

MBA PROJECT REPORT 2022					
SI.NO	REGISTER No	TITLE	STUDENT	GUIDE	ACC NO
1	2111001	A STUDY ON ABSENTEEISM OF NON - PERMANENT ASSOCIATES OF ASHOK LEYLEND	N.AARTHI SRI	Dr.P.MUTHARASI	PRO1465
2	2111002	A STUDY ON UNDERSTANDING AND IMPROVING THE GREEN HRM PRACTICES IN SPIC	R.J.AARTHY SHREE	Dr.P.MUTHARASI	PRO1466
3	2111003	MAINTENANCE INVENTORY OPTIMIZATION THROUGH FSN ANALYSIS	D.N.AGASIA PRAKASH	Prof.A.ARUN KUMAR	PRO1467
4	2111004	A STUDY ON WORKING CAPITAL FORECASTING IN SPIC	J.AISHWARYA LAKSHMI	Prof.A.ARUN KUMAR	PRO1468
5	2111005	PORTFOLIO OPTIMIZATION OF NSE EQUITY STOCKS USING TECHNICAL ANALYSIS	ARAVIND THEIVAMUTHU	Prof.A.ARUN KUMAR	PRO1469
6	2111006	A STUDY ON THE FACTORS INFLUENCING EMPLOYEE PERFORMANCE IN AUDI CHENNAI	A.V.ARTHI	Dr.P.MUTHARASI	PRO1470
7	2111007	REDUCTION OF ESI CLAIMS DISALLOWANCE AT APOLLO HOSPITALS, MADURAI	A.S.ASHWANTH DEVA	Dr.M.BALAJI	PRO1471
8	2111008	IDENTIFYING POTENTIAL CLIENTS TO INCREASE CHANNEL PARTNERS AT VIBGYOR ADVISORS	P.BALA SANGEETH	Dr.NACHIKETAS NANDAKUMAR	PRO1472
9	2111009	A STUDY ON DIGITAL MARKETING AND SALES PITCHING	T.BALU VISWESH	Dr.S.GOSWAMI	PRO1473
10	2111010	CONSUMER PERCEPTION ANALYSIS ON ELDIA PURE COCONUT OIL IN MADURAI CITY	S.BHUVANESH	Dr.M.SELVA LAKSHMI	PRO1474
11	2111011	A STUDY ON THE CRITICAL FACTORS OF ATTRITION USING EXIT INTERVIEW ANALYSIS AT APOLLO SPECIALITY HOSPITALS, MADURAI	W.DANEL HILTON	Dr.P.SIVAPRAGASAM	PRO1475
12	2111012	A STUDY ON FIXED ASSETS MANAGEMENT IN LOYAL TEXTILE MILLS LIMITED	K.DEEPIKHA	Prof.A.ARUN KUMAR	PRO1476
13	2111013	RISK AND RETURN ANALYSIS OF SELECTED FINANCIAL STOCKS	S.DHANOOB	Dr.WAJAHAT AZMI	PRO1477
14	2111014	A STUDY ON SECURITY DEPOSIT AND EARNEST MONEY DEPOSIT OF DYNAMED EQUIPMENTS	R.DHAUSH	Dr.S.NAREND	PRO1478

15	2111015	A DOMPREHENSIVE FINANCIAL ANALYSIS OF SELECTED IN COMPANIES	S.DHARSAN KUMAR	Dr.S.NAREND	PRO1479
16	2111016	A STUDY ON CUSTOMER PURCHASING BEHAVIOUR OF EASYBUY PRODUCTS	G.S.R.DHEEPAN	Dr.KONGANA DUTTA	PRO1480
17	2111017	COMPARATIVE STUDY OF RECRUITMENT AND SELECTION PROCESS IN FMCG SECTORS	ELAKIYA N WARAN	Dr.N.MANJULA	PRO1481
18	2111018	CONSUMER PREFERENCE AND COMPETITOR ANALYSIS IN DIGITAL NEWS STAND PLATFORM : A STUDY WITH REFERENCE TO DIGITAL MAGAZINE SUBCRPTION IN INDIAN CONTEXT	K.ALANCHEZHIAN	Dr.B.NATARAJ	PRO1482
19	2111019	A STUDY ON REDUCING WAITING TIMES IN OPD AT APOLLO HOSPITAL	J.EVA ESTHER LINCY	Dr.M.BALAJI	PRO1483
20	2111020	OPTIZING ONBOARDING AND INDUCTION PROCESS AT ASIAN PAINTS	L.GABRIEL JONES	Dr.P.SIVAPRAGASAM	PRO1484
21	2111021	STUDY OF ATTRITION RATE IN VEGROUTE AGRI TECH PRIVATE LIMITED	J.GAYATHRI	Dr.P.SIVAPRAGASAM	PRO1485
22	2111022	IDENTIFYING THE FACTORS THAT LEADS TO WITHDRAWAL BEHAVIOR	U.GAYATRI	Dr.R.PRINCE	PRO1486
23	2111023	CUSTOMER BEHAVIOUR TOWARDS THE BRAND AUDI	M.GOKUL GOWTHAM	Dr.DONA GOSH	PRO1487
24	2111024	A STUDY ON ORGANIC AND PAID PORMATION IN SOCIAL MEDIA MARKETING FOR SATZ DIGITAL	P.GOPU	Dr.N.MANJULA	PRO1488
25	2111025	A STUDY ON CREDIT RISK MANAGEMENT IN CHENNAI CENTRAL CO - OPERATIVE BANK	J.GOWTHAM	Dr.G.S.NALINI	PRO1489
26	2111026	STUDY ON ONLINE PAYMENT PROCESS IN APOLLO HOSPITALS MADURAI	N.HARI RAAJ	Dr.M.BALAJI	PRO1490
27	2111027	AN STUDY ON DIGITAL PROMOTION TOOLS USED BY VIKATAN E - MAGAZINE GROUPS	R.HARIKRISHNAN	Dr.J.RAMESH KUMAR	PRO1491
28	2111028	A STUDY ON INVENTORY MANAGEMENT AT ORG FARM	HARISH KUMAR	Dr.K.GOUTAM SUTAR	PRO1492
29	2111029	CLUSTER ANALYSIS AND INTERACTIVE DASHBOARD CERATION OF EDUCATIONAL DATA	E.HARITHA	Dr.B.NATARAJ	PRO1493

30	2111030	LEARNINGS ON INVESTMENT AND TREASURY MANAGEMENT PROJECT FUNDS AND STAFFING ANALYSIS OF ACCOUNTS DEPARTMENT	S.JANANI	Prof.R.SHRUTI	PRO1494
31	2111031	ANALYSIS AND OPTIMIZATION OF COST USING SOLAR POWER	R.JAYASRI	Prof.R.SHRUTI	PRO1495
32	2111032	SALES AND CUSTOMER INTERACTION IN APPAREL RETAILING INDUSTRY A CASE OF EASYBUY (LANDMARK GROUP)	S.JEEVANVIGNESH	Prof.VED SRINIVASAN	PRO1496
33	2111033	A STUDY ON CULTURE, LEADERSHIP AND TOTAL MOTIVATION OF EMPLOYEES SUMMER INTERNSHIP PROJECT REPORT	G.JEVA HARINI	Dr.KONGANA DUTTA	PRO1497
34	2111034	LEARNING ON ANALYSIS AND RECONSTRUCTING OF COSTING, HOSPITAL ACCOUNTING PROCESS, INTERNAL AUDIT	R.JEYALAKSHMI	Prof.R.SHRUTI	PRO1498
35	2111035	COMPARATIVE STUDY OF SHRIRAM LIFE INNSURANCE POLICIES WITH OTHER COMPANY POLICIES	V.JEYAPRAKASH	Prof.R.SHRUTI	PRO1499
36	2111036	A STUDY ON THE FINANCIAL STABILITY OF BANKS IN INDIA : CAMELS RATING APPROACH	G.B.JYOTHISH	Dr.S.NAREND	PRO1500
37	2111037	LEARNING REPORT ON PROMOTIONAL STRATEGY IN COLORS TAMIL	P.KARTHICK	Prof.VED SRINIVASAN	PRO1501
38	2111038	MARKET STUDY ON THE CONSUMPTION OF KALAEESUWARI BRAND WITH SPECIAL REFERENCE TO TAMIL NADU.	S.KAVIN KUMAR	Prof.VED SRINIVASAN	PRO1502
39	2111039	LEARNING REPORT ON MARKETING STRATEGY IN BYJU'S	V.KEERTHANA	Prof.VED SRINIVASAN	PRO1503
40	2111040	STUDY ON DEFECTS AT THE ENGINE ASSEMBLY LINE AND SOLUTIONS TO INCREASE THE PASS RATIO IN ENGINE III	J.KINGSLEY LIBERTUS	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1504
41	2111041	DCF MODEL VALUTION FOR PROPOUND TECHNOLOGIES AND ITS COMPARABLE COMPANIES	R.KIRUTHIKA	Dr.S.NAREND	PRO1505

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43	2111043	ANALYZING THE STORE PERFORMANCE AND GIVING SUGGESTION TO IMPLEMENT GOOGLE MY BUSINESS TO INCREASE VISIBILITY FOR EASYBUY	R.KOUSHIK	Dr.M.SELVA LAKSHMI	PRO1507
44	2111044	A STUDY ON VALUATION ONGC STOCK AND IMPACT OF MACROECONOMIC FACTORS ON OIL & GAS SECTORAL STOCKS IN INDIA USING PANEL DATA APPROACH	V.KOWSALYA	Dr.S.NAREND	PRO1508
45	2111045	ATTRITION ANALYSIS INFLUENCE OF PERFORMANCE APPRAISAL ON EMPLOYEES' INTENTION TO LEAVE	B.KRITHIKA	Dr.R.PRINCE	PRO1509
46	2111046	IMPLEMENTATION OF TOTAL QUALITY MANAGEMENT IN ARAVIND EYE HOPITAL	T.LISANI	Dr.BHARAT SINGH PATEL	PRO1510
47	2111047	RFM ANALYSIS ON INSURANCE SECTOR FOR TECHNORAND INFRA SOLUTIONS PVT LTD	S.MAHESH KUMAR	Dr.B.NATARAJ	PRO1511
48	2111048	CUSTOMER'S SATISFACTION ON E - BOOK SUBSCRIPTIONS AT DIGITAL MARVELED PRIVATE LIMITED COMPANY.	K.MANIKANDAN	Dr.S.P.DENISIA	PRO1512
49	2111049	FORECASTING FINANCIAL STATEMENTS AND INTRINSIC VALUE OF ULTRAMARINE & PIGMENTS LTD	P.MANISHAA	Dr.S.NAREND	PRO1513
50	2111050	ANALYZING THE FULL AND FINAL SETTLEMENT PROCESS FOR THE EMPLOYEES AT L&T CONSTRUCTION. HEAVY CIVIL INFRA IC	S.MANJULA KALAIVANI	Dr.KONGANA DUTTA	PRO1514
51	2111051	CUSTOMER ANALYSIS OF OUTLOOK PUBLISHING INDIA PVT LTD	R.MANOJ KUMAR	Dr.B.NATARAJ	PRO1515
52	2111052	CHURN ANALYSIS IN E - COMMERCE E - BUSINESS	S.MARIA JOVITA VAZ	Dr.V.SENTHIL	PRO1516
53	2111053	A STUDY ON UNDERSTANDING THE HUMAN RESOURCES ACTIVITIES OF AUDI WITH MAJOR FOCUS ON EMPLOYEE ENGAGEMENT	MEENA AKSHI POORANAN	Dr.P.MUTHARASI	PRO1517

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55	2111055	COMPARATIVE ANALYSIS OF THE GLOBAL STOCK MARKET	S.MEERA	Dr.WAJAHAT AZMI	PRO1519
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58	2111058	DOCUMENTATION AND ANALYSIS ON EYE NOTES 1.0 FOR MIGRATION TO EYE NOTES 2.0`	V.MUTHU KRISHNAN	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1522
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63	2111063	ANALYSIS OF THE EXPORT FREIGHTS AT LOYAL TEXTILE MILLS LIMITED	M.NAVEEN KUMAR	Dr.V.SENTHIL	PRO1527
64	2111064	A STUDY ON FACILITIES LOCATION AND LAYOUT DESIGN	T.NAVEEN KUMAR	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1528
65	2111065	AN ANALYSIS ON INVESTORS PREFERENCES TOWARDS MUTUAL FUND INVESTMENT	V.NIVEEDITA	Dr.WAJAHAT AZMI	PRO1529
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79	2111079	A STUDY ON THE PEREFORMANCE OF GOLD ETFS	S.PRIYANKA	Dr.G.S.NALINI	PRO1543
80	2111080	PREDICTIVE AUTOREGRESSIVE MODEL ON INDIAN OIL COMPANIES STOCK PRICES USING MACROECONOMIC INDICATORS	R.PUNEETH KUMAR	Dr.K.GOUTAM SUTAR	PRO1544
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96	2111096	A STUDY ON INVENTORY MANAGEMENT AND OPTIMIZATION IN FERTILIZER INDUSTRY	K.S.SELVAMUTHUKUMARA N	Dr.KRANTIRADITYA DHALMAHAPATRA	PRO1560
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