 24x7 internet facility to all the stakeholders. A Photocopier Stall functions inside the campus to support the students to take photocopies and print outs. A Stationary shop also functions to cater

to the needs of the students as it is fully residential. A cafeteria is run by the students themselves inside the campus to enhance the refreshment of the students. A separate hostel is functioning for the Male students as well as for female students.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Dr. P. Mutharasi	Indian Management Conclave, Bangalore	MBA Universe	4030
2018	Dr. M. Balaji	Role of Industrial Engineering in Industry 4.0 Paradigm	IIIE Odisha	23038
2018	Dr. S. Goswami	Digital Business Models, Siksha Anusandhaan University, Odisha	Siksha Anusandhaan University, Bhubaneswar	26000
2018	Mr. J. Ramesh Kumar	Data Analytics Workshop, Pondicherry University	Pondicherry University	5881
2018	Dr. S. Sridhar	Emerging Trends in Librarianship Role of Libraries in Learning Environment, IIM Trichy	IIM Trichy	1140
2018	Dr. Goutam Sutar	XXII Annual International Conference of Society of Operations Management	IIM Kozhikode	13687
2018	Ms. Preethalakshmi	NASMEI Conference, Great Lakes Institute of Management	GLIMS	10350

2018	Dr. B. Janarthanan	NASMEI Conference, Great Lakes Institute of Management	GLIMS	10351
2018	Dr. M. Selvalakshmi	CII Tamil Nadu Principals Conference	CII	3540
2018	Dr. M. Selvalakshmi	FDP for Leaders in Management Education XIME Bangalore	XIME Bangalore	15421
2018	Mr. J. Ramesh Kumar	ACBSP Conference	XIME Kochi	1600
2019	Dr. V. Senthil	Being (More) Human in a Digitised World	IIM Calcutta	8000
2018	Dr. M. Selvalakshmi	Indian Management Conclave, Bangalore	MBA Universe	4030

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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	POSH (Prevention of Sexual Harassment) at Workplace	POSH (Prevention of Sexual Harassment) at Workplace	30/01/2019	30/01/2019	30	30
2018	Professional Communicative Skills	Communicative Skills for the Administrative Staff	02/02/2019	04/05/2019	15	15

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration

FDP for Leaders in Management Education	2	15/10/2018	16/10/2018	2
Refresher Training Workshop for SEBI Certified Resource Persons	1	13/10/2018	14/10/2018	2
9th Indian Management Conclave (IMC) 2018	2	03/08/2018	04/08/2018	2
FDP for Leaders in Management Education	2	15/10/2018	16/10/2018	2
Refresher Training Workshop for SEBI Certified Resource Persons	1	13/10/2018	14/10/2018	2
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
7	7	4	4

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Health, Sports, Recreational, Staff Mess, Wifi, ATM, Cafeteria, Financial Support, Staff Quarters (Outstation)	Health, Sports, Recreational, Staff Mess, Wifi, ATM, Cafeteria, Financial Support,	Health, Sports, Recreational, Staff Mess, Wifi, ATM, Cafeteria, Financial Support, Placements

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

TSM conducts internal and external audits regularly. Statutory audit is done within the due date. Auditors conduct periodical verification of books and certify the correctness of our books.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
nil	0	nil
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6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Bureau Veritas	Yes	Internal ISO Auditors
Administrative	Yes	Bureau Veritas	Yes	Internal ISO Auditors

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Periodic communication with parents on the ward's performance. Interaction between parents and faculty on academic system enhancement on need basis. Parents Teachers Association works with the aim to train the students/wards at the Post Graduate level for Managerial Positions by making them more responsible for their employability

6.5.3 – Development programmes for support staff (at least three)

Training on Language and Communication Skills Exposure Programme on Gender Harassment Training Programme on Time Management

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Organized Workshop for Faculty Development with the support of NAAC Management Development Programme has been offered to eminent organizations including Hi Tech Arai, Madurai and SPIC, Tuticorin. Thrust on Research and Publications resulting in improvement in quality and quantity of research output by faculty members. Technology Enabled Academic Process through ERP implementation across systems and procedures

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	IQAC Organised a Workshop on Case Teaching, Research Publication and Communication for Management Teachers	11/06/2018	11/06/2018	15/06/2018	29

2018	IQAC Organised a Workshop on Strengthening the Quality of Research: Workshop on Advanced Statistical Modelling and Analysis	22/02/2019	22/02/2019	24/02/2019	31
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Programme on Prevention of Sexual harassment (POSH)	30/01/2019	30/01/2019	40	20

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

Percentage of power requirement of the College met by the renewable energy sources TSM has a good power supply and has initiated HT Line which provides electric supply from Tamil Nadu Electric Board. The campus is facilitated with 500 KVA transformers for stepping down to 440 Volts and other distribution system. As standby, there are four generators having total capacity of 512.5 KVA. The Institute has potable water supply. The campus has five borewells of its own. The institute also has Reverse Osmosis water treatment plant to cater to the needs of drinking water.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Rest Rooms	Yes	500

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	1	18/08/2018	1	Tree Plantation	Green Cover	250

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7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Code of Conduct	18/06/2018	Code of conduct (handbooks) for various stakeholders The Institution proudly adheres to the highest order of ethical values in all dimensions of its operations. Our Mission and Vision statements highly emphasize on the ethical values and systems, and TSM is a nonsmoking campus. In addition, our transparent systems and procedures from Admissions to placements are made available to students as hand books are given to the students during the admission.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
TSM Run 2018	18/08/2018	18/08/2018	850
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. The whole campus is fitted with LED lights which have a track record of saving more energy, all the computers in the institute are LED monitors, the air conditioners fitted in the campus are 3 star rated. 2. In order to save energy, the boy's hostel and the girl's hostel is equipped with solar water heaters to provide hot water. 3. As per the mandate given by the state government, all the buildings are installed with rainwater harvesting system. 4. To achieve the zero carbon footprints the institute has installed a 10 cum biogas plant and to maintain the forestation every year different varieties of plants are planted in the campus. Biogas is used in the mess for cooking food. 5. The Institute is highly sensitive towards environmentfriendly practices and takes necessary actions to preserve the environment by using renewable energy sources like solar water heaters, rainwater harvesting, yearly plantation of trees, biogas for cooking, etc., apart from this the institute has installed a sewage treatment plant to protect the environment. 6. The Institute has planted approximately 8,000 plants and trees on the campus and 60 per cent of the campus area is social forestry. 7. TSM is gifted with an ecofriendly campus making it suitable for a fully residential programme. The other facilities provided are state of the art Computer Lab, 24/7 Wi Fi facility, playground for sporting events, Gym hall, Meditation hall, etc

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

WeCare Club - This club functions to inculcate academic social responsibility

among the students. The TSMites, provide Academic aids to the rural students and to help the downtrodden by providing monetary and non - monetary measures such as: Genesis Blood Donation camps are arranged inside the campus, tree plantation, visits to old age home/ orphanages, offering dress to the students, Bon Birthday, food distribution to the street side people, etc. Rural Development and Immersion Programme RDIP This programme is a longstanding programme conducted in association with Tata Dhan Academy club and the students of Business Management involve in various social issues of poverty, inequality and development in rural and urban context. Students in teams are geared up to create a proposal on status, issues and interventions related to livelihood, health, education and to look at the roles of different stakeholders (Government, NGOs and corporate) in the process of development for a sustainable society. Transparency in Evaluation system: TSM follows transparency in the student evaluation process wherein students get an opportunity to review their endterm answer scripts for each trimester before the declaration of results. Faculty members who taught in that trimester, Programme Chairperson and the Controller of Examinations will be present during this session. Students will be given all the evaluated answer scripts of that trimester and asked to check whether all the answers are evaluated and check the total marks. In case of any discrepancies, they could meet the concerned faculty. Total mistakes, if any, will be corrected immediately and the student can apply for revaluation in case of any other grievance regarding marks scored.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://tsm.ac.in/wp-content/uploads/2019/10/TSM-Institutional-Best-Practices.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

TSM has its inception 5 decades back and has developed systems and procedures which withstand the test of times. TSM is a leading academic institution of choice amongst management students and faculty and employers alike, respected for grooming ethical managerial and entrepreneurial leadership through high quality teaching, training and research. The biggest asset of TSM is its proficient, experienced and skilled faculty base. Faculty diversity is sustained in terms of regional mix, academic profiles etc. This kind of inter alia, also help in strengthening students' profile in terms of regional diversity. The visiting faculty also keep the students abreast with the current trends in the industry. TSM has a wellfunctioning library with more than 27000 books, one of the best libraries among the B schools in the region. The Institution has a strong placement team obviously 89 visiting companies play a major role in -campus and off campus. TSM is a Technology driven campus with WiFi facility, plagiarism software to check the students' assignments, roll call software to manage the students' attendance and other hardware and software to enhance the students learning. TSM has a wellequipped separate gym facility for men and women. The physical education director is taking care of this facility. The institute has a separate budget for buying equipment and encourages the students to participate and conduct sport events for colleges and corporates. TSM is gifted with an ecofriendly campus making it suitable for a fully residential programme. The other facilities provided are state of the art Computer Lab, 24/7 WiFi facility, playground for sporting events and Meditation hall, etc. The biggest asset of TSM is its proficient, experienced and skilled faculty base. The visiting faculty also keep the students abreast with the current trends in the industry. TSM has a strong in built mentoring

mechanism. Each student of TSM is devoted to faculty mentors for personal guidance, career advancement and development. Each mentor supports nearly 5 to 10 students each year and they maintain a record focussing on the individuals' employability skills as well as related to their academic progression. Faculty members continue to be the mentors with the students allocated to them for their entire stay at TSM. TSM has various clubs, namely Artha, Zero Gravity, Wecare, Impressions, Kaizen, Chandai, Sports, etc. These clubs are completely driven by the students. YUKTI- an intercollegiate national management and cultural fest conducted during the month of February every year at TSM. The 21st edition of YUKTI was conducted on 15th 16th of February, 2019. The founders of Thiagarajar School of Management have created this Institution as a temple of learning embedded with highest standards of ethics by providing a good, qualitative, and an affordable education as one of the greatest service to humankind in the society for nearly sixdecades. The Vision and Mission statements serve the Institution as a navigational guide for future direction and action. Our motto "Learn to Learn" emphasises the fact "Learning" is life long quest and the process of learning is as important as learning itself.

Provide the weblink of the institution

www.tsm.ac.in

8.Future Plans of Actions for Next Academic Year

TSM is planning to launch a short term Post graduate certification programme for executives and entrepreneurs. This is based on the requirement felt through the continuous interaction of the institution with the executives for a structured and systematic and indigenous approach suitable to this segment. Initiatives to be taken to stabilize entrepreneurship development cell and Incubation center. The geographic surrounding of the Institution is ably strengthened by entrepreneurs. Envisioning to establish a research centre to promote more research component and to enhance the participation of the faculty. This would be accomplished with the support and guidance of the affiliated University. (Madurai Kamaraj University) Planning to establish MOUs and tieups with other Universities and Organisations Nationally and Internationally.