



**THIAGARAJAR**  
SCHOOL OF MANAGEMENT  
(AUTONOMOUS)

# MANAGEMENT DEVELOPMENT PROGRAMME

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[mdp@tsm.ac.in](mailto:mdp@tsm.ac.in)

# TSM - MDP

Established in 1962, Thiagarajar School of Management (TSM) has a legacy of excellence in providing high-quality management education. Conferred with Autonomous status by Madurai Kamaraj University (MKU) in 2011, TSM has consistently been ranked among India's top business schools, currently placed in the top 100 (82nd position) by the National Institutional Ranking Framework (NIRF).

TSM offers specialized Management Development Programs (MDPs) tailored to meet the needs and expectations of the industry. These programs aim to enhance management practices and leadership strategies for executives across various organizational levels. With a range of short, medium, and long-term modules, alongside customized offerings, TSM's MDPs empower individuals and organizations to achieve better results, embrace change, and nurture effective managers and leaders.

## **Why TSM MDP?**

**"Empower Growth, Transform Teams, and Redefine Success with TSM MDPs!"**

- Minimize training costs while maximizing impact
- Learn from expert faculty with industry insights
- Connect with mentors to drive exponential business growth
- Flexible hybrid (physical + digital) learning options

**01.**

## **Open Enrollment**

Thiagarajar School of Management (TSM) offers Open Enrolment Management Development Programs (MDPs) designed to enhance organizational performance by building expertise in key areas.

### **Programs Offered:**

- Safety and Supply Chain Management
  - Business Analytics and Data Visualization
  - Lean Six Sigma - Green Belt
  - Certificate Program in Generative AI
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**02.**

## **Customised MDP**

Thiagarajar School of Management (TSM) offers exclusive, tailor-made training programs designed to meet the specific developmental needs of organizations.

### **Highlights:**

- Customized to suit corporate goals and employee levels.
  - Flexible scheduling either at TSM or company premises.
  - Program durations vary from one day to a month or more.
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**03.**

## **Long Duration Program**

- **Post Graduate Diploma in Data Science and Business Analytics (PGDDSB)**

A one-year weekend program designed for working professionals and fresh graduates, offering hands-on experience in crafting data-driven business solutions.

- **Executive Post Graduate Program in Management (E-PGPM)**

An 11-month program designed for professionals to enhance their managerial skills and drive organizational success.

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**Many more from other  
functional areas**

# ACCENTURE

Thiagarajar School of Management (TSM), conducted Automotive-Focused Certification Programs for Accenture. This certification program aimed to address the evolving needs of the automotive industry. Accenture-certified programs focused on Automotive Manufacturing-Next covering topics like Complete Knock Down (CKD), Supply Chain 5.0 and Phygital Consumer Experience. With over 200 participants across India, attended the certification program. This program provided industry-relevant skills and practical insights, empowering professionals to thrive in the competitive IT and automotive sector.

accenture

**AUTOMOTIVE & MOBILITY**

PHYGITAL CONSUMER EXPERIENCE  
(O2O2)

**760**  
Hours of overall Learning

*Congratulations!*  
TOP PERFORMERS

**Rajesh Vivekanathan**

**Chaitra Reddy**

**Sathiya Jothi Venkatesan**

**Raja Kumaran G**

**Aswin Naveen**

**Prem Kumar NR Kumar**

**PARTICIPANTS FEEDBACK**



# SPIC

The SPIC program encompasses three tailored modules: Young Managers Program (YMP), Management Development Program (MDP), and Career Development Program (CDP), each designed to address distinct developmental needs. The YMP focuses on data-driven decision-making, marketing specialty products, dealer management, digital transformation in agro markets, and strategic negotiation. The MDP hones skills in data analysis, strategic marketing, effective communication, corporate strategy, and marketing communication to build sustainable partnerships. The CDP emphasizes personal and professional growth through self-confidence development, creative problem-solving, and negotiation skills, empowering participants to excel in their roles and drive impactful results.



# Hi Tech Arai

In July 2024, Thiagarajar School of Management (TSM) organized a comprehensive five-day Management Development Programme (MDP) on Interpersonal Effectiveness for the employees of Hi-Tech Arai Private Limited.

The programme aimed at enhancing crucial workplace skills such as communication, collaboration, and relationship-building, enabling participants to improve workplace interactions and team dynamics. Over the course of five days, attendees received valuable practical insights and strategies to build stronger professional relationships, fostering both individual and organizational success. The programme concluded with a valedictory ceremony, where Dr. K. Durairaj, HRD of Hi-Tech Arai Pvt. Ltd., highlighted the importance of such initiatives in promoting professional growth.

Participants of the 5-Day Management Development Programme on Interpersonal Effectiveness with faculty and dignitaries at the valedictory function.





# Workshop on Supplier Relationship Management for Vaigai Agro Products Ltd.

Thiagarajar School of Management (TSM) organized a one-day workshop for the procurement division employees of Vaigai Agro Products Ltd.

This program, designed in close collaboration with Dr. Manjula and Dr. Ramesh Kumar, focused on enhancing skills in Supplier Relationship Management (SRM). Recognizing SRM's critical role in today's competitive business environment, the workshop provided practical strategies for establishing and maintaining strong supplier relationships. These insights aim to empower Vaigai Agro's procurement team to foster sustainable growth and improved performance, ensuring long-term benefits for the organization.

Group Photo from the Workshop on Supplier Relationship Management for Procurement Division Employees of Vaigai Agro Products Ltd., conducted by Thiagarajar School of Management.



# Student Development Program (SDP) for Xavier Institute of Business Administration (XIBA)

Thiagarajar School of Management (TSM) delivered a customized three-day Student Development Program (SDP) for 60 students from Xavier Institute of Business Administration (XIBA). This program focused on developing essential skills for corporate success including leadership, adaptability, and placement readiness.

The SDP provided participants with insights into effective leadership, instilling a positive attitude to approach challenges with resilience. Students also received practical training for placements, with mock interviews, resume-building workshops, and professional etiquette guidance. Interactive group activities, simulations, and discussions promoted hands-on learning and personal growth.

The program concluded successfully, equipping XIBA students with the necessary skills to excel in their career pursuits.



Certificate presentation and group photo from the Students' Development Program (SDP) for XIBA, conducted by Thiagarajar School of Management



# Triveni- Teacher's Development Program

Thiagarajar School of Management (TSM) conducted a Teacher's Development Program designed to empower educators at Triveni School with essential skills and tools to excel in their roles.

The program focused on enhancing personal effectiveness and interpersonal skills, enabling teachers to build stronger connections with students, colleagues, and parents. By fostering a positive learning environment, the workshop highlighted the pivotal role educators play in shaping young minds and driving impactful education.



The banner features a blue background with a geometric pattern. On the left is the Thiagarajar School of Management logo, a circular emblem with a lamp and text. On the right is the Triveni School logo, a shield-shaped emblem with a trident and the motto 'IGNITING DREAMS'. The central text reads: "BUILDING A POSITIVE WORKPLACE CULTURE THROUGH EFFECTIVE COMMUNICATION AND PERSONAL GROWTH" for Triveni School, Madurai. It is organized by Thiagarajar School of Management, Thirupparankundram, Madurai, TamilNadu. The dates 28<sup>th</sup> October, 4<sup>th</sup> November and 2<sup>nd</sup> December 2023 are listed at the bottom.

**" BUILDING A POSITIVE WORKPLACE CULTURE THROUGH EFFECTIVE COMMUNICATION AND PERSONAL GROWTH "**  
for Triveni School, Madurai.  
Organised by  
**THIAGARAJAR SCHOOL OF MANAGEMENT**  
Thirupparankundram, Madurai, TamilNadu.  
28<sup>th</sup> October, 4<sup>th</sup> November and 2<sup>nd</sup> December 2023





# POST GRADUATE DIPLOMA IN DATA SCIENCE AND BUSINESS ANALYTICS (PGDDSB)

DURATION: ONE YEAR

DESIGNED FOR WORKING PROFESSIONALS AND YOUNG GRADUATES



**BATCH 1**  
**2022-2023**

**BATCH 2**  
**2023-2024**



**BATCH 3**  
**2024-2025**



# Future MDPs

1

## Digital Tools for Marketing & Sales Professionals

Duration - 30 hours (Weekends)  
Mode of Delivery - Hybrid  
(Online and Offline)



2

## Certificate Program in Generative AI

Duration - 30 hours (Weekends)  
Mode of Delivery - Hybrid  
(Online and Offline)



3

## Logistics and Supply Chain Management

Duration - 30 hours (Weekends)  
Mode of Delivery - Hybrid  
(Online and Offline)



4

## Lean - Six Sigma - Green Belt

Duration - 30 hours (Weekends)  
Mode of Delivery - Hybrid  
(Online and Offline)



5

## Executive Post Graduate Program in Management (E-PGPM)

Duration - 11 Months  
Mode of Delivery - Hybrid  
(Online and Offline)



6

## Strategic Human Resource Management

Duration - 30 Hours (Weekends)  
Mode of Delivery - Hybrid  
(Online and Offline)



Many more from other functional areas

# Faculty Profile



**DR. MURALI SAMBASIVAN**  
DIRECTOR  
B. ENGG (HONORS), PGDIE (NITIE MUMBAI),  
PHD (UNIV OF ALABAMA)



**DR. SELVALAKSHMI M**  
PRINCIPAL  
MBA, M. PHIL, PH. D, FDPM (IIM-A)



**DR. BALAJI M**  
DEAN - MBA PROGRAMME  
ME, MBA, PHD (IIT MADRAS), FIE



**DR. GOUTAM SUTAR**  
DEAN - PGDM PROGRAMME  
MSC.(NIT ROURKELA), PH.D. (IIT KHARAGPUR)



**DR. NATARAJ B**  
CHAIRPERSON - MDP  
B.TECH., M.B.A., PH.D. (BHARATIAR UNIVERSITY)



**DR. SENTHIL V**  
CHAIRPERSON - IT INFRASTRUCTURE  
MCA, MBA, M PHIL, PH.D. FDPM (IIM A)



**PROF. ARUNKUMAR A**  
Finance Area  
B.COM., ACA., LCS., PGDBA



**DR. JANAKI BOJIAH**  
CO-CHAIR, MDP  
MA, PHD



**DR. MUTHARASI P**  
CONTROLLER OF EXAMINATIONS  
MBA, M PHIL, FDPM (IIM-A), PHD



**DR. MANJULA NAGARAJAN**  
CHAIRPERSON - ADMISSIONS  
MBA, M. PHIL, PHD



**DR. NAREND SUBRAMANIAN**  
PH.D ( IIT MADRAS)



**DR. NANCYPRABHA P**  
BE, MBA, PHD (NIT TRICHY)



**DR. ANUPAM KESHARI**  
B.TECH, PHD



**DR. RAMESH KUMAR J**  
CHAIRPERSON ALUMNI ACTIVITIE  
MBA, FDP (IIM-A), PH.D.



**DR. APARNA S M**  
BE, MBA, PHD (IIT KHARAGPUR)



**DR. MANJU JAYAKUMAR**  
B.E, MBA, PHD (IIT KHARAGPUR)



**DR. MATHIYAZHAGAN K**  
CHAIRPERSON - RESEARCH CENTRE  
B.E., M.E., PH.D. (NIT TRICHY)



**DR. ANOOP V S**  
MCA, M. PHIL., PH.D (COCHIN UNIVERSITY),  
PGDHE



**DR. SIVAPRAGASAM P**  
PH.D. IN MANAGEMENT (UGC-JRF)



**DR. VED SRINIVAS**  
AREA CHAIR – GENERAL MANAGEMENT  
BA HONOURS, MBA, PHD



**DR. VIKASH SHARMA**  
M.TECH, PHD (IIM-M)



**DR. SHRUTI R**  
BE, ACA, PHD



**DR. PACKIARAJ THANGAVEL**  
MBA, UGC-NET, PHD



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**DR. NALINI G S**  
M.COM. M.PHIL. , MBA., PH.D.



**DR. DONA GHOSH**  
MSC., PHD (IIT KHARAGPUR)



**DR. PREETHI RAJA**  
BE, MBA, PHD (IIT MADRAS)

# Adjunct Faculty



**PROF. KRISHNA KUMAR**  
ADJUNCT PROFESSOR



**DR. WAJAHAT**  
ADJUNCT PROFESSOR



**DR. KHONG KOK WEI**  
ADJUNCT PROFESSOR



**PROF. GNANAHARAN S**  
ADJUNCT PROFESSOR



**PROF. SEKHAR VENKATACHALAM**  
ADJUNCT PROFESSOR



**PROF. KRISHNAN R**  
ADJUNCT PROFESSOR



**DR. SUDARSHAN SRINIVASAN**  
ADJUNCT PROFESSOR



**PROF. ANS VIJAY**  
ADJUNCT PROFESSOR



**THIAGARAJAR**  
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# Contact Us



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“  
Make your organisation more agile, achieve better productivity, enhance efficiencies, scale operations and attain best in class growth. Upskill your employees with current trends and best management practices.  
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