

# THIAGARAJAR

SCHOOL OF MANAGEMENT (Autonomous) Madurai, Tamil Nadu Accredited by NAAC with 'A' Grade Pamban Swamy Nagar, Thirupparankundram, Madurai - 625 005. Tamil Nadu, India. Tel : +91 452 248 4099 Tel : +91 452 248 6900 URL : www.tsm.ac.in

The amount of seed money provided by the institution to its faculties for research year-wise during the last five years (INR in lakhs)

Name of the teacher provided with seed money	The amount of seed money (INR in Lakhs)	Year of receiving
Dr Tanusree	0.072	2017 10
Ms Daisy Gohain	0.072	2017-18
Dr J Ramesh kumar	0.03	2017-18
Dr J Ramesh kumar	0.0425	2017-18
Dr Tanusree	0.14202	2017 10
Dr Bipasha	0.14292	2017-18
Dr M Jeevananthan	0.15	2017-18
Dr Bipasha	0.02	2017-18
Dr Bipasha	0.15	2017-18
Dr Tanusree	0.2635	2017-18
Dr Nivethitha S	0.02	2017-18
Dr J Ramesh kumar	0.15	2017-18
Dr Nivethitha S	0.23832	2017-18
Dr. P. Mutharasi	0.065177	2017-18
Dr Nivethitha S	0.065177	2017-18
Dr J Ramesh kumar	0.065177	2017-18
Dr. R. Sarawathy	0.065177	2017-18
Dr J Ramesh kumar	0.059	2017-18
Dr. P. Mutharasi	0.059	2017-18
Dr. R. Sarawathy	0.059	2017-18
Mr P Ramachandra Gopal	0.24097	2017-18
Dr. M. Selvalakshmi	0.10586	2017-18
Dr Sridhar S	0.015	2017-18
Dr Shailesh Rastogi	0.045	2017-18
Dr. V. Senthil	2.1576	2017-18
Dr. M. Selvalakshmi	0.0403	2018-19



Managed by Manickavasagam Charitable Foundation (A Member of the Loyal Textile Mills Group)



## THIAGARAJAR

SCHOOL OF MANAGEMENT

(Autonomous) Madurai, Tamil Nadu Accredited by NAAC with 'A' Grade Pamban Swamy Nagar, Thirupparankundram, Madurai - 625 005. Tamil Nadu, India. Tel : + 91 452 248 4099 Tel : + 91 452 248 6900 URL : www.tsm.ac.in

Name of the teacher provided with seed money	The amount of seed money (INR in Lakhs)	Year of receiving
Dr. P. Mutharasi	0.0403	2018-19
Dr. M. Balaji	0.23038	2018-19
Dr. S. Goswami	0.26	2018-19
Dr J Ramesh kumar	0.05881	2018-19
Dr. S. Sridhar	0.0114	2018-19
Dr. Goutam Sutar	0.13687	2018-19
Dr. B. Janarthanan	0.10351	2018-19
Ms. N.Y. Preethalakshmi	0.1035	2018-19
Dr. M. Selvalakshmi	0.0354	2018-19
Dr. M. Selvalakshmi	0.15421	2018-19
Dr J Ramesh kumar	0.016	2018-19
Dr. V. Senthil	0.08	2018-19
Dr Malay Biswas	0.47682	2019-20
Dr S P Denesia	0.01557	2019-20
Dr. P. Mutharasi	0.12826	2019-20
Dr S P Denesia	0.05042	2019-20
Dr Manjula N	0.14446	2019-20
Dr J Ramesh kumar	0.14440	2019-20
Dr Sivaprakasam	0.02518	2019-20
Dr. M. Selvalakshmi	0.13598	2019-20
Dr. V. Senthil	0.13398	2019-20
Mr Siva Vignesh	0.06873	2019-20
Dr. N. Manjula		
Dr. Dona Ghosh	0.55	2019-20
Dr J Ramesh kumar	0.55	2017-20
Ms. Renuka Subburaj		3
Dr Sivapragasam	0.12435	2019-20
Mrs Shruti	0.075	2019-20
Dr Goswami S	0.09048	2019-20
Dr Goswami S	0.0176	2019-20



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Name of the teacher provided with seed money	The amount of seed money (INR in Lakhs)	Year of receiving	
Dr.Nataraj	0.0325	2020-21	
Dr. M. Selvalakshmi	0.0525	2020 21	
Prof Shruti R	0.20481	2020-21	
	0.06	2020-21	
Dr. V. Senthil	0.02	2020-21	
Dr.P. Sivapragasam	0.02	2020-21	
Dr Manjula N	0.177	2021-22	
Dr.P. Sivapragasam	0.05499	2021-22	
Dr B Nataraj	0.024	2021-22	
Total	8.048208	3	





Managed by Manickavasagam Charitable Foundation (A Member of the Loyal Textile Mills Group)

# FDP - Paper Presentation Ledger Account

1-Apr-17 to 31-Mar-18

Date		Particulars	Vch Type		Vch No.	Debit		Page 1 Credit
5-Apr-17	Cr	<b>CBI-Current A/c- 1275502704</b> Ch. No. :114462 to dr tanusree chakraborty towards registration fee amount paid for attending conferences on 7.4.17 and 8.4.17 and 30.3.17 to 1.4.17 (Dr tanusree and Mrs Daisy gohain)	BANK	В	23/13-14	7,200.00		
18-Apr-17	Cr	<b>CBI-Current A/c- 1275502704</b> Ch. No. :114487 to mr j rameshkumar towards registration fee paid for attending conference at LIBA chennai on 7.4.17	BANK	В	47/13-14	3,000.00		
12-May-17	Cr	<b>CBI-Current A/c- 1275502704</b> Rameshkumar J Ch. No. :114578 to mr j rameshkumar towards reimbursement of registration fee to attend the workshop on structural equation modeling by NIT trichy	BANK	B	134/13-14	4,250.00		
12-Jun-17	Cr	<b>Federal Bank Current A/c</b> Ch. No. :1863 to dr tanusree chakraborty towards attending a conference at NIT trichy and attending the taksforce meeting (Dr tanusree and Dr Bipasha) on 13.5.17 & 16.5 17		 В	248/13-14	14,292.00		
	Cr	Advance (Bank) Ch. No. :1865 to dr m jeevananthan towards advance given to attending conference at IIT kharagphur on 7.7.17 & 8.7.17			31	15,000.00		
2-Sep-17	Cr	<b>Federal Bank Current A/c</b> Ch. No. :002097 to Dr bipasha maity towards registration fee for attending paper presentation at LIBA chennai	Federal Bank Current A/c S		12	2,000.00		
	Cr	Advance (Bank) to dr bipasha maity towards attending international conference at IIT khargpur ( expenses incurred) advance given for Rs 15000/-	Journal		66	15,000.00		
	Cr	Federal Bank Current A/c Ch. No. :00209 9 to dr tanusree chakraborty towards reimbursement of fdp paper presented (2 papers) at IIT Kharagpur	Federal Bank Current A/c		14	26,350.00		
	Cr	<b>Federal Bank Current A/c</b> <i>Ch. No. :002100 toDr nivethitha's towards</i> <i>registration fee paid for attending Paper</i> <i>presentation at june 17</i>	Federal Bank Current A/c		15	2,000.00		
	Cr	Federal Bank Current A/c Ch. No. :001993 to dr j rameshkumar towards travel, registration fee and accomodation reimbursement totwards attending paper presentation at IIT indore Carried Over	Federal Bank Current A/c		26	15,000.00		
r tu	1				Thisgera	1,04,092.00	<sup>عن</sup> در cont	inued

Date		Particulars	to 31-Mar-18 Vch Type	Vch No.	Debit	Credit
Date		Brought Forward	von typo		1,04,092.00	,
5-Dec-17	Cr	<b>Federal Bank Current A/c</b> to Dr Nivethitha S towards reimbursement paid for attending conference at IIM Ahamedabad from 7.11.17 to 10.11.17)	Federal Bank Current A/c	217	23,832.00	
3-Dec-17	Cr	<b>CBI Current A/c 2-3229795188</b> to mr prof mutharasi towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28.to 30th dec 2017	Central Bank Cunnet Account 2	16	6,517.70	
	Cr	<b>CBI Current A/c 2-3229795188</b> to mr prof nivethitha towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28.to 30th dec 2017	Central Bank Current Account 2	17	6,517.70	
	Cr	<b>CBI Current A/c 2-3229795188</b> to mr prof Ramesh kumar towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28.to 30th dec 2017	Central Bank Current Account 2	18	6,517.70	
	Cr	<b>CBI Current A/c 2-3229795188</b> to mr prof Saraswathy towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28.to 30th dec 2017	Central Bank Current Account 2	19	6,517.70	
2-Dec-17	Cr	Federal Bank Current A/c to BIM trichy towards registration fee for present a paper at BIM trichy 9.10. feb 17 ( Prof Rameshkumar)	Federal Bank Current A/c	316	5,900.00	
	Cr	Federal Bank Current A/c to BIM trichy towards registration fee for present a paper at BIM trichy 9.10. feb 17 ( Prof Mutharasi P)	Federal Bank Current A/c	317	5,900.00	
	Cr	Federal Bank Current A/c to BIM trichy towards registration fee for present a paper at BIM trichy 9.10. feb 17 ( Prof Sarawathy R)	Federal Bank Current A/c	318	5,900.00	
1-Dec-17	Cr	<b>Federal Bank Current A/c</b> to mr p ramachandra gopal towards reimbursement of travel, registration fee for attending international conference on Operations management at Amrut modi school of management , ahmedabad in dec 17	Federal Bank Current Alc	359	24,097.00	
11-Jan-18	Cr	<b>Federal Bank Current A/c</b> to mrs m selvalakshi towards expenses incurred for attending conference on 22.12. 17 at Great lakes instituteof management chennai	Federal Bank Current A/c	383	10,586.00	•
	Dr	Closing Balance			2,06,377.80	2,06,377.80
	וט				2,06,377.80	2,06,377.80



# FDP - Paper Presentation Ledger Account

1-Apr-18 to 31-Mar-19

Date		Particulars	Vch Type	Vch No.	Debit	Page 1 Credit
		Federal Bank Current A/c to mrs mutharasi p towards reimbursement o registration fee and travel expenses for attending IIM banglore	Federal Bank Current A/c f	190	8,060.00	
3-Oct-18		<b>Federal Bank Current A/c</b> to mr m balaji towards reimbursement of air tickets, accomodation and local travel expenses paid to attend the international conference at bhuvaneshwar from 27.9.18 to 30.9.18	Federal Bank Current A/c	383	23,038.00	
10-Oct-18	Cr	Federal Bank Current A/c to susobhan goswami towards travel, accomodation, participation fee paid for attending fdp at bhuvaneshwar	BANK	B 8/13-14	26,000.00	
7-Dec-18	Cr	Federal Bank Current A/c to cii towards registration fee for attending conference for CII - 3 members	Federal Bank Current A/c	590	3,540.00	
	Cr	Federal Bank Current A/c to mr j rameshkumar towards reimbursement of expenses incurred for attending conference 10.11.18 & 12.11.18	Federal Bank Current A/c t	599	5,881.00	
17-Dec-18	Cr	Federal Bank Current A/c to mr s sridhar towards travel reimbursement to attend conference at IIM trichy	Federal Bank Current Alc t	639	1,140.00	
28-Dec-18	Cr	Advance (Bank) being expenses incurred for paper presentation of mr shailesh	Journal	126	20,500.00	
31-Dec-18	Cr	Federal Bank Current A/c towards paper presentation conference attended on 20.12.18 to 22.12.18 at IIM Kozhikode	Federal Bank Current Alc	682	13,687.00	
5-Jan-19	Cr	<b>Federal Bank Current A/c</b> towards expenses incurred for attending conference at great lakes on 20.12.18 & 21. 12.18	Federal Bank Current A/c	712	20,701.00	
	Cr	Federal Bank Current A/c to mr janarthanan b towards attend panel discussion in iim trichy (strategic management) on 26.12.18	Federal Bank Current A/c	713	3,000.00	
		Olesian Balance			1,25,547.00	1,25,547.00
	Dr	Closing Balance			1,25,547.00	1,25,547.00

7.73 Principal Thiagarajar School of Management Madurai-625 005

# FDP - Paper Presentation Ledger Account

1-Apr-19 to 31-Mar-20

Date		Particulars	Vch Type	Vch No.	Debit	Page 1 Credit
5-Jul-19	Cr	<b>CBI Current A/c 2-3229795188</b> towards prof denisia towards ticket booked tuticorin to madurai	Central Bank Current Account 2	17	1,557.29	
10-Jul-19	Cr	<b>CBI Current A/c 2-3229795188</b> towards air ticket booking charges paid for prof mutharasi to attend workshop at hyderabad	Central Bank Current Account 2	19	12,826.00	
0-Sep-19	Cr	CASH to mr meenakshi sundram towards bus ticke booking charges paid for mrs manjula and m rameshkumar (madurai - chennai - madurai)		C 378/19-20	2,730.00	
9-Oct-19	Cr	<b>CASH</b> to dr p sivaprakasam towards reimbursement of expenses incurred to visit to tanthra 19 - chennai on 5.10.19	CASH t	C 400/19-20	2,518.00	
	Cr	<b>CBI Current A/c 2-3229795188</b> towards ticket booking made forvisitingfacult mr krishnan, mr venkatakrishnan and Dr selvalakshmi and dr v senthil	Central Bank Current Account 2 Y	39	5,395.90	
11-Oct-19	Cr	<b>CASH</b> to mr senthil v towards lunch and refreshment expenses reimbursed to visit to KCT coimbatore (Drselvalakshmi, Dr V senthil & Dr Goutam Sutar on 25.9.19)	CASH	C 406/19-20	2,302.00	
	Cr	<b>CASH</b> to mr j rameshkumar towards hotel room ren and dinner expenses incurred for brandsummitt on 19.9.19	CASH ht	C 407/19-20	7,000.00	
	Cr	<b>CASH</b> to dr manjula towards reimbursement of expenses incurred to visit to chennai for brand summitt on 19,9,19	CASH	C 408/19-20	4,716.00	
14-Oct-19	Cr	<b>CBI Current A/c 2-3229795188</b> to mr siva vignesh towards sport materials purchased and balance amount for worksho conducted by aicte	Central Bank Current Account 2	47	13,325.00	
31-Oct-19	Dr	<b>CBI Current A/c 2-3229795188</b> towards ticket amount received from mr siva vignesh (Gujarat - PET training)	Cbi Current A/c 2 Receipt	17		6,452.00
24-Jan-20	Cr	Sivapragasam P Being registration, Boarding & Lodging expenses for INDAM 2020 conducted @ IIM Trichy from 1.1.2020 to 4.1.2020 as per bills & statement enclosed.		840	12,435.00	

Carried Over	64,805.19 6,452.00
	continued
	Principal Alegenciar School of Management Medural-625 005

Date		Particulars	Vch Type	Vch No.	Debit	Credit
		Brought Forward	5	-	64,805.19	6,452.00
28-Jan-20 (	Cr	<b>Federal Bank Current A/c</b> towards participation fee for ms shruthi to attend the advanced excel by CII on 30.1.20 & 31.1.20	Federal Bank Current A/c D	757	7,500.00	
17-Feb-20		<b>CASH</b> Being Cash paid to Mr.Gosamy for FDP Paper presentation work @ Chennai including travel expenses dated 8.2.2020	CASH	C 631/19-20	1,760.00	
20-Feb-20	Cr	BALAJI S Being amount paid to Mr.Balaji Subramania towards SPIC	<b>Journal</b> n	993	10,600.00	
31-Mar-20 (	Cr	BALAJI S being registration fee paid to mr s balaji towards attending fdp	Journal	1203	4,000.00	
*s	Cr	K.Vignesh being expenses booked	Journal	1206	4,500.00	
÷	Cr	Advance Staff being registration fee paid for attending conference at bangalore (Prof V Senthil)	Journal	1215	1,050.00	
	Cr	Advance (Bank) being expenses booked for advance given	Journal	1224	16,000.00	
	Cr	Advance (Bank) being expenses booked against advance( 2017-18)	Journal	1228	17,000.00	
	Dr	Closing Balance			1,27,215.19 <b>1,27,215.19</b>	6,452.00 1,20,763.19 1,2 <b>7,215.19</b>

A the second Principal Magazajar School of Management Madurai-625 005

# FDP - Paper Presentation Ledger Account

1-Apr-20 to 31-Mar-21

					Page 1
Date	Particulars	Vch Type	Vch No.	Debit	Credit
9-Oct-20(	Cr CBI Current A/c - 3229795 Being amount paid to Dr. P. Si paper presentation on qualitati SIMSARC Conference organiz	vapraksam for ve resarch and	112	4,500.00	
30-Dec-20 (	Cr CASH to mr senthil v towards reimbur paid for attending fdp program		C 225/19-20	6,000.00	
6-Jan-21 (	Cr CASH to prof s goswami towards part for Workshop on Customer Re Management on Friday, 29th J	lationship	C 230/19-20	1,250.00	
30-Jan-21 (	Cr Nataraj B towards reimbursement of exp for attending Virtual AIB india of held on 20 dec 20 - 22 dec 20 selvalakshmi, prof nataraj b, M	conference (prof	425	8,875.00	
ľ	Dr Closing Balance			20,625.00	20,625.00
				20,625.00	20,625.00

Principal Thiagarajar School of Management Madurai-625 005

# 2017 - 2018



Section 1: Applicant details

Name of Principal Applicant:

Dr.Rameshkumar J

Current position:

Assistant Professor

Purpose	Start date:
Type of Fund:	
Conference Fund	
Conference Title:	7/4/2017
LIBA CERTATUS 2017 - A Symposium on Business Case Studies.	

Section 3: Funding requested			
Item:	Funding requested (INR):		
Consumables			
Travel			
Subsistence			
Freelancer or consultancy costs	Rs. 3000		
Total (INR):	Rs. 3000		

Approved / Not Approved

Signature of the Principal

In the second second Principal Thiagarajar School of Management Madural-625 005 W West Summer

MADURA -**BANK Voucher** : 18-Apr-2017 (Page 2) Dated : B 47/13-14 Amount 3,000.00 Particulars ccount: FDP - Paper Presentation Through : CBI-Current A/c- 1275502704 (Rameshkumar) Ch. No. :114487 to mr j rameshkumar towards registration fee paid for attending On Account of : conference at LIBA chennai on 7.4.17 3,000.00 Amount (in words) : Rs. Three Thousand Only Authorised Signatory ( ji ) Receiver's Signature: reinburse the registration fees. I have with this. reinburse Date of the Conference: 07.04.17 PATD) manle You. Your faithfully CO. No. 114487 DATE ..... 18/04. (y) Si patura: Maduran

From, J. Rame & Kumar (mongaroyar School of Management Assi. Prof. Marchieran N Triagaroy our school of Management SOD: Reimburgement of Registration fees paid reg. Mondurs and I have presented a cane study in On cone study conference held at LIBA, Che I have paid a registration fees of Rr. 30 for the some. I lively request you to the reinburse the registration feer. I have orgiginal receipt and above with Date of the Conference: 07.04.17 Ca. No. 114487 manle you. ONTE ...... 18204...... Your faithfully (s)..... Stonatona: Quei Corri Marchie on 12.04.2017.



Section 1: Applicant details

Name of Principal Applicant:

Dr.Rameshkumar J

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Type of Fund		
Research Fund – FDP		
FDP Title:	April 28-30, 2017	
Workshop on Structural Equation Modelling -		
NIT Trichy.		
In the case of research project fill Appendix 1		

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs. 750	
Travel		
Subsistence		
Freelancer or consultancy costs	Rs. 3500	
Total (INR):	Rs. 4250	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005

EAM Protecter B 137/13-14 Dated : 12-May-2017 articulars Amount t : DP - Paper Presentation Rameshkumar J)

m Authorised Signatory (9)

4,250.00

4,250.00

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r's Signature:

1:

ount of :

(in words) :

3I-Current A/c- 1275502704

3. Four Thousand Two Hundred Fifty Only

n. No. :114578 to mr j rameshkumar towards reimbursement of registration fee to end the workshop on structural equation modeling by NIT trichy

Comeria Comar Triagarajar School of Monogement OUN Ast Pulit to FD? 100 75 Madneai 62 62 250 The Dive chor Triagarayar School of Management 100 To, 100 500 Madure Sub' Reimburrsement of Workshop Fee - Reg. Dear Sir, I have attended the Dookshop on Structured Equation Modeling Organized I by NIG. Tricky. I have paid a fees of R. 3.50071- for work 8008 and B 7(50/-For stay and Good. I kindly request you to reinbrurge the Feer Foid. Total feen: B. 4.250/mank you  $k \in \mathbb{D}$ CA 10 114578 ----Yours for the Fully 12/05 Sigrature: autortor.



Section 1: Applicant details

Name of Principal Applicant:

Dr. Tanusree Chakraborti

**Current position:** 

Assistant Professor.

Name of Partner/Co-Applicant (if relevant):

Dr.Daisy R

**Current position:** 

Assistant Professor

Section 2: Project details and case for suppo	
Purpose	Start date:
Conference Fund – Rs. 14,292	
Title: Conference and Task Force Meeting -	From 13/5/2017 to 16/5/2017
NIT Trichy.	×
In the case of research project fill Appendix 1	

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs. 3298	
Travel	Rs. 1994	
Freelancer or consultancy costs	Rs. 9000	
Total (INR):	Rs. 14292	

INAL Principal Thiagarajar School of Management Madurai-625 005 AND MARKEN

THIAGAR THIRUPPARANKUNDRAM PAMBANSA MADURAI. - 625 005 BANK Voucher : 12-Jun-2017 Dated Amount B 250/13-14 14,292.00 4,038.00 irticulars DP - Paper Presentation RAVELING & CONVEYANCE EXPENSES Ch. No. :1863 to dr tanusree chakraborty towards attending a conference at NIT trichy Federal Bank Current A/c ough : On. NO. TOOS to an tanusree chakraborty towards attending a conference at NTT mony and attending the taksforce meeting (Dr tanusree and Dr Bipasha) on 13.5.17 & 16.5.17 Account of : 18,330.00 Rs. Eighteen Thousand Three Hundred Thirty Only mount (in words) : Authorised Signatory

Receiver's Signature:

Reimbursements for FDP- NIT Tiruchirapally Dates- 28-30 April 2017

Submitted on : B. 6.17

Heads	For no. of persons/days 3 people	Amount 9000	Documents Document submitted earlier
Registration fee 3000x3 Hotel stay Local travel (hotel to institute) Total	3 people x 2 nights	3298 (1994) (1337) (14292)	Document attached Document attached

25 CO. NO: 1862 1. Dr. Tanusree Chakraborty DATE cinnature 2. Prof. Daisy Gohain anufforet 3. Prof. Preethalakhsmi

8/6

F9292 4038 8330

Participants-



Section 1: Applicant details

Name of Principal Applicant:

Dr M Jeevananthan

**Current position:** 

Assistant Professor

Purpose	Start date:
Conference Fund	
International Conference on Financial Markets &	
Corporate Finance - 2017	From 7/7/2017 to 8/7/2017
40. V. K. K. K. KARANA, M. K. KARANA, M. K.	
In the case of research project fill Appendix 1	

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables		
Travel		
Subsistence		
Freelancer or consultancy costs	Rs. 15000	
Total (INR):	Rs. 15000	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madural-625 005 Steel

### THIRUPPARANKUNDRAM MADURAI. - 625 005

BANK Voucher

	Dated : 12-Jun-2017
No. : B 252/13-14	Amount
Particulars	15,000.00
Account :	19,000.00
Advance (Bank)	

Through :

Federal Bank Current A/c

On Account of :

.

Ch. No. :1865 to dr m jeevananthan towards advance given to attending conference at IIT kharagphur on 7.7.17 & 8.7.17

Amount (in words) :

Rs. Fifteen Thousand Only

Receiver's Signature:

4

Authorised Signatory

15,000.00

# FW: Status of Article for ICFMC 201

## Nallakrishnan

Thu 6/8/2017 10:15 AM

To:Sasikala <accounts@tsm.ac.in>;

Thanks and regards, C.Nallakrishnan.

From: Director Sent: Wednesday, June 7, 2017 6:18 PM To: Jeevananthan Cc: Nallakrishnan Subject: RE: Status of Article for ICFMCF 2017

#### OK

W. K. 26. 6. 63 . 1

Best Regards

Gautam

Director Thiagarajar School of Management Pamban Swamy Nagar Thirupparankundram Madurai-625005 Tamil Nadu, India Tel: 091-452-2485015 (Direct) : 091-452-2484099 (Board)

URL: www.tsm.ac.in

From: Jeevananthan [<u>mailto:jeeva@tsm.ac.in]</u> Sent: 07 June 2017 03:52 PM To: Director Cc: Nallakrishnan Subject: Fw: Status of Article for ICFMCF 2017

Dear Sir,

Kindly provide me an advance of Rs. 15000 at the earliest to meet the registration and travelling expenses to IIT Kharag conference which is scheduled on July 7-8, 2017.

Thank you;

With regards Dr.M. Jeevananthan Assistant Professor Viviliaak office.com/owa/?realm=tsm.ac.in&exsvurl=1&ll-cc=1033&modurl=0&path=/mail/search/rp



Section 1: Applicant details

Name of Principal Applicant:

Dr.Bipasha Maity

**Current position:** 

Associate Professor

Durmono	Start date:	
Purpose	Statt uale.	
Conference Fund	U	
Conference in LIBA		

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables		
Travel		
Subsistence		
Freelancer or consultancy costs	Rs. 2000	
Total (INR):	Rs. 2000	

Approved / Not Approved

Signature of the Principal

20 200 Principal Thiagarajar School of Management Madurai-625 005

MADURAI. - 625 005

### Federal Bank Current A/c Voucher

(Page 13)

No. : <b>13</b>		Dated	: 2-Sep-2017
Particulars	× - 19		Amount
Account : FDP - Paper Presentation			2,000.00

Through :

CBI-Current A/c- 1275502704

On Account of :

Ch. No. :002097 to Dr bipasha maity towards registration fee for attending paper presentation at LIBA chennai

Amount (in words) :

Rs. Two Thousand Only

2,000.00

Authorised Signatory

Receiver's Signature:



Section 1: Applicant details

Name of Principal Applicant:

Dr. Nivethitha S

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Conference Fund		
National Conference on Design and Innovation -	24/6/2017	
IIT Delhi.		

Section 3: Funding requested	
Item:	Funding requested (INR):
Consumables	
Travel	
Subsistence	
Freelancer or consultancy costs	Rs.2000
Total (INR):	Rs.2000

Approved / Not Approved

Signature of the Principal

雷

Principal Thiagarajar School of Management Madurai-625 005

### **APPENDIX 1**

MADURAI. - 625 005

Federal Bank Current A/c Voucher

	(Page 16)			
: 16			Dated	: 2-Sep-2017
	•	-		Amount
Particulars				
sount :				2,000.00
FDP - Paper Presentation				-,-,

rough :

Federal Bank Current A/c

1 Account of :

Ch. No. :002100 toDr nivethitha s towards registration fee paid for attending Paper presentation at june 17

nount (in words) :

Rs. Two Thousand Only

leceiver's Signature:

2,000.00

In

Authorised Signatory

Date: 28.08.2017

### From

Dr. Nivethitha.S Assistant Professor Thiagarajar School of Management Madurai

To

The Director Thiagarajar School of Management Madura

Respected Sir,

Sub: Conference Registration Fees Reimbursement

I have submitted a paper in the "National Conference on Design and Innovation" held at IIT Delhi, 24 June 2017. I would like to request for the reimbursement of the registration fees paid (Rs. 2000/-).

Thank You

Yours Sincerely

P. Nivethithe (NIVETHITHAS)

Attached

- 1. Paper acceptance email
- 2. Fees payment receipt

28

PAID 002100 (PB. CO. No: Signature:



Section 1: Applicant details

Name of Principal Applicant:

Dr.Rameshkumar J

Current position:

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Conference Fund		
IIM Indore-NASMEI Summer Marketing	July 27-29, 2017	
Conference		
	· · · · · · · · · · · · · · · · · · ·	

Section 3: Funding requested	
Item:	Funding requested (INR):
Consumables	Rs. 3400
Travel	Rs. 8264
Subsistence	
Freelancer or consultancy costs	Rs. 5000
Total (INR):	

Approved / Not Approved

Signature of the Principal (FATTON DALLOW COL Principal Thiagarajar School of Management Madurai-625 005

Federal Bank Current A/c Voucher

ted : 2-Sep-2017		
Amount	. : 27	No.
Amount	Particulars	F
15,000.00	FDP - Paper Presentation	

### Through :

Federal Bank Current A/c

On Account of :

Ch. No. :001993 to dr j rameshkumar towards travel, registration fee and accomodation reimbursement totwards attending paper presentation at IIT indore

Amount (in words) :

Receiver's Signature:

Rs. Fifteen Thousand Only

15,000.00



Authorised Signatory

J. Ramesh Kumar Assistant Professor Triagarajare School of Management 0× & 23 13 Madura 67 Thiagarayar School of Management Madurai Sub: Reimbrosement of Conference Fee - Reg. Dean Sir. I have recently presented as paper in 11M-Indore conference. I landup request? to reinburse the conference Fee and france expenses. the soon The total amount is Ps. 15,0001-, the defails are an follows, - R. 41981 - R. 50001 Onward journey - Ps. 34000 fee conference Bturn (Bust flight) - Rs, 4066 Accomodation Gotal ALLAN R CO. No: 00(9,93/FB Your faithfully VRURDBON . DATE 0109 Signature: [RAMESA KUMOR]





Section 1: Applicant details

Name of Principal Applicant:

Dr. Tanusree Chakraborti

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Research Fund – FDP Summer Marketing Conference – IIT Kharagpur	27/7/2017 to 29/7/2017	
In the case of research project fill Appendix 1		

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs. 4811	
Travel	Rs. 10239	
Subsistence		
Freelancer or consultancy costs	Rs. 12000	
Total (INR):	Rs. 27050	

Approved / Not Approved

Signature of the Principal

**Principal Thiagarajar** School of Management Madurai-625 005 THRUPPARANKUNDRAM MADURAI. - 625 005

### Federal Bank Current A/c Voucher

(Page 15)

Dated : 2-Sep-2017

	Ausseut
Particulars	Amount
Account :	00.050.00
FDP - Paper Presentation	26,350.00
Less: Advance (Bank)	(-)22,000.00

Through :

: 15

No.

Federal Bank Current A/c

On Account of :

Ch. No. :00209 9 to dr tanusree chakraborty towards reimbursement of fdp paper presented (2 papers) at IIT Kharagpur

Amount (in words) :

Receiver's Signature:

Rs. Four Thousand Three Hundred Fifty Only

4,350.00

Authorised Signatory

Documents Amount Dates-27.7.17-29.7.17 Submitted earlier Registration for two 12000 Submitting now papers (8314 -1614 . Submitting now Travel by air 700 Red Bus (Chennai to Madurai - 29.7.17) Local Travel Submitting now 275 TSM to Airport (Fast Track) No document 350 Airport to IIM-I-Indore No document 350 Airpolitio IIM-I Auto (selicer) Bustand to TSM (Madurai) No document 250 Submitting now 3360 Accomodation Submitting now Food & Beverages 250 Submitting now Tea and Snacks 80 Submitting now 1121 Dinner for Tanusree and Ramesh at Airport 26350. 27050 7050 due-22,000 Total advance 20000 Due 28/8/17

Summer Marketing Conference

These are the expenses incurred for 1, M-1 Conference - Two Paper Presentations, Total Mounted - 2×15×=30× total - housty -Januare Arakicaborly. PAID

Advance Alven DATE 02/099/FB. Total - Total - 25/2/12 Advance Alven DATE 02/09/117. Signature: Que Alverticula = 689.2 (Down) 2.2.000/- 12/5/12 Rip000/- 12/5/12 12/2/17



Section 1: Applicant details

Name of Principal Applicant:

Dr.Mutharasi P

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Conference Fund		
11 <sup>th</sup> ISDI International Conference – IIM Trichy		
Happiness at work: Does happiness lead to	December 28-30,2017	
employee satisfaction and employee		
engagement?		
In the case of research project fill Appendix 1	· · ·	

Section 3: Funding requested	
Item:	Funding requested (INR):
Freelancer or consultancy costs	Rs.6517
Total (INR):	Rs.6517

Approved / Not Approved

Signature of the Principal

Principal Magarajar School of Management Madurai-625 005

GAR THIRUPPARANKUNDRAM MADURAI. - 625 005 E-Mail : contact@tsm.ac.in

Central Bank Current Account 2 Vouche	r	
No. 16	Dated	: 13-Dec-2017
Particulars		Amount
Account : FDP - Paper Presentation		6,517.70
Through : CBI Current A/c 2-3229795188		

6,517.70

On Account of :

to mr prof mutharasi towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28 to 30th dec 2017 Bank Transaction Details:

Ref No: 1111302482 31-Oct-2017 NEFT

Amount (in words) : Indian Rupees Six Thousand Five Hundred Seventeen and Seventy paise Only

₹ 6,517.70

Receiver's Signature:

Authorised Signatory



## 11th ISDSI International Conference (Dec 28-30, 2017)

Indian Institute of Management Tiruchirappalli

10-Sep-2017 Ref: A168

Mutharasi P Thiagarajar School of Management Mobile No.: 9443881445 Empilid: muthanasi@tsm. Rc. in DoB: 28/08/1977

Dear Mutharasi P,

Sub: Acceptance of Paper for Presentation in 11th ISDSI International Conference

I am happy to inform you that after a blind review process the paper titled "Happiness at work: Does happiness lead to employee satisfaction and employee engagement?" authored by Mutharasi P, Saraswathy R and Nivethitha S has been accepted for presentation at the 11th ISDSI International Conference to be held at the Indian Institute of Management (IIM) Tiruchirappalli, Tiruchirappalli, Tamil Nadu, India during December 28-30, 2017.

Conference registration is mandatory to present a paper in the conference. For any further information, you may visit <u>www.dsiindia.org</u> or send an email to <u>isdsiconferencechair@gmail.com</u>.

Looking forward to see you in the 11th ISDSI International Conference at IIM Tiruchirappalli, India.

With regards,

Dr. Abhijeet K Digalwar

President

Indian Subcontinent- Region Decision Sciences Institute Conference Website: www.dsiindia.org Email: isdsiconferencechair@gmail.com



Section 1: Applicant details

Name of Principal Applicant:

Dr. Nivethitha S

**Current position:** 

Assistant Professor

Name of Partner/Co-Applicant (if relevant):

Dr. Saraswathy R

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Conference Fund		
11th ISDI International Conference – IIM Trichy		
Title: "Turnover intention among textile workers:	December 28-30,2017	
Effects of engagement and Job satisfaction"		

Section 3: Funding requested	
Item:	Funding requested (INR):
Freelancer or consultancy costs	Rs 6517
Total (INR):	Rs 6517

Approved / Not Approved

Signature of the Principal Ale and a state of the state of Thiagarajar School of Management Madurai-625 005 Principal States .....

MADURAL - 625 005 E-Mail : contact@tsm.ac.in

# Central Bank Current Account 2 Voucher

		Dated	;	13-Dec-2017
×	No. : 17			Amount
	Particulars			6,517.70
	Account : FDP - Paper Presentation			

Through :

CBI Current A/c 2-3229795188

to mr prof nivethitha towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28 to 30th dec 2017 Bank Transaction Details: 6,517.70 Ref No: 1111324209 31-Oct-2017

Cheque

Indian Rupees Six Thousand Five Hundred Seventeen and Amount (in words) : Seventy paise Only

₹ 6,517.70

Authorised Signatory

Receiver's Signature:



## 11th ISDSI International Conference (Dec 28-30, 2017)

## Indian Institute of Management Tiruchirappalli

10-Sep-2017<br/>Ref: A214Mobile Number: 9344546699Nivethitha Santhanam<br/>Thiagarajar School of ManagementSincil: - nivethitha @tsm.ac.inDoB: 18 | 09 | 1988

Dear Nivethitha Santhanam,

Sub: Acceptance of Paper for Presentation in 11th ISDSI International Conference

I am happy to inform you that after a blind review process the paper titled *"Turnover intention among textile workers: Effects of engagement and job satisfaction"* authored by Nivethitha Santhanam, Mutharasi P and Saraswathy R has been accepted for presentation at the 11th ISDSI International Conference to be held at the Indian Institute of Management (IIM) Tiruchirappalli, Tiruchirappalli, Tamil Nadu, India during December 28-30, 2017.

Conference registration is mandatory to present a paper in the conference. For any further information, you may visit <u>www.dsiindia.org</u> or send an email to <u>isdsiconferencechair@gmail.com</u>.

Looking forward to see you in the 11th ISDSI International Conference at IIM Tiruchirappalli, India.

With regards,

Dr. Abhijeet K Digalwar

President

Indian Subcontinent- Region Decision Sciences Institute Conference Website: www.dsiindia.org Email: isdsiconferencechair@gmail.com

LCHIMME FIFSHER Rakesh Mohan Joshi, " International Business", 8th Edition, 1010



2

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State Bank Collect Reprint Remittance Form **Payment History** 

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Payment Details:

SBCollect Reference Number DU80071788

Category

EVENT NAME (Please Type ISDSI)

CATEGORY

a) PAPER ID

b) NAME OF THE PARTICIPANT

c) AFFILIATION

d) EMAIL

e) MOBILE NUMBER

AMOUNT IN Rs.

**Transaction Charge** 

**Total Amount** 

Remarks

ISDSI 2017

ISDSI

OTHERS

A214

Nivethitha Santhanam

Thiagarajar School of Management

nivethitha@tsm.ac.in

9344546699

6500

INR 17.70

INR 6,517.70



Section 1: Applicant details

Name of Principal Applicant:

Dr.Rameshkumar J

Current position:

Assistant Professor

Purpose	Start date:
Conference Fund	
11th ISDI International Conference – IIM Trichy	
Title: Service Innovation on Brand Equity:	December 28-30,2017
Interaction effect price and service Innovation	

Section 3: Funding requested	
Item:	Funding requested (INR):
Freelancer or consultancy costs	Rs 6517
Total (INR):	Rs 6517

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005

MADURAL - 625 065 E-Mail : contact@tsm.ac.in

## Central Bank Current Account 2 Voucher

Ne	40		<i>x</i>		Dated	;	13-Dec-2017
No. : P	articulars			e a di dente			Amount
Accour F	nt : DP - Paper Presenta	tion					6,517.70

Through :

CBI Current A/c 2-3229795188

On Account of : MANSULA to mr prof Ramesh kumar towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28 to 30th dec 2017 Bank Transaction Details: 6,517.70 Ref No: 1111335753 13-Dec-2017

Cheque

Amount (in words) :

Indian Rupees Six Thousand Five Hundred Seventeen and Seventy paise Only

₹ 6,517.70

Receiver's Signature:

Authorised Signatory



11th ISDSI International Conference (Dec 28-30, 2017)

Indian Institute of Management Tiruchirappalli Mobile #: 9952226064 DOB: 03.03.1984 Nail 1d: rameshikumarj@ ac

4-Oct-2017 Ref: Paper ID A275

Ramesh Kumar Madurai Kamaraj University

Dear Ramesh Kumar,

Sub: Acceptance of Paper for Presentation in 11th ISDSI International Conference

I am happy to inform you that after a blind review process the paper titled "Service innovation on brand equity: Interaction effect of price and service innovation" authored by Ramesh Kumar, Vijay Mallik Raj and Manjula Nagarajan has been accepted for presentation at the 11th ISDSI International Conference to be held at the Indian Institute of Management (IIM) Tiruchirappalli, Tiruchirappalli, Tamil Nadu, India during December 28-30, 2017.

Conference registration is mandatory to present a paper in the conference. For any further information, you may visit www.dsiindia.org or send an email to isdsiconferencechair@gmail.com.

Looking forward to see you in the 11th ISDSI International Conference at IIM Tiruchirappalli, India.

With regards,

Dr. Abhijeet K Digalwar

President

Andian Subcontinent- Region Decision Sciences Institute Conference Website: www.dsiindia.org Email: isdsiconferencechair@gmail.com



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31-Oct-2017 [04:57 PM IST]

Con Fait

State Bank Collect Reprint Remittance Form Payment History

## State Bank Collect

State Bank MOPS

Payment done successfully on 31-Oct-2017 04:57 PM IST Payment Details: SBCollect Reference Number DU80074488 ISDSI 2017 Category EVENT NAME (Please Type ISDSI ISDSI) OTHERS CATEGORY A275 a) PAPER ID b) NAME OF THE Manjula N PARTICIPANT Thiagarajar School of Management c) AFFILIATION manjulan@tsm.ac.in d) EMAIL 9894656546 e) MOBILE NUMBER 6500 AMOUNT IN Rs. INR 17.70 Transaction Charge INR 6,517.70 Total Amount Remarks



Section 1: Applicant details

Name of Principal Applicant:

Dr. Saraswathy R

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Type of Fund: Conference Fund		
Conference Title		
"The axiom: Talent Retention. Does person-	December 28-30,2017	
organization fit and employee engagement		
contribute to talent retention"		
organization fit and employee engagement	December 28-30,2017	

Section 3: Funding requested	
Item:	Funding requested (INR):
Freelancer or consultancy costs	Rs 6517
Total (INR):	Rs 6517

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005



11th ISDSI International Conference (Dec 28-30, 2017)

Indian Institute of Management Tiruchirappalli

10-Sep-2017

Ref: A156	Phobels		
Saraswathy R Thiagarajar School of Management	E-mail	5	Saraswathyr @ tsin acin
Madurai	DoB		09/07/1971

Dear Saraswathy R,

Sub: Acceptance of Paper for Presentation in 11th ISDSI International Conference

I am happy to inform you that after a blind review process the paper titled "The axiom: Talent Retention. Does person-organization fit and employee engagement contribute to talent retention" authored by Saraswathy R, Mutharasi P and Nivethitha S S has been accepted for presentation at the 11th ISDSI International Conference to be held at the Indian Institute of Management (IIM) Tiruchirappalli, Tiruchirappalli, Tamil Nadu, India during December 28-30, 2017.

Conference registration is mandatory to present a paper in the conference. For any further information, you may visit www.dsiindia.org or send an email to isdsiconferencechair@gmail.com.

Looking forward to see you in the 11th ISDSI International Conference at IIM Tiruchirappalli, India.

With regards,

Dr. Abhijeet K Digalwar

President

Indian Subcontinent- Region **Decision Sciences Institute** Conference Website: www.dsiindia.org Email: isdsiconferencechair@gmail.com Central Bank Current Account 2 Voucher

No. : <b>19</b>	Dated : 13-Dec-2017
Particulars	Amount
Account : FDP - Paper Presentation	6,517.70

Through :

CBI Current A/c 2-3229795188

On Account of :

to mr prof Saraswathy towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28 to 30th dec 2017 Bank Transaction Details:

Cheque Ref No: 1111367249 31-Oct-2017 6,517.70

Amount (in words) :

Indian Rupees Six Thousand Five Hundred Seventeen and Seventy paise Only

Receiver's Signature:

Authorised Signatory

₹ 6,517.70

525 005 E-Mail: contact@tsm.ac.in

# Central Bank Current Account 2 Voucher

	Dated : 13-Dec-2017
No. : 19	Amount
Particulars	6,517.70
Account : FDP - Paper Presentation	6,517.70

Through :

CBI Current A/c 2-3229795188

to mr prof Saraswathy towards registration fee paid to attend the paper presentation at Tirchy IIM ISDSI on 28.to 30th dec 2017 Bank Transaction Details: 6,517.70 Ref No: 1111367249 31-Oct-2017

Cheque

Amount (in words) : Indian Rupees Six Thousand Five Hundred Seventeen and Seventy paise Only

₹ 6,517.70

Authorised Signatory

Receiver's Signature:



#### 11th ISDSI International Conference (Dec 28-30, 2017)

Indian Institute of Management Tiruchirappalli

10-Sep-2017<br/>Ref: A156Mobile Number: 9789737859Saraswathy R<br/>Thiagarajar School of Management<br/>MaduraiE-mail: Saraswa thyr@tsm.ac.inDoB:09/07/1971

Dear Saraswathy R,

Sub: Acceptance of Paper for Presentation in 11th ISDSI International Conference

I am happy to inform you that after a blind review process the paper titled "The axiom: Talent Retention. Does person-organization fit and employee engagement contribute to talent retention" authored by Saraswathy R, Mutharasi P and Nivethitha S S has been accepted for presentation at the 11th ISDSI International Conference to be held at the Indian Institute of Management (IIM) Tiruchirappalli, Tiruchirappalli, Tamil Nadu, India during December 28-30, 2017.

Conference registration is mandatory to present a paper in the conference. For any further information, you may visit www.dsiindia.org or send an email to isdsiconferencechair@gmail.com.

Looking forward to see you in the 11th ISDSI International Conference at IIM Tiruchirappalli, India.

With regards,

Dr. Abhijeet K Digalwar

President

Indian Subcontinent- Region Decision Sciences Institute Conference Website: www.dsiindia.org Email: isdsiconferencechair@gmail.com

R SCHOOL OF MANAGEMEN PAMBANSAMY NAGAR, THIRUPPARANKUNDRAM MADURAI. - 625 005 E-Mail : contact@tsm.ac.in Federal Bank Current A/c Voucher : 22-Dec-2017 Dated Amount 5,900.00 No. : 315 Particulars Account : FDP - Paper Presentation to BIM trichy towards registration fee for present a paper at BIM trichy 9.10. feb 17 ( Through : On Account of : Prof Rameshkumar) Bank Transaction Details: 5,900.00 ₹ 5,900.00 22-Dec-2017 Indian Rupees Five Thousand Nine Hundred Only Cheque Amount (in words) :

Authorised Signatory

Receiver's Signature:



Section 1: Applicant details

Name of Principal Applicant:

Dr.Rameshkumar J

Current position:

Assistant Professor

Purpose	Start date:
Type of Fund: Conference Fund	
Conference Title:	
Emotional Branding on Brand Equity- IIM Trichy	Feb-9-10-2017
Conference.	

Section 3: Funding requested		
Item:	Funding requested (INR):	
Freelancer or consultancy costs	Rs 5900	
Total (INR):	Rs 5900	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005



Section 1: Applicant details

Name of Principal Applicant:

Dr. Mutharasi P

**Current position:** 

Assistant Professor

Section 2: Project details and case for support		
Start date:		
Feb-9-10-2017		

Section 3: Funding requested		
Item:	Funding requested (INR):	
Freelancer or consultancy costs	Rs 5900	
Total (INR):	Rs 5900	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005 

### MADURAI. - 625 005 E-Mail : contact@tsm.ac.in

# Federal Bank Current A/c Voucher

Date	d : 22-Dec-2017
No. : 316	Amount
Particulars Account : FDP - Paper Presentation	5,900.00
Through : Federal Bank Current A/c On Account of : to BIM trichy towards registration fee for present a paper at BIM trichy 9.10. feb 17 ( Prof Mutharasi P)	
Bank Transaction Details: Bank Transaction Details: 22-Dec-2017 5,900.00 Cheque Amount (in words) : Indian Rupees Five Thousand Nine Hundred Only	₹ 5,900.00

Authorised Signatory

Receiver's Signature:



Section 1: Applicant details

Name of Principal Applicant:

Dr.Sarawathy R

**Current position:** 

Assistant Professor

Purpose	Start date:
Type of Fund - Conference Fund	
Conference Title – A Snapshot of the influence	
of Positive psychological capital on academic	
performance among post graduate management	Feb-9-10-2017
studies.	

Section 3: Funding requested		
Item:	Funding requested (INR):	
Freelancer or consultancy costs	Rs 5900	
Total (INR):	Rs 5900	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005

TATI

THIRUPPARANKUNDRAM MADURAI. - 625 005 E-Mail : contact@tsm.ac.in

Federal Bank Current A/c Voucher

Federal Bank Guilden	Dated : 22-Dec-2017
	Amount
No. : 317	5,900.00
Particulars	
Account : FDP - Paper Presentation	
Through : Federal Bank Current A/c On Account of : to BIM trichy towards registration fee for present a paper at BIM Prof Sarawathy R)	trichy 9.10. feb 17 (
On Account of a to BIM trichy towards registration fee for pro- Prof Sarawathy R) Prof Sarawathy R)	
Bank Transaction 22-Dec-2017 Store	₹ 5,900.00
Cheque Amount (in words) : Indian Rupees Five Thousand Nine Hundred Only	× · · ·
	Authorised Signatory
	Addition

Receiver's Signature:

Submission No.3 MUMBO Dr. Saronwathry Paper Title: A snapshot of the influence of Positive psychological Capital on a cademic performance anog postgraduate Management Studies. to be made: 5900x 2. Payment Prof. J. Ramethicomars. - Submission No.65 Paper Fitte: Emotional Bronding on Brond Equit Payment to be made: 5900

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Section 1: Applicant details

Name of Principal Applicant:

Dr.Ramachandra Gopal P

**Current position:** 

Assistant Professor

Section 2: Project details and case for support			
Purpose	Start date:		
Conference Fund			
Annual International Conference of the Society	*		
of Operations Management (SOM)- Amrut Mody			
School of Management, Ahamadhabad	21st and 23rd December 2017.		
University, Gujarat.			

Section 3: Funding requested		
Item:	Funding requested (INR):	
Freelancer or consultancy costs	Rs.24097	
Total (INR):	Rs.24097	

Approved / Not Approved

Signature of the Principal 1

-

Principal Thiagarajar School of Management Madurai-625 005 E-Mail : contact@tsm,ac.in

## Federal Bank Current A/c Voucher

lo. : 358	Dated	: 31-Dec-2017
Deviewlorg		Amount
Particulars		
Account :		24,097.00
FDP - Paper Presentation		
		•
Through :		
Federal Bank Current A/c		
the same reimbursement of travel redistration lee in	r .	
attending international conference on Operations management at a ward and	CNOOL	
of management , ahmedabad in dec 17		
Bank Transaction Details:		
Cheque 31-Dec-2017 24,097.00		and the second se
Amount (in words) :	/	·
Indian Rupees Twenty Four Thousand Ninety Seven Only	1.	₹ 24,097.0
Indian Rupees Priority Peak	<u> </u>	1 24,097.0
	X.	
	<b>`</b>	

(w) Authorised Signatory

Receiver's Signature:

Ū×.,

Sent: 19 November 2017 20:17

From: Venkiteswaran

To: Ramachandra Gopal P; venkiteswaran@gmail.com; Dr. M. Selvalakshmi; Nallakrishnan Subject: Re: Request - Financial Assistance for SOM Conference

Thanks, Gopal, for the details. Your request is approved. Thanks and regards,

Venkiteswaran On 19-11-2017 16:12, Ramachandra Gopal P wrote:

Respected Sir,

Good day to you. As per the telephonic conversation, I am here giving the brief description about the SOM conference and revised expenses for the conference.

#### **About SOM Conference**

XXI Annual International Conference of the Society of Operations Management (SOM) in December 2017 at Amrut Mody School of Management, Ahmedabad University, Gujarat. The Conference is held every year to disseminate knowledge and share new ideas and innovations in managing manufacturing and service operations for businesses as well as for Governments, NGOs and other organizations. The conference will see participation from academicians, researchers, doctoral students and practitioners to submit theoretical, empirical papers and case studies on any broad area of Operations Management.

#### Core Objective of the SOM Conference

The objective of the Conference would be to provide participants with a platform to disseminate and share knowledge and experiences through the presentation of research papers, panel discussions, and one-on-one or group meetings. Papers addressing a broader area of Operations Management and the interfaces between Operations Management and other disciplines of Management are also welcome. While, on the one hand, participants will be exposed to new theoretical developments in the field, on the other hand, they will be exposed to practical applications of theories through real-life examples and case studies. Since the conference will be a congregation of academicians, practitioners, doctoral students and other researchers, both theories and practices of Operations Management will get due prominence and are expected to complement each other during the course of the Conference.

Following expenses are incurred for the conference visit ( below mention details are paid completely sir. There wont be any change in expenses of flight, hotel and train etc )



Section 1: Applicant details

Name of Principal Applicant:

Dr.Selvalakshmi M

Current position:

Assistant Professor

Section 2: Project details and case for support			
Purpose	Start date:		
Type of Fund: Conference Fund			
Conference Title:			
NASMI Conference - Great Lakes Institute of	22 <sup>nd</sup> and 23 <sup>rd</sup> Dec 2017		
Management			

Section 3: Funding requested	
Item:	Funding requested (INR):
Freelancer or consultancy costs	Rs.10586
Total (INR):	Rs. 10586

Approved / Not Approved

Signature of the Principal

MADURAI. - 625 005 E-Mail : contact@tsm.ac.in

#### Federal Bank Current A/c Voucher

No. : <b>382</b>			Date	ed : 11-Jan-2018
Particulars				Amount
Account :	/			
FDP - Paper Prese	ntation /			10,586.00
			5	
				6
Through :				
Federal Bank Curre	ent A/c			
On Account of :				
to mrs m selvalakshi tow 17 at Great lakes institut Bank Transaction Details	eof manageme		conference on 22.12.	
Cheque	11-Jan-2018	10,586.00		
Amount (in words) :				
Indian Rupees Ten	Thousand Five	Hundred Eighty Six Onl	y	1. 1
		5,7	•	₹ 10,586.00

Receiver's Signature:

- Authorised Signatory (u)

M. Sehalakshini

TSM

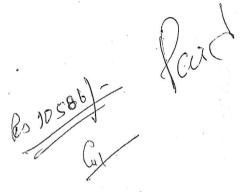
To

- a river

The Finance Office

MZT

Dem Sir,



Hermith I enclose the deterit of the expense munical tonards participating in NASMEI the confirm oregenni sid By great Lakes Institute of algent. Chennon -23rd Dec. For your find peusal. on 22nd Request you to beinday do the needful towards the uimbursement of the terms

Manch Um.

Regardonent (Sowowedthin)

6/1/18

# 2018 - 2019



Section 1: Applicant details

Name of Principal Applicant:

Dr.Mutharasi P

**Current position:** 

Assistant Professor

Name of Partner/Co-Applicant (if relevant):

Dr.Selvalaskhmi M

**Current position:** 

Professor

Section 2: Project details and case for support	t
Purpose	Start date:
Type of Fund: Conference Fund	
Conference Title:	
9 <sup>th</sup> Indian Management Conclave- IIM	August 3 & 4, 2018
Bangalore	

Section 3: Funding requested	
Item:	Funding requested (INR):
Travel Expense	Rs.3060
Freelancer or consultancy costs	Rs. 5000
Total (INR):	Rs. 8060

Approved / Not Approved

Signature of the Principal Statement and an and a statement of a

Principal Thiagarajar School of Management Madurai-625 005 Federal Bank Current A/c Voucnet

Dated	27-Jul-2018
No. : 204	Amount
Particulars	8,060.00
Account : FDP - Paper Presentation	
	τ.
Through : Federal Bank Current A/c	
On Account of : to mrs mutharasi p towards reimbursement of registration fee and travel expenses for attending IIM banglore	
Amount (in words) : Indian Rupees Eight Thousand Sixty Only	₹ 8,060.00

Ċ

Muthanasi. P. Asst. Pug. TSM. SX 26072018 The Finance Officer. TSM, Madurai 10, Myrelf and Purg. Schualabethini are altending pleas Six, the 9th Indian Management Conclane to be held at 1114 Bangalere on 3-4 August 2018. I have paid the registration per Rs. 5000 through order mode and have also booked troug tickets. Request you to give Rs. 8060 ( Reg. 5000 + Ticket 3060) as advance ancount. we will daim other expenses on return. HELD 00 4302 Signatura: Attachments: train ticket copy à With Regards registration fee payment admondegane Mutherain.P. 26/07/18.

Mutharasi P

Thu 26/07/2018 11:23

To:COE <coe@tsm.ac.in>;

an TELL SUCC

With regards, Mutharasi. P

From: no-reply@razorpay.com <no-reply@razorpay.com> on behalf of Team Razorpay <no-reply@razorpay.com> Sent: Wednesday, July 25, 2018 10:00 PM To: Mutharasi P Subject: Payment successful for MBAUniverse.com

TErse.com

ARazorpay

25th July 2018

# **Payment Successful**



#### MBAUniverse.com

mutharasi@tsm.ac.in

+919443881445

#### Payment Id: pay\_AdWp9v1oyj7VcU

5000

Card XXXX-XXXX-XXXX-7243

Amount

Payment Method



Section 1: Applicant details

Name of Principal Applicant:

Dr.Balaji M

**Current position:** 

Associate Professor

Purpose	Start date:
Type of Fund: Conference Fund	
Conference Title:	
International Conference - Indian Institute of	
Industrial Engineering held at Shiksha O	22 <sup>nd</sup> and 23 <sup>rd</sup> Dec 2017
Ansusandan University, Bhubanseswar.	
Ansusandan University, Bhubanseswar.	

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs.8266	
Travel	Rs.10772	
Freelancer or consultancy costs	Rs. 4000	
Total (INR):	Rs.23038	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005

- 2

E-Mail : contact@tsm.ac.m Federal Bank Current A/c Voucher : 3-Oct-2018 Dated No. : 383 Amount Particulars Account : 23,038.00 FDP - Paper Presentation (-)20,000.00Less: Advance (Bank) 20,000.00 Cr New Ref Balaji Through : Federal Bank Current A/c On Account of : to mr m balaji towards reimbursement of air tickets, accomodation and local travel expenses paid to attend the international conference at bhuvaneshwar from 27.9.18 to 30.9.18 Bank Transaction Details: 3,038.00 Cheque 4778 30-Sep-2018 Amount (in words) : Indian Rupees Three Thousand Thirty Eight Only ₹ 3,038.00 Authorised Signatory Receiver's Signature:

From

Balaji M

Faculty Member, TSM

То

The Administrative Officer,

TSM

Through

The Director, 1

Respected Sir,

The following are the expenses incurred as a part of the International Conference organised by Indian Institute of Industrial Engineers held at ITER, Shiksha O Ansusandan University, Bhubanseshwar.

Leure

#	Date	Decerintian		T
1		Description	Amount (Rs.)	Bill Enclosed
		Conference Registration Fees	4000	Yes
2		Flight Tickets (Madurai to Bhubanseshwar) 3483+5415	8898 <	Yes
3		Accommodation	8266 4	Yes
4	26 September 2018	Taxi to Madurai Airport	456 6	Yes
5	26 September 2018	Taxi from Bhubaneswar Airport to Hotel	273 (	Yes
6	1 October 2018	Taxi from Hotel to Airport	168 4	Yes
7	1 October 2018	Taxi from Airport to Home	377 🎸	Yes
8		Local Transport from Hotel to Venue for 3 Days (Rs.200 per day for 3 days)	600	No
		TOTAL	23038	
		Advance Received	20000	
		Amount to be paid	3038	7

Kindly request to reimburse Rs.3038/- for the above expenses.

Autoria de la foral con co

Thanking You. Truly Yours,

MBalejo Balaji M

1 .

3 October 2018

PAID 50.47.78 3/10

Fi0/2018 her.



Name of Principal Applicant:	
Dr.Goswami S	
Current position:	
Professor	- · · · · · · · · · · · · · · · · · · ·

Section 2: Project details and case for support		
Purpose	Start date:	
Type of Fund: Conference Fund		
Conference Title:		
International Conference ICIEIND 2018,		
organized by IIIE Odisha Chapter, in		
collaboration with Siksha 'O' Anusandhan	27th to 30th September 2018	
(Deemed to be University) during 27th to 30th	*	
September 2018, Campus 1 (ITER),		
Bhubaneswar, Odisha		

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs.10889	
Travel	Rs.12703	
Freelancer or consultancy costs	Rs.4000	
Total (INR):	Rs.27592	

Approved / Not Approved

C Signature of the Principal Principal APPROXIMATION APPROXIMATION Thiagarajar School of Management Madurai-625 005

MADURAL - 625 005 E-Mail : contact@tsm.ac.in

#### BANK Voucher

B 3/13-14 Dat	ed : 10-Oct-2018
articulars	Amount
it :	
DP - Paper Presentation	26,000.00
dvance (Cash)	(-)5,000.00
ew Ref Goswami 5,000.00 Cr	*
dvance (Bank) gst Ref Go <b>swami 10,000.00 Cr</b>	(-)10,000.00
	2
h:	
ederal Bank Current A/c	
ount of :	
bhan goswami towards travel , accomodation, participation fee paid for attending fdp	
aneshwar ansaction Details:	
: (in words) :	
dian Rupees Eleven Thousand Only	
· · · · · · · · · · · · · · · · · · ·	₹ 11,000.00
(	continued ()
Url	
	23 M6
	$\mathcal{O}$

STATEMENT OF EXPENSES INCURRED. FOR ATTENDING CONFERENCE AT BHUVANESWAR, BY INE, SIKSHA O-ANUSAANDHAN UNIVERSITY, ICIEIND 2018.

Rs 4000=00 1. Registration fees 2. Air fare, to and fro Rs 11,459=00 Rs 9972=00 3. Hotel Atmaram Lodging ------4. Hotel Food and snacks ------Rs 917=00 5. Auto fare in B neswar, paid three days, to and fro, hotel to Venue & back ----870=00 Rs Approx, (290 x 3 days) 6. From TSM residence to airport and back-----Rs 374=00 By auto Rs 27,592=00 Total (Twenty seven thousands five hundreds and ninety two only) [Except auto fare, all other bills are attached] Jo pproval tim. (S. Goswami Due chor 27,592 Approved dont 26,000. Aluana 15,000. Balance: 11,000 Balance:

Thene e the

on "Role of Industrial Engineering in Industry 4.0 Paradigm"

unian conference

27th - 30th September 2018

Hosted by: IIIE Odisha Chapter

# MONEY RECEIPT

Recieved with thanks from Prof./Dr./Mr./Mrs. Susabhan GOSWarre DES07-247 a sum of Rs. 4.000 (- (Rupees Forex fhous and only)) towards, ICIETN D2018 in shape of Cash/Drafi/Online Payment. 2019/19		Sl. No	360
a sum of Rs. 4000/- Runges Foren thomas and and	Recieved with thanks from Prof./Dr./Mr./Mrs. Susabhan G.O.S.W. G	eme	
a sum of Rs. 4.000 (- (Rupees Forex fhous and only) towards, ICI Et N D2018 in shape of Cash/Draft/Online Payment.	DES07247		
towards, ICIErND2018 in shape of Cash/Draft/Online Payment.	a sum of Rs. 4000/- (Rupees Forcer fhous and or	l	)
/ Plata	towards, ICIErND2018 in shape of Cash/Draft/Online Payment.		
Date: 26/9/18 Hon Treasurer/Hon It Secretary	Date: 26/9/18	the	

#### s goswami <sgitsgzb@gmail.com>

Fn 9/21/2018 10:56 AM

To PGDM OFFICE <pgdmoffice@tsm.ac.in>:

From: EaseMyTrip <<u>care@easemytrip.com</u>> Date: Thu, Sep 20, 2018 at 8:20 PM Subject: Your Flight Tickets for IXM-BBI To: <<u>sgitsgzb@gmail.com</u>> Cc: <<u>care@easemytrip.com</u>>

Dogo

Booking Date: Thu , 20 Sep 2018 | Booking Time: 20:17

Hi,

Your flight ticket for Madurai-Bhubaneswar-Madurai is confirm. Your ticket is attached along with the email.

Your Booking ID is EMT52089615 . Please use it for any further communication with us.

airli ne logo airli ne logo	Indigo 6E-7194 Indigo 6E-141	Madurai 08:35 Wed-26Sep2018 Terminal 1 Chennai 12:30 Wed-26Sep2018 Terminal 1	arrow 01h 25m arrow 01h 45m	Chennai 10:00 Wed-26Sep2018 Terminal1 Bhubaneswar 14:15 Wed-26Sep2018 Terminal1
airli ne logo	Indigo 6E -756	Bhubaneswar 14:45 Thu-04Oct2018 Terminal 1	arrow 01h 50m	Chennai 1.6:35 Thu-04Oct2018 Terminal1
airli ne logo	Indigo 6E -7199	Chennai 19:25 Thu-040ct2018 Terminal 1	arrow 01h 40m	Madurai 21:05 Thu-04Oct2018 Terminal1

#### Passengers - 1 Adults

Passenger	Airline	Status	Sector	AirLine PNR	Ticket Number	Seat No
Mr. SUSOBHAN GOSWAMI	6E	Confirm	IXM-MAA; MAA- BBl	FJRS7H	FJRS7H/1/1	
Mr. SUSOBHAN GOSWAMI	6E	Confirm	BBI-MAA; MAA- IXM	FJRS7H	FJRS7H/1/2	

#### **Flight Inclusion**

Passenger	Sector	Airline	Flight Insurance Status	Meal Type
Mr SUSOBHAN GOSWAMI	IXM-MAA; MAA-BBI	6E	Not Confirmed	Not Confirmed
Mr SUSOBHAN GOSWAMI	BBI-MAA;	6E	Not Confirmed	Not Confirmed



# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr.RameshKumar J

Current position:

Assistant Professor

Section 2: Project details and case for support		
Purpose	Start date:	
Research Fund -FDP		
FDP Title – Data Analysis Workshop	From November 10-12, 2018	

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs. 3411	
Travel	Rs. 970	
Freelancer or consultancy costs	Rs. 1500	
Total (INR):	Rs. 5881	

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005

E-Mail contact@rsm.ac.it Federal Bank Current A/c Voucher 7-Dec-2018 Dated : : 598 No. Amount Particulars 5,881.00 Account : FDP - Paper Presentation Through : Federal Bank Current A/c to mr j rameshkumar towards reimbursement of expenses incurred for attending conference 10.11.18 & 12.11.18 Bank Transaction Details: 5,881.00 7-Dec-2018 005789 Cheque Amount (in words) : Indian Rupees Five Thousand Eight Hundred Eighty One Only ₹ 5,881.00

Receiver's Signature:

.....

Prebated by

Checked by

Authorised Signatory erified by

J. Ramesh Company

Asst. Proof Thingarajas School of Management Maduron

To.

The Disector Thiogaroy an School of Management Madroran

Respected Sir Sub: Reimbursement - Data Analytic Workshop - Reg. I have attended a worskshrop on Data Analytics organized by 10th and 11th Nov 2018. I livedly request you the expenses I have made for this program. The expense defails are given below. to seimbure se

Experne Datails:

Confesence Fre: R. 1,500	01-		
Accomodation: B. 3,03	61-		.81
, 4		Δ	Nr.
, RS, MI			
Toavel	1	4001	e la
- Total : RS. 5,8	81 -	The A	W60
(8,00		NO V	
manda MOM	*	ALL D	
Thank you			
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Yours doith fully	c. No cit	<u> </u>	
Bag elf and	the start	$\sum$	2
All Suller	X /	$(\gamma)$	
•		$\bigcirc$	
	-		н
End! Bills		e	

Thank you

Yours forth fully Mellitzus



# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr.Sridhar S

**Current position:** 

Librarian

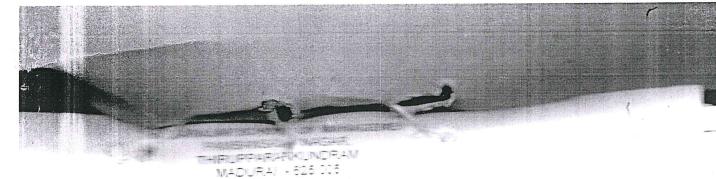
Section 2: Project details and case for support			
Purpose	Start date:		
Fund Type: Conference Fund			
International Conference on MANLIBNET 2018	December 10-12, 2018		
at IIM Trichy			

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs.100	
Travel	Rs.1040	
Freelancer or consultancy costs	NIL	
Total (INR):	Rs. 1140	

Approved / Not Approved

Signature of the Principal

Thiagarajar School of Management Madurai-625 005



MADURAT - 625 005 E-Mail contact@tsm.ac.in

# Federal Bank Current A/c Voucher

C20		Dated :	17-Dec-2018
639	ومعرفة ومقطفة مهرية والمراجع وال	an an a monore era d'	Amount
Particulars			
nt : <sup>-</sup> DP - Paper Presentation			1,140.00

Federal Bank Current A/c count of : s sridhar towards travel reimbursement to attend conference at IIM trichy

Transaction Details:

gh :

iar e 005816 17-Dec-2018 **1,140.00** 

unt (in words) :

Indian Rupees One Thousand One Hundred Forty Only

₹ 1,140.00

Authorised Signatory

eiver's Signature:

Plant

Binding

13.12.2018

FROM, S.SRIDHAR, LIBRARIAN, THIAGARAJAR SCHOOL OF MANAGEMENT, PAMBAN SWAMY NAGAR, THIRUPPARANKUNDRAM, MADURAI – 625 005

#### TO,

THE ADMINISTRATIVE OFFICER, THIAGARAJAR SCHOOL OF MANAGEMENT, PAMBAN SWAMY NAGAR, THIRUPPARANKUNDRAM, MADURAI – 625 005

Respected sir,

SUB: to submit expense details reg.

I have attended International conference MANLIBNET 2018 at IIM TIRUCHI. I have submitted expenses details below

S.n	o. Detail	Amount
	To & fro Bus fare( TPK to IIM T -2 days) 520*2=1040 [date 10& 12 December 201]	1040.00
2	Boarding amount [2 days]	100.00

1140.00

Thanking you sir,



Your Sincerely, S. J. (S.Sridhar) Librairan



# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr. Janarthanan B

**Current position:** 

Assistant professor

Name of Partner/Co-Applicant (if relevant):

Dr. Preethalakshmi NY

**Current position:** 

Assistant Professor

Section 2: Project details and case for support			
Purpose	Start date:		
Fund Type : Conference Fund			
12th Annual NASMEI Marketing Conference	20th – 21st December 2018		
2018 held at Great Lakes, Chennai.			

Section 3: Funding requested			
Item: Funding requested (INR):			
Consumables	Rs.4491		
Travel	Rs.6210		
Freelancer or consultancy costs	Rs.10000		
Total (INR):	Rs. 20701		

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005 E-Mail: contact@tsm.ac.in

Federal Bank Current A/c Voucher

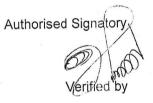
Particulars	;								Amount
Account : FDP - Pap	er Present	ation						2	0,701.00
Through : Federal Ba	ank Curren	t A/c						•	
On Account of : towards expense Bank Transaction	ses incurred	d for attending	conference at	great lake	es on 20.12.	18 & 21.12	2.18		
Preethalakshmi NY Cheque	005925	5-Jan-2019	11,814.00					÷2 •	
Janarthanan B Cheque	005924	5-Jan-2019	8,887.00						
Amount (in wor Indian Ru		ty Thousand S	even Hundred (	One Only				₹	20,701.00

Receiver's Signature:

Prepared by

141

Checked by



2 January 2019 Madurai 625005

То The Director Thiagarajar School of Management

Sub: Request for approval to reimburse bills pertaining to Great Lakes Conference, 2018

Dear Sir

Herewith, we have attached the complete expenses incurred at Great Lakes Conference . during 20<sup>th</sup> and 21<sup>st</sup> December, 2018. I request you to kindly approve the expenses, which will enable us to claim the same through office.

Sincerely Janarthanan B Preetha Lakshmi NY MY Matte

	Thiagaraiar Sc	hool of N	lanagement		2019)		
	Thiagarajar School of Management         Great Lakes Institute of Management - NASMEI Conference (20 and 21st December, 2018)         Or. Janarthanan B and Prof. Preetha Lakshmi N Y         Dr. Janarthanan B and Prof. Preetha Lakshmi N Y						
(	Great Lakes Institute of Management - I	Dr. Janal	rthanan B and Pro	of. Preetha	Lakshmi N Y		
	Faculty Attendees	and the second	Prof. Preetha	Both	Bills Attached		
#	Particulars	Dr. Jana	/ 5000	10000	Annex 1		
#	Registration	5000	1888	3776	Annex 2		
1	Accommodation	1888	1886		Annex 3		
2				1786	Annex 4		
3	Travel	893	893	2340	Annex 5		
	Madurai to Chennai	1170	1170	2340	Annex 6		
	Chennai to Madurai	5	Shared				
	Local travel in Madurai		Shared	1000			
	Tambaram to Great Lakes @ 4 am		Shared	800	Self-Attested		
$\vdash$	Great Lakes to Tambaram		Shared	715	Yes		
4				20701			
4	Tota		<u> </u>				

We request office to reimburse Rs. 8887 in the name of Janarthanan and Rs. 11814 in the

name of Preetha Lakshmi. PAID Approval by Director or OK (Ulus 19 03/pen 19 05/01) Signaturo



# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr. Janarthanan B

**Current position:** 

Assistant Professor

Section 2: Project details and case for support					
Purpose	Start date:				
Fund Type: Conference Fund					
Panel Discussion IIM Trichy (strategic	26/12/2018				
Management)					
· · · · · · · · · · · · · · · · · · ·	р				

Section 3: Funding requested		
Item:	Funding requested (INR):	
Freelancer or consultancy costs	Rs. 3000	
Total (INR):	Rs. 3000	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005 Federal Bank Current A/c Voucher

Particulars	Amoun
Account : FDP - Paper Presentation	3,000.00
Гhrough :	4
Federal Bank Current A/c	
On Account of :	
o mr janarthanan b towards attend panel discussion in iim trichy (strategic management) 26.12.18 Bank Transaction Details:	on
DP - Paper Presentation Cheque 005923 5-Jan-2019 <b>3,000.00</b>	
Amount (in words) : Indian Rupees Three Thousand Only	
	₹ 3,000.0

Receiver's Signature:

Prepared by

(

Cu

Checked by

Authorised Signatory Verified by

Mon 12/24/2018 6:08 PM

ETHILES ... 3 GT

To:bjanarthanan <janarthanan@tsm.ac.in>;

Cc:Venkiteswaran <venkiteswaran@tsm.ac.in>; venkiteswaran@gmail.com <venkiteswaran@gmail.com>; Palaniappan <palaniappan@tsm.ac.in>; Dr. M. Selvalakshmi <selvalakshmi@tsm.ac.in>;

Ok, Jana. You may try to attend some of the events on 25th as well Thanks Venkiteswaran

On 24-12-2018 15:58, bjanarthanan wrote:

Dear Sir

I request you to kindly permit me to attend the Strategic Management Form organised by IIM Trichy from 24th to 26th December, 2018.

Of the three days, I wish to attend the panel discussion on 26th December, 2018. The registration fees is Rs. 3000

Sincerely Janarthanan

Janarthanan Balakrishnan, MBA, NET-JRF (UGC), PhD (NITT)

Assistant Professor, Thiagarajar School of Management

Scholar Index| ResearchGate| LinkedIn

+91-9787746413| www.tsm.ac.in| www.janarthanan.net

CO. No. 005923

DATE ..... OSO

Signatura:

# 2019 - 2020



# THIAGARAJAR SCHOOL OF MANAGEMENT Madurai-625005

(Autonomous)

#### CASE DEVELOPMENT PROPOSAL FORM

#### **1. PROJECT TITLE**

Humanistic Entrepreneurship: ACasestudy on HappyHens,Trichy

2. Type of case: Field/Public data/Others (explain) : Field Data

3. Case writers

Dr.Manjula<sup>a</sup>,Dr.DonaGhosh<sup>a</sup>,Prof.Ramesh<sup>a</sup>,Mrs.RenukaSubbaraj<sup>a</sup>,Prof. Viraji<sup>b</sup>

4. Case objectives

The objectives of this case is to provide an opportunity to the post graduate students in management to understand the dynamics of Entrepreneurship, the business models prevailing in the Bottom of the pyramid markets with shared values and to device sustainable business strategies that are usually developed by the organization's leadership.

#### 5. Nature of the underlying managerial issues, and unique features, if any

\* Pricing of the product (i.e, egg) - premium price

\* Branding for a commodity

\* Scaling up-in terms of productivity without affecting the value propositions

\* Scaling up-in terms of marketing and sales

\* Facing of uncertainty and ensuring sustainability

6. Programme(s) and Courses for which the proposed case is intended

This case can be taught in both the Programs MBA and PGDM. The list of the courses where this case study can fit in is mentioned below:

- a. Entrepreneurship
- b. Marketing Management
- c. Strategies at the Bottom of the pyramid markets
- d. Strategic Management

7. Methodology, sources of data and work plan

The case primarily depends on the data support from the protagonists Mr.Ashok Kannan and Mr.Manjunath. Mr.Ashok Kannan is one of the partners of Happy Hens located at Trichy. He looks after the production process and also the franchisee support. The other partner Mr.Manjunath of Happy hens is located in Bengaluru and he takes care of the entire marketing and sales and distribution support. The case study team has already made a pilot visit to Trichy to understand the background of Happy Hens as a successful business. Two more visits to Trichy are planned to collect data from Mr.Ashok Kannan and also the franchises, which have entered into a contract with Happy hens. A visit to Bengaluru is also required to collect market info about Happy Hens from Mr.Manjunath and also study the product placement and competition in the retail houses of Bengaluru.

An indicative list of data requirement is as follows:

1. The history/background of Happy Hens

2. The Organisation structure, Partnership details

3. Business Revenue Model

4. The employee details

5. The market details about the product, R&D, pricing, competition, franchisee networks, promotions etc 6. Farm economics

7.Investment

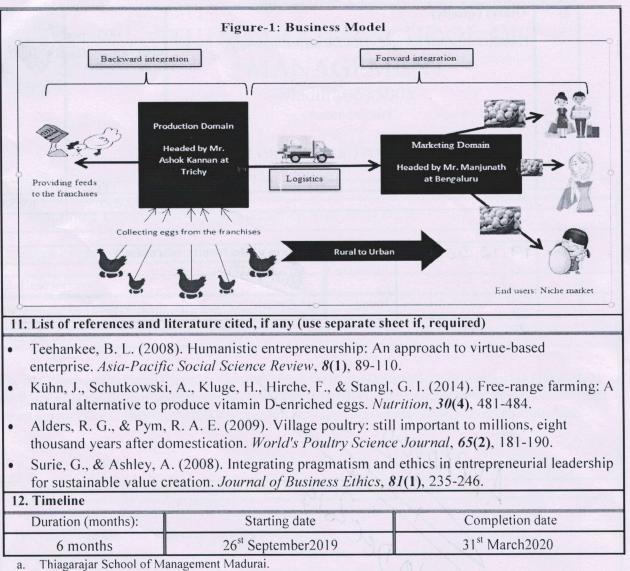
8.Risk/ challenges faced in business across different timelines

9.Awards own by Mr.Ashok Kannan

eed to the project and is willing to share data? Yes
person in the organisation
Hens Farm, Trichy, K K Nagar, Mullipatti, Tamil Nadu
Co-founder
7639962393

10. Brief description of the background work already done, if any

'Happy Hens' is a free range poultry farm based in Trichy, work in livestock business in India. The company was founded by Mr.Ashok Kannan, who is a polio attacked person and is paralyzed below his chest. The company started the business in 2006 and at the initial few years it hits a total loss of almost 26 lakh rupees. The loss has happened due to death of the hens. However, Mr.Ashok Kannan never lost his hope and continued with his research in the feeding process and nurturing methods of the hens. After almost ten years of his effort, he came up with a feeding solution and a special kind of hens' accommodation that accentuate not only his production and also give him a sustainable and robust revenue outcome. From a small firm it rose to a company which deals with production of antibiotic and hormone free eggs. After his success he started joining other farmers as the franchises of the company and also helped them in accelerating their income. Now the company charges a premium price for egg which is three times higher than the average price in market. They also extended their wing in other states, particularly in Bangalore, with the help of his partner Mr. Manjunath. The business model as described by the owner is given below (Figure-1):



b. Senior Lecturer, Faculty of Agriculture, University of Peradeniya, Sri Lanka

13. Bu	dget estimate		States States
Seria I No.	Expense details	Amount ₹ Break-ups	Amount ₹ Total
a)	<b>Travel (Give details)</b> TraveltoTrichy–Threevisits(Onepilotvisitandtwodatacollection visits) One visit to Bengaluru (three people), local cab and food & accommodation	visit × 3	Rs. 30,000 Rs. 15,000
b)	Computer/stationery	Rs.2500	Rs.2500
c)	Research staff support	Rs.4500	Rs.4500

d)	Others (specify)		1
U.S.	Food/Refreshment(5people,@Rs.200/perpersonperday)	Rs. 1,000 per visit ×3 = Rs. 3000	Rs. 3000
	Total	Rs. 55,000	Rs.55,000

Date	19.12.2019	Name and signature of the faculty coordinator		
		Signature	Eury torm	
		Name	Prof. Ramesh	

APPROVED of to Dec 2019

CASH Voucher

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Gism.ac.in

No. : C 378/19-20	Dated : 30-Sep-2019
Particulars	Amount
Account :	
FDP - Paper Presentation	2,730.00
	· · · · · ·
Through :	
Cash	
On Account of :	
to mr meenakshi sundram towards bus ticke booking charges paid for mrs manjula and m rameshkumar (madurai - chennai - madurai)	nr
Amount (in words) :	
Indian Rupees Two Thousand Seven Hundr Thirty Only	ed
	₹ 2,730.00

KNU

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#### THIAGARAJAR SCHOOL OF MANAGEMENT

(AUTONOMOUS)

# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr. Sivapragasam P

Current position:

Assistant Professor

Section 2: Project details and case for support				
Purpose	Start date:			
Conference Fund				
Conference Title: TANTHRA 19- D.G. Vaishnav	5/10/2019			
College, Chennai.	*			

Section 3: Funding requested	
Item:	Funding requested (INR):
Travel	Rs.2018
Freelancer or consultancy costs	Rs.500
Total (INR):	Rs. 2518

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005 

 E-Mail : contact@tsm.ac.in

 CASH Voucher

 No. : C 400/19-20
 Dated : 9-Oct-2019

 Particulars
 Amount

 Account :
 FDP - Paper Presentation

 FDP - Paper Presentation
 2,518.00

6

₹ 2,518.00

Through :

CASH

On Account of :

to dr p sivaprakasam towards reimbursement of expenses incurred to visit to tanthra 19 chennai on 5.10.19

Amount (in words) :

Indian Rupees Two Thousand Five Hundred Eighteen Only

(Dr. p. SIVAPRAGAFRAM)

#### FROM:

DR. P. SIVAPRAGASAM, ASSISTANT PROFESSOR – OB & HRM, THIAGARAJAR SCHOOL OF MANAGEMENT.

TO THE DIRECTOR, THIAGARAJAR SCHOOL OF MANAGEMENT, THIRUPARANKUNDRAM, MADURAI – 625105.

Respected Sir,

Greetings!

# Sub: Reimbursement of expenses for attending TANTHRA 19 - Regarding

I am glad to inform your good self that I had attended TANTHRA 19 organized by DG Vaishnav College, Chennai and was able to interact with HR professionals who anchored the sessions. I am herewith submitting expenses statement along with bills for reimbursement.

Sl.	Particular	Amount
No		
1	Conference Registration Fee	500.00
2	OLA Auto from TPK to Madurai Junction	120.00
3	Train from Madurai to Chennai Egmore	932.00
4	OLA Auto from Chennai Egmore to Place of Stay	291.00
5	OLA Auto from Place of Stay to Chennai Egmore	287.00
6	Train from Chennai Egmore to Madurai Junction	188.00
7	Auto from Madurai Junction to TPK (No Bills)	200.00
	Total	2518.00

Thanking you,

Yours Sincerely. (Dr.P. SIVAPRAGASAM)

111-22015 R. Poul-

5

E-Mail : contact@tsm.ac.in

#### **CASH Voucher**

Particulars	Amoun
Account :	
FDP - Paper Presentation	2,302.00

Through :

CASH

#### On Account of :

to mr senthil v towards lunch and refreshment expenses reimbursed to visit to KCT coimbatore (Drselvalakshmi, Dr V senthil & Dr Goutam Sutar on 25.9.19)

#### Amount (in words) :

Indian Rupees Two Thousand Three Hundred Two Only

1661

₹ 2,302.00

reginated College 70

v. hity 26.9.19

KCT - COMBATORE

NBA - PUDM - AUDIT VISIT - 25/09/19 Dr. M. SELVALAICSHMI

Dr. V. SENTHIL

PY. CIDUTAM SUTAR

BREAKLEAST EXP - 500 /- NO BILL BUNCH DINNER - 1532/- BILL ENCLOSED REPRESENTENTS - 270/- BILL ENCLOSED

2302

Advance Taken

3000 -

Balana ho ha 700 Refinded to 2 College

v. hrity 26.9.19.



#### THIAGARAJAR SCHOOL OF MANAGEMENT

(AUTONOMOUS)

# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr.Rameshkumar J

Current position:

Assistant Professor

Name of Partner/Co-Applicant (if relevant):

Dr. Manjula N

**Current position:** 

Associate Professor

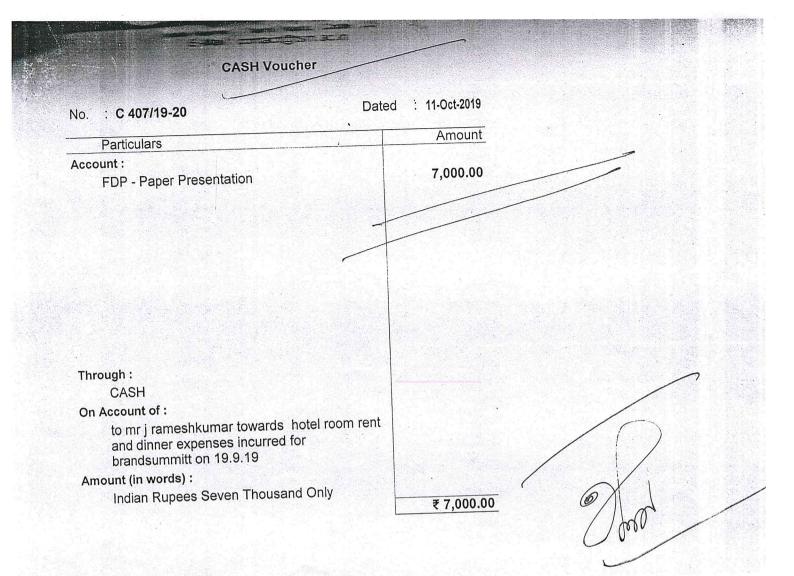
Section 2: Project details and case for support		
Purpose	Start date:	
Fund Type: Conference Fund		
Brand Summit	19/9/2019	
. •		

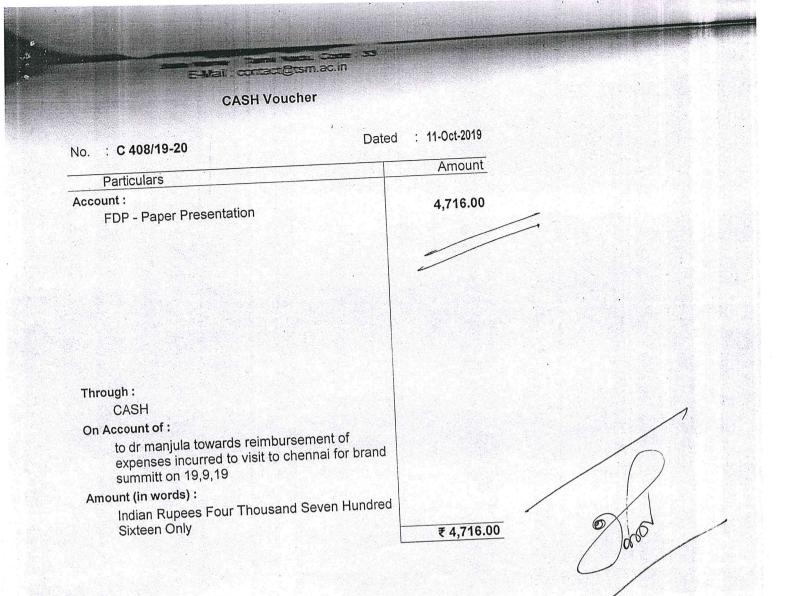
Section 3: Funding requested	
Item:	Funding requested (INR):
Consumables	Rs.10637
Travel	Rs.1079
Total (INR):	Rs.11716

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005





## Brand Summit - Chennai

### **Expense details**

t (Rs.)	Amount (	Date
366		09.19 Cab - to Ma
20		Parking
95	-	09.19 Cab - Guin
86	,	Cab - T-na
103		Cab -Alwa
1000		Dinner
6000		Hotel - Ro
275		.09.19 Breakfast -
75		Cab - T-na
134		Cab -Alwa
262		Dinner
100		Dinner
.3000		Hotel - Ro
200-		.09.19 Cab - to K
11716	1	

1.

75.00

B. 11, 717 Adoe 11,000 B. 718 Balloc 718



#### THIAGARAJAR SCHOOL OF MANAGEMENT

(AUTONOMOUS)

# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr. Sivapragasam P

Current position:

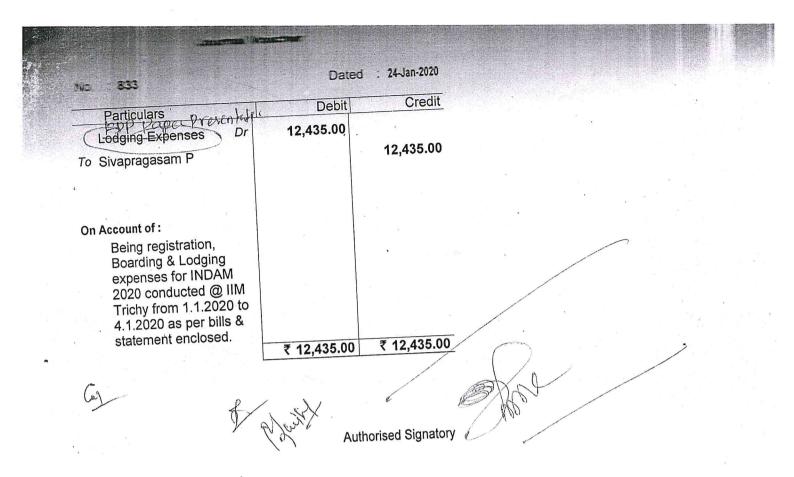
Assistant Professor

Section 2: Project details and case for support	
Purpose	Start date:
Fund Type: Conference Fund Conference Title: INDAM 2020-IIM Trichy	1-4 <sup>th</sup> January 2020

Section 3: Funding requested		
Item:	Funding requested (INR):	
Consumables	Rs.4935	
Travel	Rs.1000	
Freelancer or consultancy costs	Rs.6500	
Total (INR):	Rs.12435	

Approved / Not Approved

Signature of the Principal Principal Thiagarajar School of Management Madurai-625 005 SELENCE.



Assistant Professor, Thiagarajar School of Management.

#### То

Chief Admin & Finance Officer, Thiagarajar School of Management.

#### Respected Sir,

#### Greetings!

I am herewith submitting my expenditure statement regarding Rs. 10,000/- taken as advance to present my paper during INDAM 2020 organized by IIM Trichy from 1-4<sup>th</sup> January 2020. I am also happy to note that my paper has been awarded best paper in the track on 'Diversity & Inclusion'. The expenditure is given below;

Sl. No	Particulars	Amount
1	INDAM Registration (A)	Rs. 6,500/- (enclosed) v
2	Accommodation (B)	Rs. 4,000/ - (enclosed)
3	Food, Water & Refreshment charges (C)	Rs. 935/- (enclosed)
4	TPK to Mattuthavani (Auto)	Rs. 300/-
-	Matthuthavani to Trichy	Rs. 150/-
	Trichy local Transport	Rs. 100/-
	Trichy to Mattuthavani	Rs. 150/-
	Mattuthavani to TPK (Auto)	Rs. 300/-
	Total Travel Expenses (D)	Rs. 1000/-
TOTAL	EXPENSES – A+B+C+D	Rs. 12,435

The total expenditure incurred is Rupees Twelve Thousand Four Hundred and Thirty Five (Rs. 12, 435). I therefore request you to kindly reimburse additional expenses incurred, **Rupees Two Thousand Four Hundred and Thirty Five Only (Rs. 2435**/).

Regards & Thanks,

(pr. P. Sivapragasam) 201 1/202

E-Mail : contact@tsm.ac.in **CASH** Voucher No. : C 631/19-20 Dated : 17-Feb-2020 Amount Particulars Account : **FDP** - Paper Presentation 1,760.00 Through : CASH On Account of : Being Cash paid to Mr.Gosamy for FDP Paper presentation work @ Chennai including travel expenses dated 8.2.2020 Amount (in words) : Indian Rupees One Thousand Seven Hundred Sixty Only ₹ 1,760.00 Receiver's Signature: Authorised Signatory AHQ Verified by Prepared by Checked by

STATEMENT OF MY TRIP - SIDE EXPENSES - 70 CHENNAI ON 8.2.20 1. Residence to Ma durai by Anto (to 2 fro) - Ro. 710, Airport 2. Chennai Ariport to Venne (Hokel Taj) and back. Return journey ticket not available. Ro. 1050 (5104550) BIT INDELL Ro. 1,76 0/= ( One thousand seven hundreds and sixty ruppees only) Duran' 11/2/20



## THIAGARAJAR

SCHOOL OF MANAGEMENT (AUTONOMOUS)

# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr.Balaji Subramanian

**Current position:** 

Associate Professor

Purpose	Start date:
Research Fund	
MDP – SPIC – Young Managers Program	Jan 27 <sup>th</sup> to Feb 7 <sup>th</sup> 2020.

Section 3: Funding requested	
Item:	Funding requested (INR):
Consumables	
Travel	*
Subsistence	Rs. 500
Freelancer or consultancy costs	Rs. 1100
Total (INR):	Rs. 1600

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005

-Credit Debit Particulars 10,600.00 1,600.00 FDP - Paper Presentation SPIC - MDP Dr Dr 10,000.00 2,200.00 To. BALAJI S To BALAJIS On Account of : Being amount paid to Mr.Balaji Subramanian towards SPIC ₹ 12,200.00 ₹ 12,200.00 Authorised Signatory 8 Prepared by Checked by Verified

MOPSPIC - MPP.

Dr. Balaji Subramanian Associate Professor, Thiagarajar School of Management.

То

Chief Admin & Finance Officer, Thiagarajar School of Management.

Respected Sir,

Greetings!

I am herewith submitting the expenditure statement regarding the third Young Managers' Programme (YMP) conducted for SPIC from Jan 27<sup>th</sup> – Feb 7<sup>th</sup> 2020.

The expenditure is given below;

Amount
<b>Rs. 1,100/-</b> (enclosed)
<b>Rs. 500/-</b>
Rs. 1,600
-

The total expenditure incurred is Rupees One Thousand and Six Hundred (Rs. 1,600). I kindly request you to reimburse the expenses incurred.

600

Regards & Thanks,

(Dr. Balaji Subramanian)

# 2020 - 2021



### THIAGARAJAR

SCHOOL OF MANAGEMENT (AUTONOMOUS)

# SEED FUND APPLICATION FORM

Section 1: Applicant details

Name of Principal Applicant:

Dr.Nataraj B

**Current position:** 

Assistant Professor

Name of Partner/Co-Applicant (if relevant):

Dr.Selvalakshmi

Current position:

Professor

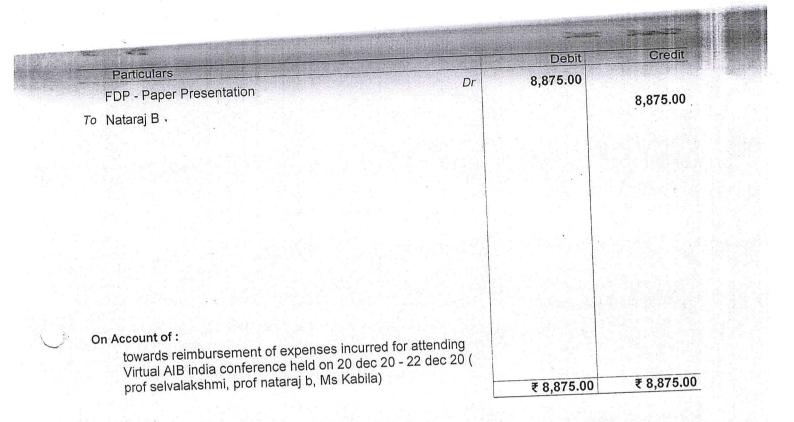
Section 2: Project details and case for support			
Purpose	Start date:		
Conference Fund			
Virtual AIB India Conference-2020-IIM	From 20-Dec-2020 to 22-Dec-2020		
Visakapatnam.			

Section 3: Funding requested		
Item:	Funding requested (INR):	
Subsistence	Rs.6375	
Freelancer or consultancy costs	Rs. 2500	
Total (INR):	Rs. 8875	

Approved / Not Approved

Signature of the Principal

Principal Thiagarajar School of Management Madurai-625 005



Signatory Autho Maries

.Dr. ML Selvalakshmi Thu 12/10/2020 3:31 PM To: Kabila RM Cc: Nataraj B

fyr please

Regards, Dr. M. Selvalakshmi TSM <u>https://scholar.google.co.in/citations?hl=en&user=QL7vkk0AAAAJ</u>

Regnest to do the needful please

From: Director <director@tsm.ac.in> Sent: Thursday, December 10, 2020 3:13 PM To: Dr. M. Selvalakshmi <selvalakshmi@tsm.ac.in> Cc: Nataraj B <bnataraj@tsm.ac.in> Subject: Re: AIB MEMBERSHIP - VIRTUAL AIB INDIA Conference - 20-22 DEC 2020

Approved.

Murali

From: Dr. M. Selvalakshmi <selvalakshmi@tsm.ac.in> Sent: Thursday, December 10, 2020 3:12 PM To: Director <director@tsm.ac.in> Cc: Nataraj B <bnataraj@tsm.ac.in> Subject: Fw: AIB MEMBERSHIP - VIRTUAL AIB INDIA Conference - 20-22 DEC 2020

Dear Professor,

The following mail is from AIB INDIA Conference 2020 of IIM Visakapatnam, wherein our paper titled INFLUENCE OF MOBILE MARKETING ON CONSUMPTION AND BUYING BEHAVIOUR OF RURAL INDIA has been accepted for presentation. This has the Summer Internship work of Ms. Kabila under the guidance of self and Dr. Nataraj.

We would be much obliged if we may get financial support for participating in this virtual conference scheduled during Dec. 20-22, the details of which is as below

	USD	INR @₹75
Ms. Kabila	25	1875
Dr. Selvalakshmi	30	2250
Dr. Nataraj	30	2250
Registration Fee		2500
Total		Rs. 8875