

My Vision for TSM

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I believe that any business school, worth its name, has to make two significant contributions:

1. to the body of knowledge; and
2. to the society-at-large.

It has been shown again and again throughout the world that these contributions enhance the reputation of business schools, both locally and internationally.

Let us look at each of these contributions and how they can be achieved at TSM.

To the body of knowledge

- This is pretty much dictated by the research activities carried out by the faculty members - The research output can be in the form of: journal papers, conference proceedings, chapter in book and book, case studies, newspaper/magazine articles etc.
- How can these be achieved?
 1. A phd program;
 2. Through collaborations (local and international);
 3. By providing incentives to the researchers; and
 4. By working with the industry and solving practical problems through research.
- TSM applied to Alagappa University for the PhD affiliation;
- TSM has already established collaboration with
 - Saito University
 - Kelaniya University
- International accreditation.
- Publication-related incentive plan for faculty members
- For industry-based research/consulting activity, TSM will be working with the local firms but concentrating on MSMEs.

To the society at-large

- This is dictated by the quality of students TSM graduates and the quality of service TSM provides to the industry and community.
- TSM curriculum (MBA and PGDM)
 - To be aligned with the needs of the industry.
 - Well rounded graduates will add more value to a firm and hopefully this should reflect on the quality of placements and CTC.
 - International internships/placements - Saito
- Promote MDPs and consultancy assignments. High emphasis will be placed on the advancement of MSMEs. Close association with the industry coupled with research make faculty members as effective teachers
- TSM through Dhan Academy will promote more contributions to the rural community in terms of problem identification and solution.